

2007 CONFERENCE ON MIXED-USE DEVELOPMENT

NOVEMBER 13-14, 2007 □ PARIS LAS VEGAS □ LAS VEGAS, NV
THE PREMIER INDUSTRY-WIDE EVENT ON WHAT'S DRIVING THIS TREND

FINAL PROGRAM



HOSTED BY:





2007 CONFERENCE ON MIXED-USE DEVELOPMENT

NOVEMBER 13-14, 2007 □ PARIS LAS VEGAS □ LAS VEGAS, NV
THE PREMIER INDUSTRY-WIDE EVENT ON WHAT'S DRIVING THIS TREND

Hosted by: ICSC, ARDA, IREM, NAIOP, BOMA & NMHC

MIXED-USE is quickly establishing itself as a distinct product type and a trend that is revolutionizing the real estate landscape. Combining the elements of residential, retail, office and entertainment, MIXED-USE projects are succeeding in both urban and suburban markets and on a global scale. This growth brings challenges as well as opportunities and a unique set of issues that are specific to MIXED-USE.

To understand MIXED-USE in today's real estate market, ICSC, NAIOP, BOMA, ARDA, IREM and NMHC have joined together to host a landmark **MIXED-USE CONFERENCE** that will be of interest to anyone involved in developing, designing, financing, leasing, managing and marketing a MIXED-USE project, as well as new and expanding retailers.

This is an opportunity that you cannot afford to miss! Plan your attendance now.

PROGRAM

TUESDAY

NOVEMBER 13, 2007

REGISTRATION

11:00 am – 7:00 pm

LUNCHEON ROUNDTABLE DISCUSSIONS

12:00 noon – 1:15 pm

Participants will select from one of several different roundtable discussion topics.

WELCOME & KEYNOTE PRESENTATIONS

1:30 – 1:45 pm



LEE H. WAGMAN
Program Chairman
CEO
The Martin Group
Santa Monica, CA

KEYNOTE PRESENTATION

1:45 – 2:30 pm



RICHARD FOY
Founding Partner
Communication Arts, Inc.
Boulder, CO

GENERAL SESSION

2:30 – 3:30 pm

- "Challenges, Complexities, Costs — Is Mixed-Use Worth the Risks?"

Chaired by:



C. DAVID ZOBA
ICSC Past Trustee
Chief Operating Officer
Steiner & Associates, Inc.
Columbus, OH

Panelists:

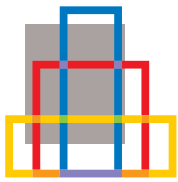


RICHARD HEAPES
Partner
Street Works
White Plains, NY



CLYDE HOLLAND
Chief Executive Officer
Holland Partners
Vancouver, WA





2007 CONFERENCE ON MIXED-USE DEVELOPMENT

NOVEMBER 13-14, 2007 □ PARIS LAS VEGAS □ LAS VEGAS, NV
THE PREMIER INDUSTRY-WIDE EVENT ON WHAT'S DRIVING THIS TREND



BRIAN RATNER

President, East Coast Commercial
Development Director
Forest City Commercial Group
Cleveland, OH



MARILEE UTTER

President
CitiVenture
Denver, CO

GENERAL SESSION

3:30 – 4:30 pm

- “Responsible Property Investing”

Chaired by:



EDWARD B. LIPKIN

ICSC Past Trustee
President
EBL&S Property
Management, Inc.
Philadelphia, PA

Panelists:



KIRK SYKES

President
Urban Strategy America
USA Fund
A New Boston Real Estate Fund
Boston, MA



ALAN TALANSKY

Vice President of Development
EBL&S Development
San Mateo, California



DAVID WOOD

Executive Director
Boston College
Institute for Responsible
Investment
Chestnut Hill, MA

DETAILED DEVELOPMENT SEMINARS

4:15 – 6:00 pm

Small Group Interactive and
Participatory Sessions.

