

Global IP Convention 2013

PROGRAM AGENDA

23rd January 2013, Wednesday - Day - I

08:30 – 09:30 **REGISTRATION**

09:30 – 01:30 **INAUGURAL CEREMONY**

- Dr. D. R. Agarwal, ITAG Business Solutions Ltd.
- Mr. Poul Jensen, European Business and Technology Centre
- Prof. Dr. - Ing. Sigram Schindler, TELES PRI
- Mr. Ray Strimaitis, Yahoo
- Mr. Alan Kasper, Sughrue Mion PLLC
- Mr. Mahendra Agarwal, Gati Ltd
- Mr. Narendra Sabharwal, FICCI
- Mr. Ron Somers, US-India Business Council
- Mr. Alan Datri, World Intellectual Property Organization
- Mr. Ruud Peters, Philips Intellectual Property & Standards
- Dr. Heinz Goddar, Boehmert & Boehmert
- Dr. Talal Abu-Ghazaleh, Abu-Ghazaleh Intellectual Property
- Mr. Edmond Simon, Benelux Office of Intellectual Property
- Mr. Takashi Sakurai, Japan Patent Office

01:30 – 02:30 **BUFFET LUNCH AND NETWORKING**

02:30 – 05:30 **PLENARY SESSION**

KEYNOTE ADDRESS & CHAIR :

- Mr. Kevin Nachtrab, Licensing Executives Society International

DISTINGUISHED SPEAKERS :

- Mr. Narendra Sabharwal, FICCI
- Mr. Som Mittal, NASSCOM
- Mr. Pravin Parekh, Confederation of Indian Bar
- Dr. Jamshed Irani, TATA Sons Limited
- Dr. Faqir Chand Kohli, Tata Consultancy Services
- Prof. (Dr.) R. Venkata Rao, National Law School of India University
- Justice N.N.Mathur, National Law University
- Prof. (Dr.) Faizan Mustafa, NALSAR University of Law
- Prof. Anil Gupta, Indian Institute of Management
- Prof. S. Sadagopan, International Institute of Information Technology
- Dr. Kiran Mazumdar Shaw, Biocon (Pre-recorded Video)

05:30 – 06:30 **COFFEE BREAK & NETWORKING**

07:30 onwards **COCKTAIL RECEPTION**

24th January 2013, Thursday - Day - II

Grand Ball Room

Lalit I & II

Lalit III & IV

09:00 AM – 11:00 AM

Theme : Validity - Ex Parte Reexamination, Inter Partes Review, Post Grant Review, and Derivation before the USPTO

Theme : IP Leveraging and IP Management

Theme : IP Standards and IP Benchmarking

Keynote Address & Chair :

- **Sigam Schindler** (Teles PRI)
- US Patent system in Evolution - AIA/USSC and CAFC Precedents

Keynote Address & Chair :

- **Rajeshkumar Acharya** (H K Acharya & Co.)
- Dealing with IPCLOUD in iCloud Era

Keynote Address & Chair :

- **S. Chandrasekaran**, (Former Member of Intellectual Property Appellate Board)

Speakers

- **Scott Daniels** (Westerman Hattori Daniels & Adrian, LLP)
- Reexamination of US Patents
- **Laurence Posorske** (Hunton & Williams LLP)
- Post-Grant Procedures of the America Invents Act
- **Alan Kasper** (Sughrue Mion PLLC)
- Patent Prospection Highway

Speakers

- **Alexander Koff** (Whiteford Taylor Preston)
- In Cold Blood: A new approach to monetizing Intellectual Property Rights
- **Takashi Sakurai** (Japan Patent Office)
- The IP Policy and International Collaboration of the JPO
- **Hemendra Aran** (Aranca)
- Structured patent portfolio management: Strategies to create, extract and profitably deploy value
- **Stephen Mathias** (Kochhar & Co.)
- Tech 2.0 and IP

Speakers

- **Santosh Mohanty** (Tata Consultancy Services)
- The IP Powerhouse : Acceleration path from potential to capability
- **Anand Sharma**, (CPA Global)
- **Anshika Jha** (UK Intellectual Property Office)
- IP management challenges in cross border R&D collaborations

11:00 AM – 11:15 AM

Coffee Break & Networking

11:15 AM – 01:15 PM

Theme : Licensing, Court Challenges to Patents and Litigation Strategy

Theme : Biotech & Pharmaceutical Patenting

Theme : International Conventions on Different IP Protection

Keynote Address & Chair :

- **Abe Hershkovitz** (Hershkovitz & Associates, LLC) - Reexamination, Post-grant review and supplemental examination under the America Invents Act

Keynote Address & Chair :

- **Christian Kilger** (Fanelli Haag & Kilger PLLC)
- Protecting biotech and pharmaceutical inventions in Europe and the US— a comparison

Keynote Address & Chair :

- **Kamal Puri** (Queensland University of Technology)
Protection of traditional knowledge of indigenous peoples under the IP laws

Speakers

- **Pravin Anand** (Anand and Anand)
- Patent Litigation and Strategies relating thereto
- **Roland Kehwald** (Wildanger Kehrwald Garaf V. Schwerin & Partner)
- The assertion of patents against foreign companies in Germany
- **Chandran Iyer** (Sughrue Mion PLLC)
- America Invents act : managing IP risk in the new era of USPTO to patent trials

Speakers

- **Dean Fanelli** (Fanelli Haag & Kilger PLLC)
- Protecting biotech and pharmaceutical inventions in Europe and the US— a comparison
- **Oliver Kingsbury** (Elkington and Fife LLP)
- Disclosure requirements for pharmaceutical patents
- **Rowan Joseph** (Von Seidels Intellectual Property Attorneys)
- Entering generic pharmaceutical products into south africa and africa - what are the current issues and pitfalls
- **Rahul Vartak** (Krishna & Saurastri Associates)
- Pharmaceutical Patents- Indian perspective

Speakers

- **Alan Datri** (World Intellectual Property Organisation)
- The Madrid and Hague systems: A timeless concept for the global acquisition, maintenance and management of trademark and industrial design registrations comes of age
- **Mohan Dewan** (R. K. Dewan & Co)
- Managing design protection and enforcement in India

Grand Ball Room

Lalit I & II

Lalit III & IV

01:15 PM – 02:00 PM

Buffet Lunch and Networking

02:00 PM – 04:00 PM

Theme : IP Litigation in USA

Keynote Address & Chair:

- **Scott Stimpson** (Sills Cummis & Gross P.C.)
- American patent litigation: Luck favors the prepared

