

2006 ICSC Spring Convention

Breaking
NEW
Ground

May 21–24, 2006 | Las Vegas, Nevada

FINAL PROGRAM



INTERNATIONAL COUNCIL OF SHOPPING CENTERS

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Breaking NEW GROUND

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Around the block and around the globe, the retail real estate industry is breaking new ground and enjoying rapid growth and profitability in all sectors. This dynamic landscape is redefining borders and opening new horizons. Ground breaking enhancements made to the 2005 Spring Convention will be repeated... including the Sunday opening blockbuster session, extended hours of operation and Wednesday workshops. 2005 saw record breaking attendance of 41,000, all focused on deal making, education and networking. The 2006 ICSC Spring Convention theme is **BREAKING NEW GROUND**. Come see why!

TABLE OF CONTENTS

- 2** General Information
- 4** Las Vegas Convention Center Map
- 5** Program-at-a-Glance
- 7** Program
 - 7** Saturday, May 20
 - 7** Sunday, May 21
 - 8** Monday, May 22
 - 10** Tuesday, May 23
 - 13** Wednesday, May 24
- 14** Spouse Program
- 15** Registration Information
- 16** Registration Form
- 17** Leasing Mall Information
- 18** Leasing Mall Form
- 19** Trade Exposition Information
- 20** Trade Exposition Form
- 21** Travel Information
- 22** Hotel Information
- 23** Hotel Rates and Descriptions
- 24** Hotel Reservation Form
- 25** Membership Information
- 26** Membership Application Form



INTERNATIONAL COUNCIL
OF SHOPPING CENTERS

GENERAL INFORMATION

CONVENTION REGISTRATION

Convention badges will be sent out in advance for all those that register by March 31st. Full Convention badges will be mailed at the end of April with instructions. All badges must be validated upon arrival in Las Vegas. Satellite Badge Validation Stations will be located at the Las Vegas Hilton and Convention Center (Meeting Rooms N101 through N120 on the first level, off the Grand Lobby).

In addition, there will also be three Satellite Badge Validation Stations at McCarran International Airport, located in the baggage claim areas. Look for ICSC signage.

REGISTRATION HOURS

SATURDAY, MAY 20, 2006

10:00 am – 5:00 pm (L.V.C.C.)*
10:00 am – 10:00 pm (Satellite Validation Locations)

SUNDAY, MAY 21, 2006

9:00 am – 7:00 pm (L.V.C.C.)*
8:00 am – 11:00 pm (Satellite Validation Locations)

MONDAY, MAY 22, 2006

6:30 am – 6:00 pm (L.V.C.C.)*
6:30 am – 2:00 pm (Satellite Validation Locations)

TUESDAY, MAY 23, 2006

7:00 am – 6:00 pm (L.V.C.C.)*

WEDNESDAY, MAY 24, 2006

8:30 am – 5:00 pm (L.V.C.C.)*

*L.V.C.C. – Las Vegas Convention Center

TRANSPORTATION

During the Convention, take advantage of the convenient and frequent shuttle bus service between all Official Convention Hotels and the Las Vegas Convention Center. A complete bus schedule will be located in the Convention kit you receive on-site.

CONVENTION HIGHLIGHTS

EDUCATIONAL SESSIONS

Sunday, May 21 1:30 – 2:30 pm

Monday, May 22 9:30 am – 4:00 pm

Tuesday, May 23 8:00 am – 4:00 pm

Wednesday, May 24 9:30 – 11:00 am

LEASING MALL

Monday, May 22 8:00 am – 6:00 pm

Tuesday, May 23 9:00 am – 6:00 pm

Wednesday, May 24 9:00 am – 5:00 pm

TRADE EXPOSITION

Sunday, May 21 2:30 – 6:00 pm

Monday, May 22 8:00 am – 6:00 pm

Tuesday, May 23 9:00 am – 6:00 pm

**ALL EVENTS WILL
BE HELD AT THE LAS
VEGAS CONVENTION
CENTER AND THE
LAS VEGAS HILTON.**

GENERAL INFORMATION CONTINUED

VISIT THE ICSC WELCOME CENTER

Convention attendees are cordially invited to visit the ICSC Welcome Center located in the Grand Lobby of the Las Vegas Convention Center. Come and peruse ICSC's latest product offerings and services that are available to you including:

