HB Litigation Conferences and Veritext Present

# NORTHEAST CORPORATE COUNSEL FORUM EARN CLE AND CE CREDITS

June 24-25,2014, Revel Hotel, Atlantic City

#### Featuring speakers from

Sanofi, PSEG, NJ Manufacturers, Lend Lease Americas, GuidePost, Navigant, Sills Cummis, Reed Smith, Connell Foley, Ryley Carlock, Podvey Meanor. Montgomery McCracken, Clyde & Co, Wolff Samson, Paradocs, Veritext and more! Plus, a former N.J. Supreme Court Justice & State Attorney General, a former U.S. Magistrate, and former in-house professionals from TD Bank and Curtis Wright!

> Meet Special Guest OJ Anderson

Super Bowl XX

Chairman **Richard Epstein** Sills Cummis & Gross P.C

Executive Producer Marc Goldberg Veritext Legal Solutions

#### Northeast Corporate Counsel Forum + June 24-25, 2014

## June 24, 2014 • Pre-Conference Reception • 6:00 pm June 25, 2014 • Morning

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Time	Торіс	Faculty
8:00	Networking Breakfast & Registration	
9:00	Welcome and Opening Remarks	Marc Goldberg, Veritext Richard Epstein, Sills Cummis & Gross
9:15	<ul> <li>Internal Investigations</li> <li>When is it necessary or advisable to conduct an internal investigation?</li> <li>Should outside or in-house counsel conduct the investigation?</li> <li>What steps should be taken to preserve relevant documents?</li> <li>To whom should the company share the results of the investigation?</li> </ul>	<ul> <li>Peter G. Verniero, Sills Cummis &amp; Gross</li> <li>Bart M. Schwartz, GuidePost Solutions</li> <li>Emme Thompson, Lend Lease Americas</li> </ul>
10:00	<ul> <li>E-Discovery</li> <li>Document retention policies</li> <li>Developments in federal and state law, including the status of the law regarding the use of predictive coding</li> <li>A review of the proposals for changes to the federal rules and their potential impact on document retention policies</li> <li>Litigation strategy</li> <li>Litigation costs</li> </ul>	Sheldon Finkelstein, Podvey Meanor Nathaniel Huber-Fliflet, Navigant Anthony Lowe, Freddie Mac Dera Nevin, re:Discovery Law Bill McManus, Ryley Carlock & Applewhite
11:00	Break	
11:15	<ul> <li>Settlement Techniques</li> <li>Pre-Litigation Techniques</li> <li>Use of Motion Practice &amp; Discovery to Foster Settlement</li> <li>Use of Mediators</li> <li>Properly Documenting a Settlement</li> <li>The Benefit of Using a Focus Group</li> </ul>	Joel B. Rosen, Montgomery McCracken Robert Priestley, Clyde & Co Jerry Goldstein, NJ Trial Consulting LLC
12:00	<ul> <li>Partnering:</li> <li>Developing Cost-Effective Relationships with Outside Counsel</li> <li>The Billable Hour</li> <li>Alternative Fee Arrangement</li> <li>Win/Win: Effectively Manage the Relationship</li> <li>Changing 'Kill, Kill, Kill' into 'Smart Litigation' or 'Smart Negotiation'</li> <li>How to Work Closely &amp; Effectively With Outside Counsel</li> </ul>	Vaughn McKoy, PSEG Jason Steinhart, Sanofi Jordan Siev, Reed Smith Frederick Paulmann, Counsel Management Group Jeffrey Bartolino, NJ Manufacturers

Northeast Corporate Counsel Forum \* June 24-25, 2014

### June 25, 2014 \* Afternoon

Time	Торіс	Faculty
1:00	Lunch	
2:30	Use of Technology in Litigation	Branly Cadet, Paradocs
	<ul> <li>Hyperlinked Electronic Briefs – New way to present your case to the Court</li> </ul>	Dave DaSilva, Veritext
	<ul> <li>What is a hyperlinked brief? What Courts are accepting it? Why more courts and arbitrations are requesting it.</li> </ul>	Peter Pizzi, Connell Foley Brian McCann, Veritext
	<ul> <li>Depositions via the Web – Cost savings to the client/ corporation. Offers another way to take a deposition where everyone can be located in their office.</li> </ul>	
	<ul> <li>Native Evidence Capture – Preserve a Witness's Mouse Actions and Keystrokes with Video</li> </ul>	
	<ul> <li>Multimedia Presentation – Taking the trial presentation and incorporating it into your deposition for use at trial</li> </ul>	
3:15	Break	
3:30	ETHICS: Duties and Obligations When Representing a Corporation under RPC 1.13	Ron Israel, Wolff Samson
	A lawyer must abide by the client's decision	Michael Denton, former GC, Curtis Wright
	• Who is the 'client' when you represent an organization?	
	<ul> <li>How to proceed when an officer, director or employee seeks your advice</li> </ul>	ML
	Investigations	ETHICS
	Disclosure of Information	
4:30	Adjourn	
4:45	Cocktail Reception – Join us for cocktails and meet special guest OJ Anderson, Super Bowl XXV MVP	

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