Speakers

- **Mei-Hsin Wang** (National Yunlin University of Science & Technology)
- The impacts on new patent act and compulsory licensing in Taiwan
- **Debodhonyaa Sengupta** (Sughrue Mion PLLC)
- Global Biosimilar Landscape: A look at recent developments and emerging trends
- **Shwetassree Majumder** (Fidus Law Chambers)
- The role of review courts in Indian patent litigation

Theme : Global IP Strategy and Collaboration

Keynote Address & Chair:

- **Narendra Sabharwal** (Federation of Indian Chambers of Commerce and Industry)
- Global IP Strategy

Speakers

- **Michael Bednarek** (Axinn, Veltrop & Harkrider LLP)
- US role in global IP strategies – what to know about USA
- **Prabuddha Ganguli** (Vision-IPR)
- India's role in global IP strategies - what to know about India
- **Markus Frick** (Walder Wyss Ltd)
- Europe's role in global IP strategies – what to know about Europe
- **David Cheng** (GE Cheng & Co.)
East Asia's role in global IP strategies – what to know about East Asia

Theme : Intricacies of Trademark Law

Keynote Address & Chair:

- **Edmond Simon** (Benelux Office of Intellectual Property)
- European Trademark landscape

Speakers

- **Niall Tierney** (Contego Intellectual Property)
- Owning and managing a trademark and design portfolio through a European intellectual property holding company
- **Jatin Trivedi** (Y. J. Trivedi & Co.)
- **Francois Neuville** (Darts-IP)
- Comparative analysis : protection of well-known trademarks in Europe, the USA and the Commonwealth countries
- **Timir Suleimenov** (Eurasian Economic Commission)
- Trademark in the Single Economic Space

04:00 PM – 04:30 PM

Coffee Break & Networking

04:30 PM – 06:30 PM

Theme : Software Patenting With Emphasis On Recent US Legislations

Keynote Address & Chair:

- **Howard Miller** (Girardi Keese)
- What happens now: After the SOPA, protect IP, and ACTA battles?

Speakers

- **Maria Cristina Caldarola** (Robert Bosch GmbH)
- Dealing with open source software - how to take advantage of opportunities by avoiding the risks
- **Dana Rao** (Adobe Systems Incorporated)
- Software patentability – Current state/importance
- **Gregory Maurer** (Klarquist Sparkman, LLP)
- Infringement issues for software patents
- **Christian Kau** (DLA Piper)
- European patenting system

Theme : International Business Strategies and The Patent Laws

Keynote Address & Chair:

- **Jorg Thomaier** (Bayer Group)
- A public contract called patent law

Speakers

- **Yohei Noda** (Japan Patent Office)
- Globalization of business strategies and IP laws
- **Oliver Hartmann** (InDe Advocates)
- The protection of pharmaceutical trade marks in India – an overview from a German perspective
- **Raj Sardesai** (Avery Dennison Corporation)
- Developing patent strategy for IP intensive business
- **Sangeeta Shah** (Brooks Kushman P.C.)
- Emerging strategies for protecting global IP rights from a client counseling/litigation perspective

Theme : FSTP As An Effective Tool for Testing Patentability

Keynote Address & Chair:

- **Prof. Dr. -Ing. Sigran Schindler** (TELES PRI)
- X-Raying a patent by FSTP Technology for its inventive steps

Speakers

- **Ms. Dorte Schonberg** (TELES PRI)
- Introduction to the Graphical Presentation of the PTR
- **Prof. Adrian Paschke** (Institute of Computer Science)
- A Semantic Web Approach for Legal Reasoning in Patent Law Systems
- **Dr. Inna Nosova** (Russian State Academy of Intellectual Property)
- FSTP Expert System and the Russian Patent Legislation
- **Dr. Chid Iyer** (Sughrue Mion PLLC)
- Knowledge representation: A key basis for FSTP technology and patent analysis

25th January 2013, Friday - Day - III

Grand Ball Room

Lalit I & II

Lalit III & IV

09:00 AM – 11:00 AM

Theme : Strategies for Opposition and Litigation in Software, Biotech and Pharmaceutical Technologies

Theme : Supplementary Protection Certificates for Patents

Theme : Intellectual Property as a Business Tool

Keynote Address & Chair:

- **Andreas Theisen** (Mathys & Squire LLP)
- Opposition tactics in the biotechnology and pharmaceutical space

Keynote Address & Chair:

- **Atsushi Hakoda** (Nakamura & Partners)

Keynote Address & Chair:

- **Ruud Peters** (Philips IP & Standards)
- IP as a Business Tool

Speakers

- **Elliott Simcoe** (Smart & Biggar/Fetherstonhaugh)
- Canada: The statutory basis for and judicial application of the utility requirement
- **Ilya Kazi** (Mathys & Squire)
- Cost effective opposition and contentious strategies in the software, IT, mobile and medical device fields
- **Alaka Chatterjee** (Borden Ladner Gervais LLP)
- Patenting strategies for Canada
- **Priya Niranjana** (Attentus)
- Innovation in India - Opportunities to Garner Intellectual Property

Speakers

- **Sandip Patel** (Marshall, Gerstein & Borun LLP)
- **Hironobu Hattori** (Nakamura & Partners)
- **Mike Snodin** (Potter Clarkson LLP)
- **Christoph Schon** (Dr. Schoen & Partners)
- **Erik Scheuermann** (Witte, Weller & Partner)

Speakers

- **V. Lakshmi Kumaran** (Lakshmi Kumaran & Sridharan)
- **Naresh Kilaru** (Finnegan, Henderson, Farabow, Garrett & Dunner LLP)
- IP investments in customer relationships and commercial trade secrets: practical considerations and litigation strategies
- **Rupert Mayer** (IP Folio Corporation)
- Managing IP from a business perspective
- **Rahul Bhalla** (UnitedLex Corporation)
- IP Investments as a Business Model

11:00 AM – 11:15 AM

Coffee Break & Networking

11:15 AM – 01:15 PM

Theme : Patent Infringement, Litigation and Enforcement

Theme: Patenting In Biotech and Pharmaceuticals

Theme : Design Protection In US & EU

Keynote Address & Chair:

- **Terry Ludlow** (Chipworks Inc.)
- Detecting patent infringement: A holistic approach

Keynote Address & Chair:

- **Paul Fehlner** (Novartis Pharma AG)
- Sustaining innovation in India and the World

Keynote Address & Chair:

- **John Richards** (Ladas & Parry LLP)
- How to maximize protection from a design patent

Speakers

- **Nikhil Krishnamurthy** (Krishnamurthy and Co)
- Investigations and litigation as tools for enforcement
- **Vaibhav Khanna** (Moser Baer Intellectual Property Services)
- IP as a proactive business tool
- **Vijay Kumar M** (I-Win IP Services)
- Patent Licensing and acquisition in high-tech