- Upcoming Meetings and Conventions
- Global Initiatives
- ICSC Publications
- The All New ICSC.org
- *Shopping Centers Today* and *Value Retail News*
- ICSC Research Reports and Library
- Education/Accreditation Programs
- Convention Cassettes
- Membership Information
- Worldwide Programs
- Government Relations

The Welcome Center was designed for you – to help familiarize you with the products and services your Association has to offer. Our knowledgeable staff will be on hand to welcome you and answer any questions...so stop by!

WHAT TO PACK

Business or business casual attire is recommended for all Educational Sessions, the Trade Exposition and Leasing Mall. The average temperature in Las Vegas in May is 86°F.

THE LAS VEGAS MONORAIL

The Las Vegas Monorail connects eight major resorts, linking more than 24,000 hotel rooms and about 4.4 million square feet of meeting and convention space. Its 4-mile route stops at the following seven stations: MGM Grand; Bally's/Paris; Flamingo/Caesars Palace; Harrah's/Imperial Palace; Las Vegas Convention Center; Las Vegas Hilton; and the Sahara. The \$650 million transportation system runs along the Las Vegas resort corridor, traveling at a top speed of 50 mph. Up to nine trains consisting of four cars each run on a single rail that rises 20 feet high in most areas, its highest point reaching 70 feet above the Las Vegas Convention Center. For more information, visit www.lvmonorail.com.

PUBLIC SECTOR SHOWCASE

ICSC is excited to present the Annual Public Sector Showcase.

The Public Sector Showcase is designed to further promote ICSC members from the city, state or economic development sectors. The Showcase is a featured part of the ICSC Spring Convention's "Open House" to be held in the Trade Exposition on Sunday, May 21st from 3:30 – 4:30 pm.

Representatives from the participating city, state and development agencies will be on hand during the reception. Be sure to stop by and get a head start on the Convention with this excellent opportunity to meet up with representatives from the Public Sector area before the Leasing Mall officially opens.

NEXT GENERATION

*Faces of our future, ideas of today,
reflections on our past*

Next Generation is ICSC's educational, networking and mentoring program for retail real estate professionals seeking to develop their careers and build relationships within the shopping center industry.

The Next Generation Committee will host the Opening Reception at the Hard Rock Hotel & Casino on Sunday, May 21, 2006 from 9:30 pm – 12:00 midnight. This reception is open to all Convention attendees. Badges must be worn for entry.

Also, on Tuesday, May 23rd and Wednesday, May 24th we have two special sessions exclusively designed for the Next Generation. See the program for details.

We look forward to having you as part of the Next Generation initiative!

NEXT GENERATION AT-A-GLANCE

SUNDAY, MAY 21
9:30 pm – 12:00 midnight

**ICSC'S ULTIMATE
NETWORKING RECEPTION HOSTED
BY NEXT GENERATION
HARD ROCK HOTEL & CASINO**

TUESDAY, MAY 23
2:30 – 4:00 pm

NEXT GENERATION SESSION

WEDNESDAY, MAY 24
9:30 – 11:00 am

NEXT GENERATION WORKSHOP

LAS VEGAS CONVENTION CENTER MAP

NEW LOCATION

All Convention registration will take place in the Las Vegas Convention Center (L.V.C.C.), Rooms N101 – N120 on the first level.