Workshops that will focus on the following disciplines:

- **Permitting Workshop**

Facilitator:



DEBRA STEIN

President
GCA Strategies, Inc.
San Francisco, CA

- **Legal Workshop**

Facilitators:



SCOTT A. FISHER, ESQ.

Partner
Arnall Golden Gregory
Atlanta, GA



PHILLIP G. SKINNER, ESQ.

Partner
Arnall Golden Gregory
Atlanta, GA





2007 CONFERENCE ON MIXED-USE DEVELOPMENT

NOVEMBER 13-14, 2007 □ PARIS LAS VEGAS □ LAS VEGAS, NV
THE PREMIER INDUSTRY-WIDE EVENT ON WHAT'S DRIVING THIS TREND

• Finance Workshop

Facilitator:



ALLEN GOODKIN

Managing Director
The Ackman-Ziff Real Estate Group LLC
New York, NY

• Design Workshop

Facilitators:



SIMON COCHRANE

Director
Westfield Shoppingtowns, Ltd.
London, UK



DAVID LEONARD

Head of Design
Leonard Design Ltd.
Nottingham, UK

• Operations Workshop: Part 1

*Security and Life Safety:
Unique Challenges for
Mixed-Use Properties*



GEOFF CRAIGHEAD, CPP

Vice President - High Rise and
Real Estate Security Services,
Securitas Security Services USA, Inc.
Los Angeles, CA

• Operations Workshop: Part 2

*Mixed Use Developments: A Manager's Dream
or a Manager's Nightmares*



ROBIN STINSON, CPM

Partner
Urban Property Partners, Inc.
Orlando, FL

NETWORKING COCKTAIL RECEPTION AND SPONSOR TABLE-TOP EXHIBITS

6:00 – 7:30 pm

WEDNESDAY

NOVEMBER 14, 2007

KEYNOTE – GENERAL SESSION

8:30 – 9:30 am



RON POMPEI

CEO
Pompei A.D., LLC
New York, NY

DETAILED DEVELOPMENT SEMINARS

9:45 – 11:00 am

Participants will select a second workshop topic to explore.
Topics discussed Tuesday will be repeated during this session.

GENERAL SESSION

11:15 am – 12:30 pm

Design/Project Presentations: Best Projects
and Lessons Learned

Chaired by:



DENE OLIVER

CEO
Oliver McMillan
San Diego, CA

Panelist:



RICK COLLINS

Vice President of Development
Ryan Companies US, Inc.
Minneapolis, MN

PROGRAM ADJOURNS

12:30 pm



2007 CONFERENCE ON MIXED-USE DEVELOPMENT PLANNING COMMITTEE



Lee H. Wagman
Program Chairman
CEO
The Martin Group
Santa Monica, CA



Doug Bibby
President
National Multi Housing
Council
Washington, DC



Lisa Blackwell
Vice President
National Multi Housing
Council
Washington, DC



Rodney Crim
Executive Director
St. Louis Development
Corp.
St. Louis, MO



**Sandra "Sam"
Yartin DePoy**
VP of Federal &
Regulatory Affairs
American Resort
Development
Association
Washington, DC



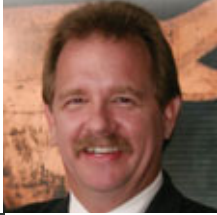
Fred Harris
Sr. VP, Development
AvalonBay Communities,
Inc.
New York, NY



David Leonard
Director
Leonard Design Ltd.
Nottingham, UK



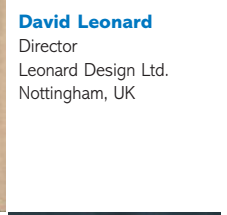
Richard King
Sr. Property Manager
Colliers Arnold
Hollywood, FL



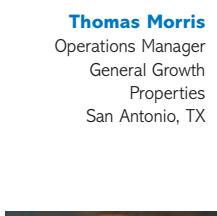
Rob Ledbetter
Operations Manager
General Growth Properties
Highland Mall
Austin, TX