Speakers

- **Hans Rainer Jaenichen** (Vossius & Partner)
- Patenting antibodies
- **Shantanu Basu** (Eckman & Basu LLP)
- Over patentability of inventions in genomics and diagnostics
- **Stephan Disser** (Hoffmann Eitle)
- Latest European case law on pharma patents
- **Malathi Lakshmikumaran** (Lakshmikumaran & Sridharan)
- Patents in the area of biotechnology

Speakers

- **Ulrich Neymeyr** (Dr. Schoen & Partners)
- German and European design patents
- **Dominic Forsythe** (J A Kemp)
- The strengths and weaknesses of European community registered designs
- **Felix Gross** (Maikowski & Ninnemann)
- European community patent - current status and outlook
- **Rowan Forster** (Edward Nathan Sonnenbergs)

Grand Ball Room			Lalit I & II			Lalit III & IV		
01:15 PM – 02:00 PM								
Buffet Lunch and Networking								
02:00 PM – 04:00 PM								
Theme: IP Monetization			Theme: IP Issues for Biotech Patents			Theme: IPR & Challenges in Digital Technology era		
Keynote Address & Chair:			Keynote Address & Chair:			Keynote Address & Chair:		
Viswanathan Seshan (Philips Electronics India Ltd)			● Ira Levy (Goodwin Proctor) - Update on pharmaceutical and biologics litigation in the US			● Talal Abu-Ghazaleh (Abu-Ghazaleh Intellectual Property - AGIP) - IT for IPR		
Speakers			Speakers			Speakers		
● Pallavi Shah (Hewlett-Packard) ● Rajiv Sarathy (Perkins Coie LLP) ● Rahul Verma (Evalueserve)			● A.K.S. Bhujanga Rao (NATCO Pharma Ltd) - Innovation vs Incremental innovation-The Indian pharmaceutical patenting scenario ● Ravi Bhola (K&S Partners) - Implications of Biodiversity Act and traditional knowledge guidelines on patents in India			● David Hill (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) ● Stefan Steinbrener (Bardehle Pagenberg) - European case law on specific aspects of computer-implemented technology - The confines of technicality ● Christof Karl (Bardehle Pagenberg) - Recent case law on patentability of computer-Implemented inventions in Germany - Where is it going? ● Ujjwal Misra (LexisNexis)		
04:00 PM – 04:30 PM								
Coffee Break & Networking								
04:30 PM – 06:30 PM								
Theme : Bilateral trade			Theme : Mock jury trial for an anti-theft coffee mug			Theme : Patent monetization & IP exchange.		
Keynote Address & Chair:			Keynote Address & Chair:			Keynote Address & Chair:		
● Mark Horsburgh (Fisher Adams Kelly) - Impact of India-Australia free trade agreement			Judge: David Hill (Finnegan LLP) Plaintiffs Counsel: ● Anand K. Sharma (Finnegan LLP) ● Sri Krishnan (Finnegan LLP) Defender's counsel : ● Raj Gupta (Finnegan LLP) ● Naresh Kilaru (Finnegan LLP) ● Inventor: Subhadip Sarkar (Cognizant Technology Solutions) ● Accused Infringer: Pinaki Ghosh (Reliance Industries) ● Plaintiff's Expert: Ashwini Sandu (United Phosphorus) ● Defendant's Expert: Anindya Sircar (Infosys)			● Steven Davey (IP Navigation Group, LLC) - Patent monetization		
Speakers						Speakers		
● Harri Honkasalo (Legal & IP, Nokia Corporation) - An international company inventing in India ● Greg Gurr (Spruson and Ferguson) - The Australian raising the Bar Act – What you need to know about the significant upcoming changes to Australian patent law and practice ● Suhas Tuljapurkar (Legasis Services Pvt.Ltd.) - Analysis on bilateral investment treaties and treatment of IPR in expropriation situations						● Daniel Papst (Papst Licensing GmbH & Co.) - Successful patent monetization with an NPE ● Ian McClure (Intellectual Property Exchange International, Inc) - Trading innovation: IP rights as an exchange-traded asset ● Anders Tangen (Brann AB) - The value and valuation of intellectual property ● Olaf Ungerer (Eisenfuhr, Speiser & Partner) - New German standard DIN77100 for monetary patent valuation		

26th January 2013, Saturday - Day - IV

Grand Ball Room	Lalit I & II	Lalit III & IV
09:00 AM – 11:00 AM		
Theme : Patent Prosecution and Litigation	Theme : IP issues relating to generic drugs in Canada & India and patent life cycle management	Theme : Patent Prosecution in EPO
Keynote Address & Chair:	Keynote Address & Chair:	Keynote Address & Chair:
● Kalpana Reddy (US Embassy)	● Donald Rhoads (Kramer Levin Naftalis & Frankel LLP) - The new interplay between trade secrets and patents	● Roberto Dini (Metroconsult) - Filing and prosecuting patents in Europe
Speakers	Speakers	Speakers
● Bart Van Wezenbeek (Vereenigde) Priority: a first issue in patent prosecution ● Aaron Hurvitz (Kangxin Partners, P.C.) - Recent development of Chinese patent prosecution and litigation ● Bindu Sharma (Origini IP Solutions LLP) - Clearance search to minimise infringement risk ● Steven Moore (Kelley Drye & Warren LLP) - The new reexamination procedures in the United States	● Gordon Jepson (Deeth Williams Wall LLP) - Generic drug entry into Canada – regulatory and legal issues ● Kavita Ramamoorthy (Deeth Williams Wall LLP) - Generic drug entry into Canada – regulatory and legal issues ● Hari Subramaniam (Subramaniam, Nataraj & Associates) - Standard of evidence required in pharma cases ● Shamnad Basheer (National University of Juridical Sciences)	● Kerry Rees (W. P. Thompson & Co.) - European launch strategies – Patent Issues ● Stefan Gahlert (Witte, Weller & Partner) - The inescapable trap before the EPO ● Patrick Lloyd (Reddie & Grose LLP) - A harsher regime in the EPO. Why good drafting is even more important than ever ● Sri Krishnan (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) - Strategies for coordinating your patent protection efforts in Europe and the United States
11:00 AM – 11:15 AM		
Coffee Break & Networking		
11:15 AM – 01:15 PM		
Theme: Prosecution and litigation in US & Germany	Theme: Critical issues in patent infringement in European Union: a case study from Germany	Theme: Patent practices in East Asian countries: case study
Keynote Address & Chair:	Keynote Address & Chair:	Keynote Address & Chair:
● Joseph Root (QualiPat) - Top of the value chain : successful patent drafting in India	● Heinz Goddar (Boehmert & Boehmert) - University-Industry cooperation - model agreements in Europe	● Kewal Likhyan (IP2Revenues, LLC) - How multi-national corporations (MNCs) can maximize shareholder value with IP tools while pulling the poor out of global poverty - implementing a win-win-approach
Speakers	Speakers	Speakers
● Sheetal Patel (LeonardPatel PC) - Practical methods to expedite prosecution at the US patent & trademark office ● Klaus Hinkelmann (Patentanwaltskanzlei Hinkelmann) - Fast track patent litigation in Germany in a global context ● Hasit Seth (Coofluence) - Patent-business strategies for startups/emerging businesses ● Varun Chhonkar (IPFeathers)	● Marcel Kortekaas (EP&C) - Disclaimers, divisionals and other disruptions at the EPO ● Felix Letzelter (Meissner Bolte) - A German utility model branched off from a patent application as weapon in infringement proceedings ● Gert Wurtenberger (WürtenbergerKunze) - Collecting proof of infringement in the European Union ● Sudarshan Kumar Bansal (United IPR) Patent Infringement- An IP weapon or IP shield: EU v/s India or EU = India	● Prabhjot Sodhi (United Nations Development Program) ● Colin McCall (Taylor Wessing LLP) - IP and Cleantech ● Nettaya Warncke (Domnarn Somgiat & Boonma Law Office Ltd) - Know thy neighbors: An overview of trademark law of Cambodia, Laos, Myanmar, Thailand and Vietnam ● M.V.Shankar (Cummins Research and Technology) - IP strategy for successfully creating innovative new products ● Neeraj Gupta (FormulateIP TechnoLegal Solutions Pvt. Ltd) - Building an IP portfolio at startup stage