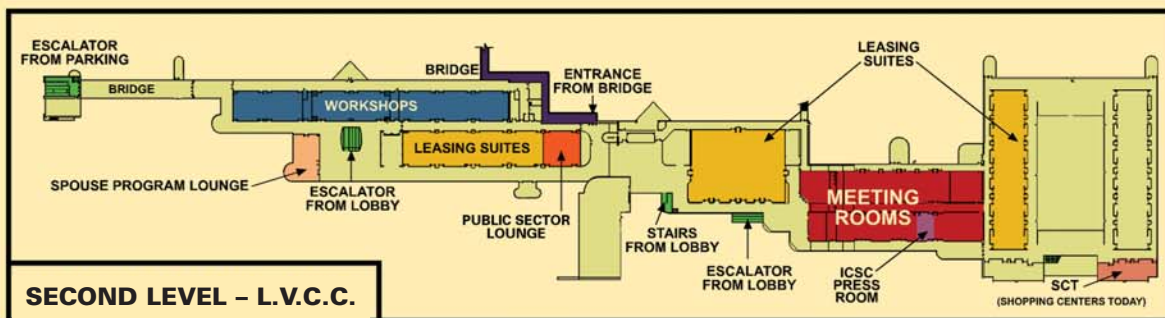
Registration for the Spouse Program is located in Room N263, second level, L.V.C.C.

Registration is accessible as follows:

- Via the bridge from the Las Vegas Hilton
- Via the Grand Lobby at the front entrance of the L.V.C.C.
- Via the escalator from the Gold Parking Lot across Paradise Road and down to the Grand Lobby
- Via the Hilton through the North Hall



LAS VEGAS CONVENTION CENTER (L.V.C.C.)



SECOND LEVEL - L.V.C.C.

PROGRAM AT-A-GLANCE

Breaking NEW Ground

SATURDAY, MAY 20, 2006

- 10:00 am – 5:00 pm Registration and Badge Validation at L.V.C.C.
- 10:00 am – 5:00 pm Welcome Center and Design Trends Open
- 10:00 am – 5:00 pm Spouse Hospitality Lounge
- 10:00 am – 10:00 pm Badge Validation at Satellite Locations

SUNDAY, MAY 21, 2006

- 8:00 am – 11:00 pm Badge Validation at Satellite Locations
- 8:30 am – 12:30 pm ASM/AMD Examination
- 9:00 am – 5:00 pm Spouse Hospitality Lounge
- 9:00 am – 7:00 pm Registration and Badge Validation at L.V.C.C.
- 9:00 am – 7:00 pm Welcome Center and Design Trends Open
- 9:00 am – 7:00 pm Public Sector Lounge
- 9:00 – 11:00 am CLS Test Review
- 9:00 am – 1:00 pm CSM/CMD Test Review
- 10:15 – 11:15 am Welcome to Las Vegas: First Timers Orientation
- 11:30 am – 1:00 pm Networking Brunch
- 1:30 – 2:30 pm Official Opening Session

Guest Speaker



WILLIAM JEFFERSON CLINTON
42nd President of the United States

- 2:30 – 6:00 pm Trade Exposition and Public Sector Showcase Open
- 3:30 – 4:30 pm Public Sector Reception at Public Sector Showcase in the Trade Exposition
- 4:30 – 6:00 pm Open House and Welcome Reception in the Trade Exposition
- 6:30 – 9:00 pm Benefit Dinner for the ICSC Educational Foundation



JAY LENO
Host of *Tonight Show*
Los Angeles, CA

- 9:30 pm – 12:00 midnight ... ICSC's Ultimate Networking Reception Hosted by Next Generation
Hard Rock Hotel & Casino



MONDAY, MAY 22, 2006

- 6:30 am – 2:00 pm Badge Validation at Satellite Locations
- 6:30 am – 6:00 pm Registration and Badge Validation at L.V.C.C.
- 6:30 am – 6:00 pm Welcome Center and Design Trends Open
- 6:30 am – 6:00 pm Public Sector Lounge
- 7:00 am – 6:00 pm Spouse Hospitality Lounge
- 8:00 – 9:00 am Continental Breakfast Served in Trade Exposition
- 8:00 – 9:30 am Women in Real Estate Breakfast (held in collaboration with CREW Network)
- 8:00 am – 6:00 pm Leasing Mall, Trade Exposition and Public Sector Showcase Open
- 9:30 – 11:00 am Blockbuster Session *Town Hall Meeting - Meet the Mayors*