Joel Murphy
President - Retail Division
Cousins Properties
Atlanta, GA



Marvin Morrison
Senior Staff VP
ICSC
New York, NY



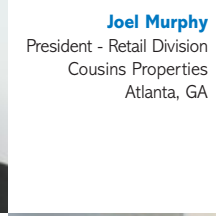
Thomas Morris
Operations Manager
General Growth
Properties
San Antonio, TX



Ralph Murphy
Sr. Vice President
Jackson-Shaw
Las Vegas, NV



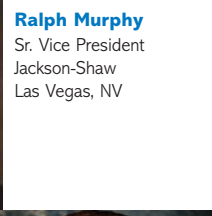
Jeffrey H. Newman, Esq.
Chairman, Real Estate
Dept.
Sills Cummis Epstein &
Gross P.C.
Newark, NJ



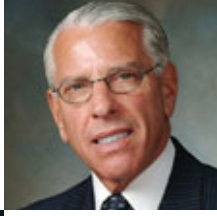
James Ratner
Executive VP
Forest City Enterprises
Cleveland, OH



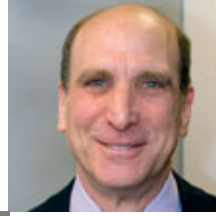
Daniel Slack
President
Calamos Real Estate, LLC
Naperville, IL



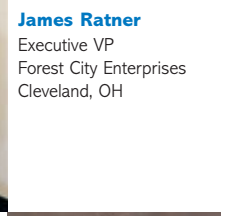
James Tolliver
Vice President for
Education
NAIOP
Herndon, VA



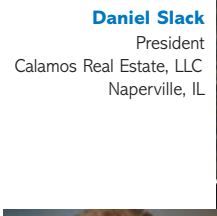
**Robert B. Toothaker,
CPM**
2007 President
Institute of Real Estate
Management (IREM)
Chicago, IL



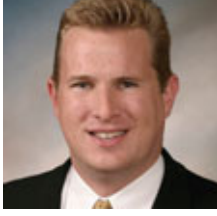
C. David Zoba
ICSC Past Trustee
Steiner & Associates, Inc.
Columbus, OH

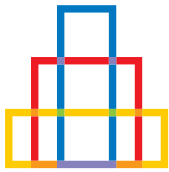


Geoffrey West
VP of Capital Markets
CB Richard Ellis
Las Vegas, NV



NOT PICTURED:
Patricia Areno, CAE
Sr. Vice President
BOMA International
Washington, DC





2007 CONFERENCE ON MIXED-USE DEVELOPMENT

NOVEMBER 13-14, 2007 PARIS LAS VEGAS LAS VEGAS, NV
 THE PREMIER INDUSTRY-WIDE EVENT ON WHAT'S DRIVING THIS TREND

CANCELLATIONS

All cancellations will be subject to a \$25 cancellation fee. No refunds will be given for cancellations received after **November 6, 2007**. All requests for refunds must be received by ICSC in writing.

HOTEL RESERVATIONS

A block of rooms has been reserved at:

Paris Las Vegas

3655 Las Vegas Boulevard South
 Las Vegas, NV 89109

For reservations call: +1 888 266 5687

Rate: \$189 Single/Double Occupancy

Cut-off Date: October 15, 2007

Be sure to tell the hotel that you are with the Mixed-Use Conference. Requests received after the cut-off date are subject to space and rate availability.