Grand Ball Room

Lalit I & II

Lalit III & IV

01:15 PM – 02:00 PM

Buffet Lunch and Networking

02:00 PM – 04:00 PM

Theme : Copyright issues relating to software & music industry : case study from UK & India

Theme : Patent proceeding before the EPO

Theme : Patent drafting for Pharmaceuticals

Keynote Address & Chair:

- **James Martin** (Field Fisher Waterhouse LLP)
- The scope of copyright protection afforded to software in the UK and Europe

Keynote Address & Chair:

- **Archana Shanker Srivastava** (Anand and Anand)
- compulsory licensing

Keynote Address & Chair:

- **Gerard Dossmann** (Bureau Casalonga & Josse)
- Is there a patent life in the pharmaceutical field after expiry of the active substance patent - practice at the EPO

Speakers

- **Ayan Roy Chowdhury** (Sony Entertainment Television India)
- Statutory license regime in the amended Indian Copyright Law-effect on broadcasters
- **Pooja Dutta** (Law Quest)
- Copyrights in the entertainment and sports industries

Speakers

- **Barry Franks** (Brann AB)
- The practical aspects of oppositions in EPO and the inevitable oral proceedings
- **Andreas Rutetzki** (Muller-Bore & Partner)
- Claim amendments at the EPO
- **Nick Lee** (Kilburn & Strode LLP)
- Opposition practice at the EPO
- **Andrea Marietti** (Marietti Gislone E Trupiano Srl)

Speakers

- **Santosh Chari** (Blake, Cassels & Graydon LLP)
- Drafting patent applications for pharmaceutical compounds
- **Ravi Srinivasan** (J A Kemp)
- Drafting patent applications for enantiomers, polymorphs and medical uses
- **Sunita Sreedharan** (SKS Law Associates)
- Patent and Biodiversity Law – Guidelines to successful patenting

04:00 PM – 04:30 PM

Coffee Break & Networking

04:30 PM – 06:30 PM

Theme: How Open Source Technology can act as a Reliever against Patented Technology

Theme : Adopting the Best Practices for The Future of Technology Transfer in India

Theme: Patent Issues and the practices at US Federal Trade Commission

Keynote Address & Chair:

- **Stephen Potter** (Iprova)
- Patents as the next weapons in economic warfare

Keynote Address & Chair:

- **Kanan Grant** (University of Alabama)

Keynote Address & Chair:

- **Ethan Horwitz** (King & Spalding)
- The ITC vs. The Federal Courts for Patent litigation

Speakers

- **Govind Kedia** (Basck India)
- Patent portfolio for start-ups
- **Luc Savage** (Orange Group)
- Patent and open source: competition or coo petition..?
- **Andrew Parker** (Meissner Bolte)
- Drafting european applications to minimise article 123EPC Problems during prosecution

Speakers

- **Steven Davey** (IP Navigation Group LLC)
- **Richard Cahoon** (Cornell Research Foundation, Inc.)
- **Michael Cheetham** (American Association for the Advancement of Science)
- **Ramani M. V.** (Intellectual Ventures)
- **K. Vijayaraghavan** (Sathguru Management Consultants Pvt Ltd)

Speakers

- **Rajkumar Vinnakota** (Skiermont Puckett LLP)
- The high cost of US based patent litigation: why alternative attorney fee arrangements are essential
- **Nigam Acharya** (Seyfarth Shaw LLP)
- Patent due diligence in the US
- **Prakash Nama** (Global IP Services, PLLC)
- Software Patenting

27th January 2013, Sunday - Day - V

Grand Ball Room

Lalit I & II

Lalit III & IV

09:00 AM – 11:00 AM

Theme : Evolution of IP law and challenges for IP litigation and computing damages

Theme : Patent litigation issues in US and Brazil in Pharmaceutical and Bio-Pharma Drugs

Theme : Anti-counterfeiting laws & E-commerce

Keynote Address & Chair:

- **Stephen Jones** (Baker & McKenzie LLP)
- The evolution of intellectual property law in the European Union

Keynote Address & Chair:

- **Rana Gosain** (Daniel Advogados)
- Understanding the scope of Pharma patent law and identifying the reforms and latest amendments in the Brazilian patent law

Keynote Address & Chair:

- **Bharat Dube** (IP Gurus)
- How to effectively fight counterfeiting

Speakers

- **Christian Osterrieth** (Reimann Osterrieth Kohler Haft)
- The project of a new European patent system – introduction and latest status
- **Dr. Allen Yeo** (WIPS co. Ltd.)
- **Debankur Bandyopadhyay** (GE Global Research)

Speakers

- **Konstanze Lenhard** (Muller-Bore & Partner)
- Successfully attacking and defending pharma/biotech patents in opposition
- **Kurt Karst** (Hyman, Phelps & McNamara, P.C.)
- Patent and non-patent exclusivities for drug and biological products in the USA – An overview and current developments
- **D. C. Gabriel** (K&S Partners)
- Recent pharma - Patent cases in India

Speakers

- **Edward Gray** (Fitch, Even, Tabin & Flannery LLP)
- Preserving Trade Secrets in a Social media world
- **Ameet Datta** (Saikrishna & Associates)

11:00 AM – 11:15 AM

Coffee Break & Networking

11:15 AM – 01:15 PM

Theme : Doing Business in Europe, Israel and Brazil, IPR prespective and regulatory hurdles for Business Enterprises in different jurisdiction - Europe, Brazil and Israel.