11:30 am – 12:15 pm **Blockbuster Session** *Behind the Headlines in Washington*

12:30 – 1:00 pm **Luncheon Served**

1:00 – 2:15 pm **Guest Speaker**



STEVE WYNN
President & CEO
Wynn Resorts
Las Vegas, NV

2:30 – 4:00 pm **Concurrent Sessions**

1. *Lifestyle Centers – Is New Urbanism the Next Wave?*
2. *Permanent Financing Outlook*
3. *How the Commercial Real Estate Industry Can Develop, Retain, and Benefit from Female Leadership*

4:00 – 4:30 pm **Annual Meeting of Members**

TUESDAY, MAY 23, 2006

7:00 am – 6:00 pm **Registration and Badge Validation at L.V.C.C.**

7:00 am – 6:00 pm **Welcome Center and Design Trends Open**

7:00 am – 6:00 pm **Public Sector Lounge**

7:00 am – 6:00 pm **Spouse Hospitality Lounge**

7:30 – 8:00 am **Breakfast Served**

8:00 – 9:00 am **Breakfast Presentation with Guest Speaker**

GUEST SPEAKER



PHIL SIMMS
NFL Legend
Franklin Lakes, NJ

9:00 am – 6:00 pm **Leasing Mall, Trade Exposition and Public Sector Showcase Open**

9:15 – 10:30 am **Concurrent Sessions**

1. *Disposition Strategies for Open-Air Centers*
2. *Retail Opportunities in Underserved Markets: The Problems Facing the Redevelopment of the Urban Core and How to Succeed*
3. *Developing Retail in a Smart Growth Environment*
4. *Beyond the Horizon – Trends Impacting Tomorrow*

11:00 am – 12:15 pm **General Session** *4th Annual Hot Retailers Awards*

12:30 – 1:00 pm **Luncheon Served**

1:00 – 2:15 pm **Keynote Presentation**

2:30 – 4:00 pm **Concurrent Sessions**

1. *Making Retail Successful in a Mixed-Use Development (held in collaboration with NAIOP)*
2. *Lifestyle Centers – Past, Present and Future*
3. *Retail Leaders of Today: Building Relationships in Our Rapidly Evolving Industry*
4. *Micropolitan Statistical Areas – Redefining the Marketplace*



5:30 – 8:00 pm **Diversity Reception – La Fleur Room, Wynn Las Vegas**

WEDNESDAY, MAY 24, 2006

7:30 – 9:30 am **Alliance Co-Chairs Breakfast and Annual Meeting (By Invitation Only)**

8:30 am – 12:00 noon **Spouse Hospitality Lounge**

8:30 am – 5:00 pm **Welcome Center and Design Trends Open**

8:30 am – 5:00 pm **Registration and Badge Validation at L.V.C.C.**

9:00 am – 5:00 pm **Leasing Mall Open**

9:30 – 11:00 am **Workshops**



1. *Survival Tools of the Trade*
2. *Letter of Intent LIVE!*
3. *Latino Psychographics*
4. *Stress Management*
5. *Brownfields: The Best Kept Secret in Real Estate Investment*
6. *Strategies for Improved Communication Between Landlords and Tenants*
7. *"The WOW! Feel" – See it on Your Customer's Face Day After Day*
8. *Reversing a Trend: What if Your Mall is One of the Thirty Percent that Isn't Supposed to Make It?*

SATURDAY, MAY 20

10:00 am – 5:00 pm	REGISTRATION AND BADGE VALIDATION AT L.V.C.C.
10:00 am – 5:00 pm	WELCOME CENTER AND DESIGN TRENDS OPEN
10:00 am – 5:00 pm	SPOUSE HOSPITALITY LOUNGE
10:00 am – 10:00 pm	BADGE VALIDATION AT SATELLITE LOCATIONS