REGISTRATION FORM

HOW TO REGISTER

ONLINE: www.mixed-useconference.com
(Credit card registrations only)

FAX: +1 732 694 1800
(Credit card registrations only)

MAIL: ICSC
 P.O. Box 26958
 New York, NY 10087-6958

REGISTRATION

(Please check the box that applies to you)

- | | | |
|--|---------|---------|
| <input type="checkbox"/> ICSC Member | ADVANCE | ON-SITE |
| <input type="checkbox"/> ARDA Member | \$390 | \$470 |
| <input type="checkbox"/> IREM Member | | |
| <input type="checkbox"/> NAIOP Member | | |
| <input type="checkbox"/> BOMA Member | | |
| <input type="checkbox"/> NMHC Member | | |
| <input type="checkbox"/> ICSC Student Member | \$50 | \$50 |
| | ADVANCE | ON-SITE |
| <input type="checkbox"/> Non-Member | \$490 | \$590 |

SPECIAL NEEDS

Anyone desiring an auxiliary aid for this meeting should notify Lisa Perez at +1 646 728 3513 no later than **November 1, 2007**.

DEADLINES

To be listed in the Meeting Attendees List, you must register by **October 5, 2007**. To qualify for the advance registration fee, your registration must be received by 12:00 noon EST, **November 6, 2007**.

Member Non-Member

Name _____ Title _____

Company _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Email _____ Membership # _____

Please check here if any of the above information has recently changed.

METHOD OF PAYMENT

Check or money order made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card)

Account Number (include all digits)

Expiration Date (mo/yr)

Signature

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR – \$7,500 INCLUDES:

- Three complimentary conference registrations
- Table top exhibit table during the cocktail reception November 13 2007, 6:00 – 7:30 pm
- Poster of company on wire wall display with literature pocket
- Half-page ad in the At-Door-Program
- PowerPoint display of your company logo at the event
- Recognition on the conference website
- Badge ribbons denoting sponsorship
- Sponsor recognition on conference signage prominently displayed at the event
- Recognition from the podium
- Recognition in the At-Door-Program

GOLD SPONSOR – \$5,000 INCLUDES:

- Two complimentary conference registrations
- Poster of company on wire wall display with literature pocket
- Quarter-page ad in the At-Door-Program
- PowerPoint display of your company name and logo at the event
- Recognition on the conference website
- Badge ribbons denoting sponsorship
- Sponsor recognition on conference signage prominently displayed at the event
- Recognition from the podium
- Recognition in the At-Door-Program

FOR INFORMATION ON HOW TO BECOME A SPONSOR, PLEASE CONTACT YOUR ORGANIZATION.

International Council of Shopping Centers

Lorraine Mazza
ICSC
1221 Avenue of Americas, 41st Floor
New York, NY 10020
Phone: +1 646 728 3645
Fax: +1 732 694 1745
Email: lmazza@icsc.org



National Association of Industrial and Office Properties

Christopher Ware
NAIOP
2201 Cooperative Way, 3rd Floor
Herndon, VA 20171
Phone: +1 703 674 1419
Fax: +1 703 674 1469
Email: ware@naiop.org



American Resort Development Association

Sandra Yartin DePoy
ARDA
1201 15th Street N.W., Suite 400
Washington DC 20002
Phone: +1 202 371 6700
Fax: +1 202 289 8544
Email: sdepoy@arda.org



Building Owners and Managers Association International

Pat Areno
BOMA
1201 New York Avenue, N.W., Suite 300
Washington, DC 20005
Phone: +1 202 326 6320
Fax: +1 202 326 6377
Email: pareno@boma.org



Institute of Real Estate Management

IREM
430 N. Michigan Avenue
Chicago, IL 60611
Phone: +1 312 329 6000
Fax: +1 312 661 0217
Email: sparker@irem.org



National Multi Housing Council

Lisa Blackwell
NMHC
1850 M Street, N.W., Suite 540
Washington, DC 20036
Phone: +1 202 974 2365
Fax: +1 202 775 0112
Email: lblackwell@nmhc.org





INTERNATIONAL COUNCIL OF SHOPPING CENTERS
1221 Avenue of the Americas
New York, NY 10020-1099



**2007 CONFERENCE ON
MIXED-USE
DEVELOPMENT**

NOVEMBER 13-14, 2007 PARIS LAS VEGAS LAS VEGAS, NV
THE PREMIER INDUSTRY-WIDE EVENT ON WHAT'S DRIVING THIS TREND