Theme: Indian Patent System - Myth and Reality- A comparative study from USA and Canadian Perspective

Theme: Best Practice for reducing the risk of IP Theft

Keynote Address & Chair:

- **S. Majumdar** (S. Majumdar & Co.)
- Patent vs public interest

Keynote Address & Chair:

- **Jay Erstling** (Patterson Thuente Christensen Pedersen P.A.)
- U.S. perceptions about the Indian patent system: myth and reality

Keynote Address & Chair:

- **Udo Meyer** (BASF SE)
- IP management in the manufacturing industry

Speakers

- **Serge Vignesoult** (Cabinet Hirsch)
- Obstacles Indian enterprises may encounter to optimize patent strategies in Europe
- **Jeremy M. Ben-David** (JMB Davis Ben-David)
- Israel inside - perspectives on Israeli entrepreneurship & technological innovation
- **Arjun Bala** (Metayage IP Strategy Consulting LLP)
- Building a strategic and cost-effective US Patent portfolio

Speakers

- **Jason Markwell** (Norton Rose LLP)
- Promise of the patent - Utility Requirements in Canada
- **Zsolt Szentpeteri** (SBGK Patent and Law Offices)
- Patenting of plants and animals in Hungary
- **Alka Mehta** (Cipla Limited)
- **Rahul Dev** (Tech Corp Legal LLP)

Speakers

- **Peter McLaughlin** (Foley & Lardner LLP)
- Reducing the risk of intellectual property theft
- **Lokesh V.** (Innomantra Consulting Private Ltd)
- Best practices to enhance IP management
- **Clara Sattler De Sousa E Brito** (Patent law firm Liermann-Castell)
- Heterogeneity in international patenting practice and Its impact on global business strategies
- **George Koomullil** (Indus TechInnovations)
- IP intelligence beyond search and analytics

Grand Ball Room

Lalit I & II

Lalit III & IV

01:15 PM – 02:00 PM

Buffet Lunch and Networking

02:00 PM – 04:00 PM

Theme: Patenting in EPO- procedure and cost consideration

Keynote Address & Chair:

- **Robin Browne** (Hepworth Browne)
- How to reduce EPO costs

Speakers

- **Jennifer Harris** (Kilburn & Strobe LLP)
- How to get a European patent - things a Non-EP attorney should know?
- **Ramesh Shahabdkar** (Christ University)
- **P. Anthony Sammi** (Skadden, Arps, Slate, Meagher & Flom LLP)

Theme: Protecting Biotechnology Inventions in USA, Europe and India

Keynote Address & Chair:

- **Manoj Pillai** (Lex Orbis)
- Future of IP practice, servicing and solutioning models

Speakers

- **Mark Einerhand** (Vereenigde)
- Antibody patent prosecution in Europe
- **Rekha Chaturvedi** (Chaturvedi & Chaturvedi Consulting)
- Commercialization of Biotech/Pharma patents: Indian perspective
- **Ranjeev Singh** (Intellectual Ventures)
- The coase theorem: patent property rights - implications of the high transaction costs
- **Alfred Spigarelli** (European Patent Office)
- Procedural Developments at EPO - even more "esprit de service" and legal certainty

Theme: Protecting Industrial Design UK, EPO and China - A comparative Study

Keynote Address & Chair:

- **Clive Thorne** (Reynolds Porter Chamberlain LLP)
- Current regime of UK Industrial design protection

Speakers

- **Guillaume Fournier** (Meyerlustenberger Lachenal)
- Trademark and design registration strategies in Europe, especially for non European applicants
- **Paolo Beconcini** (CBM International Lawyers LLP)
- Design patent litigation in the automotive field in China
- **Nishant Kewalramani** (Brain League IP Services)
- Design Protection and Litigation Strategies - The Changing Landscape in India

04:00 PM – 04:30 PM

Coffee Break & Networking

04:30 PM – 06:30 PM

Theme : IPR Law and Open Source Technology

Keynote Address & Chair:

- **Reinhold Nowak** (Dennemeyer Group)
- Patent portfolio analysis & visualization

Speakers

- **D. Bommi Bommannan** (MaxVal Group, Inc)
- Optimizing development of a global patent portfolio
- **Joren De Wachter** (Joren De Wachter)
- Is open source the new intellectual property?
- **Thomas Weber** (dompatent, von Kreisler Selting Werner)
- Direct and unambiguous disclosure requirement in the practice of the European Patent Office
- **Moses Nkomo** (Donsa-Nkomo & Mutangi Legal Practice)
- The protection of intellectual property rights in Africa

Theme: IPR Regime in Korea, China, Russia and Africa - A comparative study

Keynote Address & Chair:

- **Sergey Dorofeev** (Gorodissky & Partners)
- Strategies of IP Protection in Russia & Eurasia

Speakers

- **Jinsang Jeong** (Jeong & Park)
- Modernization In the IP protection systems In Korea
- **Ralph Van Niekerk** (Von Seidels Intellectual Property Attorneys)
- Strategies for establishing and enforcing IP rights in Africa
- **Muhammad Majid Bashir** (ABS & Co.)
- Intellectual Property protection In Pakistan

Theme: Patent Drafting and Claim - Australia & India

Keynote Address & Chair:

- **Hemant Singh** (INTTL Advocare)
- Patent litigation In India – Current trends

Speakers

- **Brett Lunn** (FB Rice)
- Australia's approach to patent claim construction
- **Marcus Gallie** (Ridout & Maybee LLP)
- Claim construction: is there an elephant in the room?
- **Pankaj Soni** (Remfry & Sagar)
- Compulsory licensing – a necessity or a counter-productive tool?
- **Azam Ghani** (Mentoso Technologies Pvt. Ltd)
- Intricacies in patent filing and prosecution in India

28th January 2013, Monday - Day - VI

Grand Ball Room

Lalit I & II

Lalit III & IV

09:00 AM – 11:00 AM

Theme :

Theme :

Theme :

Keynote Address & Chair:

- **Ralph Gabric** (Brinks Hofer Gilson & Lione)
- Managing the risks of U.S. IP Litigation