SUNDAY, MAY 21

8:00 am – 11:00 pm	BADGE VALIDATION AT SATELLITE LOCATIONS
8:30 am – 12:30 pm	ASM/AMD EXAMINATION
9:00 am – 5:00 pm	SPOUSE HOSPITALITY LOUNGE
9:00 am – 7:00 pm	REGISTRATION AND BADGE VALIDATION AT L.V.C.C.
9:00 am – 7:00 pm	WELCOME CENTER AND DESIGN TRENDS OPEN
9:00 am – 7:00 pm	PUBLIC SECTOR LOUNGE
9:00 – 11:00 am	CLS TEST REVIEW
9:00 am – 1:00 pm	CSM/CMD TEST REVIEW
10:15 – 11:15 am	WELCOME TO LAS VEGAS: FIRST TIMERS ORIENTATION

- Overview of Program: Navigating the Convention Maze
- Special Presentation for the Seasoned Attendee

10:15 – 10:25 am **WELCOME, INTRODUCTIONS AND OVERVIEW**

SPEAKER **GORDON "SKIP" GREEBY**
 President
 The Greeby Companies, Inc.
 Lake Bluff, IL

10:25 – 10:35 am **THE NEXT GENERATION PERSPECTIVE**

	SPEAKERS	SCOTT F. BURNS Next Generation Advisory Group – Western Division Vice President Wilson Commercial Real Estate Los Angeles, CA	AMANDA MROZEK Next Generation Advisory Group – Southern Division Vice President – Retail Services CB Richard Ellis – Retail Services Orlando, FL
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10:35 – 10:45 am **THE PUBLIC SECTOR PERSPECTIVE**

SPEAKER **SUE AKINS SIENS**
 ICSC Tennessee Alliance Co-Chair
 City Liaison
 City of Lebanon
 Lebanon, TN

10:45 – 11:15 am **MAXIMIZING YOUR CONVENTION EXPERIENCE**

SPEAKER **MICHAEL LIPSEY**
 President
 The Lipsey Company
 Longwood, FL

11:30 am – 1:00 pm **NETWORKING BRUNCH**

1:30 – 2:30 pm

OFFICIAL OPENING SESSION

Guest Speaker

42nd President of the United States William Jefferson Clinton was elected President of the United States in 1992, and again in 1996 – the first Democratic president to be awarded a second term in six decades. Under his leadership, the United States enjoyed the strongest economy in a generation and the longest economic expansion in U.S. history. President Clinton's core values of building community, creating opportunity, and demanding responsibility resulted in unprecedented progress for America.



WILLIAM JEFFERSON CLINTON
42nd President of the United States

2:30 – 6:00 pm

TRADE EXPOSITION AND PUBLIC SECTOR SHOWCASE OPEN

3:30 – 4:30 pm

**PUBLIC SECTOR RECEPTION
AT PUBLIC SECTOR SHOWCASE IN THE TRADE EXPOSITION**

4:30 – 6:00 pm

OPEN HOUSE IN TRADE EXPOSITION

6:30 – 9:00 pm

BENEFIT DINNER FOR THE ICSC EDUCATIONAL FOUNDATION



Hard Rock Hotel & Casino

The *Tonight Show* moves to Las Vegas as Jay Leno brings his unique style of stand up comedy to the Hard Rock Hotel & Casino exclusively for ICSC. Join Jay Leno as he hosts a benefit dinner for the ICSC Educational Foundation.

The Educational Foundation is the non-profit public charity of the ICSC. The ICSC Educational Foundation promotes and supports graduate-level university programs, institutions, and centers involved in the study of retail real estate. It also administers scholarship programs for industry professionals. As the grant making arm of ICSC, the Foundation serves as a conduit for philanthropic giving by ICSC members. Seating is limited for this event. Tables and sponsorship are also available. For more information visit the ICSC website at www.icsc.org/2006SC.

SPEAKER



JAY LENO
Host of *Tonight Show*
Los Angeles, CA

9:30 pm – 12:00 midnight

ICSC'S ULTIMATE NETWORKING RECEPTION HOSTED BY NEXT GENERATION



Hard Rock Hotel & Casino

Next Generation is ICSC's educational, networking and mentoring program for retail real estate professionals seeking to develop their careers and build relationships within the shopping center industry. Next Generation events have taken place throughout the U.S. and Canada. This reception is open to all Convention attendees. Badges must be worn for entry.

