

Rutgers Center for Real Estate

Presents

“The Future of Healthcare Real Estate in New Jersey”

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| 7:30 AM | Networking Breakfast |
| 8:25 AM | Introduction of Keynote, Marc Berson by
Carl Goldberg, CEO
Canoe Brook Management, LLC |
| 8:30 AM | Keynote Presentation
Marc Berson, Chairman of the Board
Barnabas Health |
| 9:15 AM | <p>Panelists assemble onstage for the Case Study of “Halstead Healthcare System,” a hypothetical case study of the many issues confronting healthcare real estate professionals today.</p> <p>Panelists range from the executive suite of a NJ hospital system to physical plant management, to finance, regulatory, legal and policy/political professionals.</p> <p>Moderated by George Jacobs, a redeveloper of healthcare-related facilities and principal of Jacobs Enterprises, and Ted Zangari, who chairs the redevelopment law & public policy practices at Sills Cummis & Gross, the panel will address queries regarding the challenges and opportunities facing the management of “Halstead” health system as it grapples with its current inventory of leased and owned facilities and contemplates the half-billion dollar acquisition of another health system within the state.</p> |
| 10:15 AM | Break and Networking |
| 10:30 AM | Panel resumes |
| 11:15 AM | Q&A |
| 11:30 AM | Conclusion |