Keynote Address & Chair:

- **Atulya Nath** (Global Institute of Intellectual Property)
- Importance of Intellectual Property (IP) education and training in the knowledge-based economy

Keynote Address & Chair:

- **Amarjit Singh** (Amarjit & Associates)
- Challenges faced by IP owners in enforcement of their rights

Speakers

- **Michael Chu** (Brinks Hofer Gilson & Lione)
- ITC Overview
- **Nicholas Torre** (Brinks Hofer Gilson & Lione)
- Budgeting and cost considerations at the ITC
- **Manish Mehta** (Brinks Hofer Gilson & Lione)
- ITC Preventative medicine
- **Hersh Mehta** (Brinks Hofer Gilson & Lione)

Speakers

- **Venkatramani Mangala** (Hindustan Unilever Ltd)
- IP Management and R&D
- **Gilberto De Hoyos** (De Hoyos Koloffon & Asociados)
- Cultural Heritage: An IP asset?
- **Arti Sangar** (Diaz, Reus & Targ LLP)
- Protecting and enforcing intellectual property rights globally
- **Tabrez Ahmad** (Alliance University)
- Conflicting interests in copyrightability of fictional characters

Speakers

- **Rajesh Bagga** (Tata Motors)
- IP challenges in opening new international markets
- **Sujata Chaudhri** (IP Gurus)
- Trademark issues faced by foreign companies that want to enter the Indian market—a comparison of India, the United States and the European Union
- **Ananth Padmanabhan**
- Business method patents: a comparative study of the Indian and the US position
- **Stefan Schone** (Boehmert & Boehmert)
- Infringement issues in Germany

11:00 AM – 11:15 AM

Coffee Break & Networking

11:15 AM – 01:15 PM

Theme : Critical Issues on patent licensing and valuation

Theme : Patenting Issues on Bio Technology and Biosimilars

Keynote Address & Chair:

- **Art Nutter** (TAEUS International Corporation)
- A civilized revolution in patent licensing

Keynote Address & Chair:

- **Thomas Filarski** (Steptoe & Johnson LLP)
- Update on US Biosimilars law and regulations

Hosted by :

- Anita Varma, Charles Larsen, Vasanth Sarathy (Ropes & Gray LLP)

Speakers

- **Rajiv Sarathy** (Perkins Coie LLP)
- Valuation of patent portfolios
- **Joff Wild** (The IP Media Group)
- IP in the boardroom
- **Mitchell Rosenfeld** (Pluritas LLC)
- **Frank Knuettel II** (Greyhound IP)

Speakers

- **Tomas Lundquist** (Awapatent AB)
- Patent due diligence – Pharmaceuticals
- **Abhishek Malhotra** (TMT Law Practice)
- **Priyank Gupta** (Legasis)
- Challenges for interchangeable Biosimilar biological product applicant under BPCI Act

"Who Wants To Patent Like a Billionaire?"

Leveraging Changes in European and American Patent Law

Come play and learn about the major developments in European and American patent law. This quiz contest will take you through the key changes a global patent practitioner should know. Each question will be followed by a short presentation on key developments in the European Unitary Patent System and the America Invents Act.

Learn and have fun at the same time!

Grand Ball Room

Lalit I & II

Lalit III & IV

01:15 PM – 02:00 PM

Buffet Lunch and Networking

02:00 PM – 04:00 PM

Theme: Comparative Study of Patenting in various jurisdiction, EPO, Australia and Asia

Theme: Exclusive Marketing for generic drugs, ANDA applications and litigation issues on part IV filing in USPTO

Theme: Important issue on copyrights & with reference to music industry

Keynote Address & Chair:

- **Balu Gupta** (Promerus LLC)
- Importance of IP in the emerging global economy

Keynote Address & Chair:

- **Prathiba Singh** (Singh & Singh Law Firm LLP)
- Patent litigation – The path travelled by India

Keynote Address & Chair:

- **Madhukar Sinha** (Indian Institute of Foreign Trade)
- The economics of enforcement of copyrights

Speakers

- **Richard Baddeley** (Watermark)
- Opposition in Australia, Europe and India: a comparison
- **Gianfranco Matteucci** (Marks & Clerk Singapore LLP)
- Growth in IP hubs in Asia
- **Matthew English** (Marks & Clerk Singapore LLP)
- changes to the Singapore patent regime
- **Richard Buttrick** (RB Intellectual Property)
- IP for SMEs - Key driver of the global economy

Speakers

- **Alejandro Menchaca** (Mcandrews, Held & Malloy, Ltd)
- Litigation Strategies Affecting FDA Approval for Generics
- **Wolfram Schiweck** (Schiweck Weinzierl Koch)
- Patentability of Antibodies and Artificial Binding Proteins with Antibody-Like Properties Before The European Patent Office
- **Morten Rosted** (H. Lundbeck A/S)
- The Significance of IP for the Medicines of the Future
- **K. Pradeep** (ProdvoVidhi)
- Patent Litigation: Beyond the court Room

Speakers

- **Alban Kang** (ATMD Bird & Bird)
- Is copyright law relevant in this digital age?
- **Mahua Roy Chowdhury** (Solomon & Roy)
- Online advertising and trade marks law: Indian and global scenario

04:00 PM – 04:30 PM

Coffee Break & Networking

04:30 PM – 06:30 PM

Theme: IP disputes, Settlement and Enforcement

Theme: Patent litigation in Europe and United States

Keynote Address & Chair:

- **Vinod Khurana** (Khurana & Khurana)
- IP Infringement, Assignment and Licensing Disputes

Keynote Address & Chair:

- **Stephan Freischem** (International Association For The Protection Of Intellectual Property)
- International Patent Law Harmonization – New Initiatives After The Adoption of First to File in the US

Keynote Address & Chair:

- **Daniel Altman** (Knobbe Martens Olson & Bear LLP)
- New Strategies For Invalidating US Patents at The USPTO

Speakers

- **Jens Koch** (Grunecker, Kinkeldey, Stockmair & Schwanhauser)
- German Utility Models: An Efficient Tool to Enforce IP
- **Ulrich Blumenroder** (Grunecker, Kinkeldey, Stockmair & Schwanhauser)
- German/European Patent Litigation
- **Christian Koster** (Dennemeyer & Associates)
- EPO opposition procedures - insights and recommendations
- **Nandan Pendsey** (AZB Partners)
- Best practices in Patent Licensing

Speakers

- **Anselm Brandi-Dohrn** (V. Boetticher Hasse Lohmann)
- Survival of Sub-Licenses - Recent Perspectives of German Supreme Court Jurisprudence
- **Andrew Parker** (Meissner Botle)
- Drafting European Applications to Minimize Article 123epc Problems During Prosecution
- **Denis Dambois** (European Commission)
- IPR aspects of the trade policy
- **Gunther Gottschalk** (Europatent)
Monitoring of patent legal status informations - expanding on asian documents in a standardized form based on the standard of st Wipo 32

Speakers

- **James Larson** (Hamre, Schumann, Mueller & Larson, P.C.)
- Patent application drafting in the US
- **Amol Kavathekar** (Hamre, Schumann, Mueller & Larson, P.C.)
- Patent Prosecution Tips and Strategies in the US
- **Matthew Ryan** (Frommer Lawrence & Haug LLP)
- The ever-evolving landscape of patent infringement remedies in the United States
- **Brian Pandya** (Wiley Rein LLP)
Are business method patents still alive in the United States?

