### Sills Cummis & Gross R.C.

As Seen In NJBIZ

September 23, 2019

## FORTY UNDER 40

#### **Job Function:**

Commercial litigator at one of the preeminent law firms in New Jersey and the region.

### What has motivated you along your career path?

My career is grounded in an understanding of what businesses are looking for when they retain outside counsel. In-house counsel at large corporations are often managing dozens, if not hundreds, of litigation matters throughout the country. They are looking to retain outside counsel who will make their busy lives easier. I strive to make things easier for my clients by being proactive, reliable and responsive.

# Gregory E. Reid, Esq.

Of Counsel (973) 643-4411 greid@sillscummis.com



### What is your greatest professional achievement so far?

The work I did with the Neighborhood Preservation Project at MFY Legal Services representing tenants in eviction proceedings in New York City Housing Court and in termination of tenancy proceedings at NYCHA.

### What works for you to ensure a work/life balance?

Making sure that my family always comes first. This is easier said than done, but I can always sign back on and work remotely from home after putting the kids to bed. The client e-mail or brief can almost always wait a few hours.

### What inspires you to continue in your current profession?

I'm driven to bring in big clients and cases and then aggressively litigate them in a manner that earns the respect of my fellow lawyers and the judiciary.

### What would most people be surprised to learn about you?

I am a volunteer coach for my 5-year-old daughter's soccer team.