29th January 2013, Tuesday - Day - VII

Grand Ball Room

Lalit I & II

Lalit III & IV

09:00 AM – 11:00 AM

Theme : IPR issues for information technology companies

Theme: Techniques to manage and reduce patent litigation costs in the United States

Keynote Address & Chair:

- **Anindya Sircar** (Infosys Ltd.)
- Effective IP protection of software – a comparative study

Keynote Address & Chair:

- **Dilip Shah** (Indian Pharmaceutical Alliance)

Speaker

- **Sheetal Chopra** (Federation of Indian Chambers of Commerce and Industry)
- Extracting value from brands, innovations and profiting from IP assets in it
- **Tabrez Ahmad** (Microsoft Corporation India Pvt Ltd.)
- Monetizing and managing IP assets in it for business
- **Somnath Chakraborty** (Honeywell)
- IP and open source software
- **M. R. Prasanna** (The Chambers)

Speaker

- **Mikkel Bender** (Copa Copenhagen Patents),
Enforcement of pharmaceutical process patents– the growing importance of forensic evidence in Denmark
- **P.V. Venugopal** (Global Medical Forum)
- **Mandar Kodgule** (Wockhardt)
- **M. Krishnaji Rao** (Divis Laboratories Ltd.)
- Rejections of pharmaceutical patent applications at Indian Patent Office

Speaker

- **Sri Sankaran** (Winthrop & Weinstine, P.A.)
- **Devan Padmanabhan** (Winthrop & Weinstine, P.A.)
- **Alekha Dash** (Creighton University)
 - Evaluating alternative billing arrangements
 - Developing an understandable case theory
 - Working with experts to make your case effectively; and
 - Using alternative dispute resolution reduce costs

11:00 AM – 11:15 AM

Coffee Break & Networking

11:15 AM – 01:15 PM

Theme :

Theme :

Theme : Maximizing Business Value of IPR in India: Licensing Opportunities and Challenges

Keynote Address & Chair:

- **Sudhir Jain** (Indian Institute of Technology Delhi)

Keynote Address & Chair:

Keynote Address & Chair:

- **Raj Hirwani** (CSIR-URDIP)

Speaker

- **Arvind Chopra** (European Business and Technology Centre)
- Challenges of Protecting IP in Collaborative Research and Technology Transfers
- **C.H. Unnikrishnan** (MINT, HT Media Limited)
- Missing Links in IP Value Chain— A Common Man's Perspective
- **Dawn Jos** (Texas Instruments)
- Building a Good Patent Portfolio – Quantity vs. Quality
- **Kalyanaraman Subramaniam** (The Academic Mentors)
- IPR in Software architecture

Speaker

Speaker

- **Viswanathan Seshan** (Philips Electronics India Ltd.)
- **Subramaniam Vutha** (Subramaniam Vutha & Associates)
- **Aravind Chinchure** (Reliance Industries Ltd.)
- **Rajesh Haldipur** (IPR for Managers Education Foundation)
- Valuation of IPR

Grand Ball Room

Lalit I & II

Lalit III & IV

01:15 PM – 02:00 PM

Buffet Lunch and Networking

02:00 PM – 04:00 PM

Keynote Address & Chair:

- **Anand Desai** (DSK Legal)

Keynote Address & Chair:ker

- **Sumesh Reddy** (Dr. Reddy's Laboratories Ltd)
- Does a Genus Provide 112 Support for a Species and Vice Versa and the Problem of Negative Limitations
- Some Issues

Keynote Address & Chair:

- **Chandrasekhar Tanikella** (Technology Information, Forecasting & Assessment Council)
- Nurturing Creativity

Speaker

- **Alessandro Ruo** (InterPatent)
- Recent Trends in Community Trademark Law and Case-Law
- **R. Lakshminarayanan** (Samsung India Software Operations)
- Systematic IP Asset Creation & Protection – An In-House Perspective
- **Rajeev Surana** (Scinnovation Consultants Pvt. Ltd)
- Integrating Intellectual Property with Business Strategy
- **Chikako Mori** (Sun East IP Firm)
- The Essence of Japanese Trademark and Design Practice

Speaker

- **Alpesh Pathak** (Intas Pharmaceuticals Ltd)
- Interpretation of Supreme Court's Ruling for Patent Use Codes
- **Jeffrey Hovden** (Robins, Kaplan, Miller & Ciresi LLP)
- Hot topics in U.S. Pharmaceutical Patent Litigation
- **Sharon E. Roberg-Perez** (Robins, Kaplan, Miller & Ciresi LLP)
- Hot Topics in U.S. Pharmaceutical Patent Litigation

Speaker

- **Debabrata Nayak** (Huawei Technologies Co. Ltd)
- Idea to Patentable Problem Statement
- **S. Senthil Kumar** (ABB Global Industries and Services Ltd)
- Art of Patent Drafting- Use of Business Model Information for Value Generation
- **Madhav Kulkarni** (Dow Chemical International Pvt. Ltd)
- Patent Landscaping: A Case Study With Tricks
- **R. P. Yadav** (SR4IPR Partners)
- How to Determine Patentability of an Invention

04:00 PM – 04:30 PM

Coffee Break & Networking

04:30 PM – 06:30 PM

Keynote Address & Chair:

- **V. C. Vivekanandan** (Nalsar University of Law, Hyderabad)

Keynote Address & Chair:

- **T. C. James** (National Intellectual Property Organisation)
- IP exploitation and valuation

Keynote Address & Chair:

- **Martin Lueck** (Robins, Kaplan, Miller & Ciresi LLP)

Speaker

- **Sukla Chandra** (GE Global Research)
- Monetization Strategy
- **H.L. Narendra Bhatta** (Intellocopia)
- Indian patentology - of harmonization, compliance and evolution
- **Manish Kumar** (Infosys)
- Global quality models & standards for intellectual property

Speaker

- **Subhadip Sarkar** (Cognizant Technology Solutions)
- IP Audits – Capturing Innovations and Mitigating IP Risks
- **Faiz Rahman** (Wipro Technologies)
- **Eric Dias** (IBM India Pvt. Ltd), **K.K. Banerji** (National Law University, Jodhpur) and **Manmeeta Saxena** (National Law University, Jodhpur)
- Is Harmonization of Patent Law Required ? - Are There Alternatives !
- **Roshan Agarwal** (Siddhast)
- Trademark exploitation and valuation

Speaker

- **William Manning** (Robins, Kaplan, Miller & Ciresi LLP)
- How to Move A Billion Dollars Across the Table At A 10-To-1 Return Without Trial or Appeal
- **Matthew Woods** (Robins, Kaplan, Miller & Ciresi LLP)
- Avoiding Legal Traps in Developing Mobile Apps; A Guide to IP Law in the U.S.
- **Bryan Vogel** (Robins, Kaplan, Miller & Ciresi L.P (United States)
- The Contours of Intellectual Property Rights Associated with the Development of Mobile Apps

30th January 2013, Wednesday - Day - VIII

Grand Ball Room

Lalit I & II

Lalit III & IV

09:00 AM – 11:00 AM

Theme : Various IP issues and challenges for research organisation

Keynote Address & Chair:

- **N. L. Mitra** (Fox Mandal)

Speaker

- **Altaf Hussain Jahangir** (QED India)
- Intellectual Property Valuation and Evaluation
- **Mohan Mokashi** (Technical Consultancy Services Organisation of Karnataka)
- **Unni Krishnan** (Brand Finance India)
- **Saket Bhartia** (Ernst & Young Private Ltd)

Keynote Address & Chair:

- **Robert Stoll** (Drinks Biddle & Reath LLP)

Speaker

- **Shashank Mauria** (Indian Council of Agricultural Research)
- Plant variety protection: Indian law in international context
- **Avinash Kumar** (Defence Research and Development Organisation)
- IPR issues in collaborative R&D
- **Ramkrishna Thammaiah** (National Law School of India University, Bangalore)
- **A. Damodaran** (Indian Institute of Management Bangalore)
- New Vistas in IP Management

Keynote Address & Chair:

- **Rajinder Sharma** (DuPont India Pvt. Ltd.)

Speaker

- **Rajiv Chauhan** (Pernod Ricard India Pvt. Ltd.)
- Need to change our outlook on counterfeits
- **Vineet Vij** (HCL Technologies)
- Legal Framework in India for Combatting Internet Piracy
- **Satya Narayan** (Royse Law Firm, PC)
- Cross-border licensing issues

11:00 AM – 11:15 AM

Coffee Break & Networking

11:15 AM – 01:15 PM

Theme : Challenges for small and medium enterprises (SMES) role of IP strategies

Keynote Address & Chair:

- **Pinaki Ghosh** (Reliance Industries Ltd)

Speaker

- **Neeraj Panchal** (John Deere India Private Ltd)
- **Sunil Abraham** (Centre for Internet and Society)
- Pervasive Technologies: Access to Knowledge in the Market Place
- **H. Purushotham** (Centre for Knowledge Management of Nanoscience & Technology)
- Nanotechnology Patents Analysis: Opportunities and Challenges

Theme : Patenting Issues for pharmaceutical and Bio technical industries

Keynote Address & Chair:

- **Ramanathan Sankaran** (Fresenius Kabi Oncology Ltd)
- Business & IP Strategies of Generic Companies for New Emerging Markets

Speaker

- **Mahalaxmi Andheria** (Panacea Biotech Ltd)
- How to Avoid Pitfalls in Pharmaceutical Patent Litigations

Theme : Interactive Roundtable Session on: Best Practices in setting up and running an IP Department in India

Keynote Address & Chair:

- **Viswanathan Seshan** (Philips Electronics India Ltd.)

Speaker

- Representative from TCS
- Reserved for in House IP Professionals Forum (I-HIPP)

Grand Ball Room			Lalit I & II			Lalit III & IV		
01:15 PM – 02:00 PM								
Buffet Lunch and Networking								
02:00 PM – 04:00 PM								
Theme : Emerging IPR Issues on digital technology with reference to cyber space			Theme : Compulsory licensing, its validity and Socio Economic issues			Theme : IP Management & Technology Transfer		
Keynote Address & Chair:			Keynote Address & Chair:			Keynote Address & Chair:		
● Paul Adams (Everedge IP Ltd) -Commercialisation : Intellectual Property Powering Wealth Creation			● Markus Engelhard (Boehmert & Boehmert) - Current Trends and Developments in European IP			● Navneet Bhushan (Craffiti Consulting) - Reaching Future Faster First - Playing the Patent Game by Crafting New Choices		
Speaker			Speaker			Speaker		
● S. K. Murthy (Intel)			● Shantanu De (Ranbaxy Laboratories Limited)			● Kanwal Rai (Wipro Consulting Services) - Leveraging Enterprise Architecture Technology for Software Asset Management, License Optimization & IP Compliance		
● Qutbuddin Siddiquee (Crompton Greaves Ltd)			● Charanjit Sehgal (Arch Pharmalabs Limited) - Compulsory licensing			● Chandra Bajagur (Shell)		
● Manish Kumar (Infosys) - IP Risk Profiling in M&A (Merger & Acquisitions)			● Milind Vinayak Sathe (Unichem Laboratories Limited) - Compulsory licensing			● Sachin Kandhari (Moazzam & Associates, LLC) - Enforcement of US Patent damage awards in non-US jurisdictions - A survey of various prominent jurisdictions		
			● Jitin Talwar (TT Consultants) - Compulsory Licensing, Maintaining Your Patent Application in India			● Deepak Gupta (Patent Blasts)		
04:00 PM – 04:30 PM								
Coffee Break & Networking								
04:30 PM – 06:30 PM								

Valedictory Session

Robert Stoll, Partner, Drinker Biddle & Reath LLP and Former Commissioner for Patents, USPTO
- Protecting Your US Patents Under the New Laws

Paul Adams, Chief Executive Officer and Founder, EverEdge IP Ltd (New Zealand)

Arun Bhardwaj, Chief Mentor and Inspirational Speaker
- Business Ethics in IP Management: Inspiration from Ancient Wisdom

Vote of Thanks: Representative from IACC

Program Agenda Disclaimer :

The Organisers have tried their best to include the topic in the Program Agenda as per details provided by the speakers and the final program schedule with topic will be available during the conference at the registration desk.