MONDAY, MAY 22

6:30 am – 2:00 pm

BADGE VALIDATION AT SATELLITE LOCATIONS

6:30 am – 6:00 pm

REGISTRATION AND BADGE VALIDATION AT L.V.C.C.

6:30 am – 6:00 pm

WELCOME CENTER AND DESIGN TRENDS OPEN

6:30 am – 6:00 pm

PUBLIC SECTOR LOUNGE

7:00 am – 6:00 pm

SPOUSE HOSPITALITY LOUNGE

8:00 – 9:00 am

CONTINENTAL BREAKFAST SERVED IN TRADE EXPOSITION

8:00 – 9:30 am

WOMEN IN REAL ESTATE BREAKFAST

(Held in collaboration with CREW Network)

CRACKS IN THE GLASS CEILING... A Viewpoint on Women in Retail Real Estate Today

SPEAKER



KATHY BRONSTEIN
President
KB Bronstein Merchandising and Management Consulting
Newport Coast, CA

8:00 am – 6:00 pm

**LEASING MALL, TRADE EXPOSITION
AND PUBLIC SECTOR SHOWCASE OPEN**

9:30 – 11:00 am

TOWN HALL MEETING – MEET THE MAYORS



(Held in collaboration with U.S. Conference of Mayors)

ICSC and the U. S. Conference of Mayors (USCM) bring the nations' mayors together to discuss with you the challenges and opportunities for retail real estate development in America's cities. During this interactive session Mayors will take your questions and offer their insights on a wide range of issues that affect development from design, parking, public investment, brownfields remediation to mixed-use and new urbanism formats. Take advantage of this opportunity to have your voice heard.

MODERATOR



TUCKER CARLSON
Host, MSNBC
The Situation with Tucker Carlson
Washington, DC

PANELISTS



**THE HONORABLE
MICHAEL GUIDO**
Mayor
USCM Vice President
Dearborn, MI



**THE HONORABLE
KWAME M. KILPATRICK**
Mayor
USCM Council for the New
American City Chair
Detroit, MI



**THE HONORABLE
BEVERLY O'NEILL**
Mayor
USCM President
Long Beach, CA



**THE HONORABLE
DOUGLAS H. PALMER**
Mayor
USCM Advisory Board Chair
Trenton, NJ

11:30 am – 12:15 pm

BLOCKBUSTER SESSION

Behind the Headlines in Washington

Join two of the most outspoken voices in Washington as they debate issues of the day.

SPEAKERS



FRED BARNES
Executive Editor
Weekly Standard
Fox News Commentator
Washington, DC



BILL PRESS
Syndicated Political Talk Show Host
and Commentator
Washington, DC

12:30 – 1:00 pm

LUNCHEON SERVED

1:00 – 2:15 pm

GUEST SPEAKER

Steve Wynn is one of the prime builders of today's Las Vegas. He worked as a slot and keno manager in his early days here, then, with banker E. Parry Thomas as a mentor, he pulled off a land deal with Howard Hughes and Caesars Palace in 1971, that got him enough money and influence to pull off the coup that got him control of the Golden Nugget. Wynn built another Golden Nugget in Atlantic City in 1980. In 1986, he bought the large piece of land next to Caesars Palace, across the Strip from the Desert Inn. He then sold the Atlantic City Golden Nugget for a reported four hundred and forty million dollars and used much of the money on the dream resort, the Mirage, in 1989. The three thousand room Mirage was the first major resort built on the Strip since the original MGM Grand (now Bally's) at Flamingo Road and Las Vegas Boulevard. The 90s saw Wynn build Treasure Island next to the Mirage and another 'dream', the Bellagio on the corner of Flamingo and the Strip on the site of the demolished Dunes. The building of the Mirage has stirred many others to build and renovate on the Strip. The new MGM, the Excaliber, Mandalay Bay all went up. The Strip went through a major change in the 90s. Steve Wynn may have well been the major player in that change. Wynn realized his biggest dream to date by opening the Wynn Las Vegas in April of 2005.

SPEAKER



STEVE WYNN
President & CEO
Wynn Resorts
Las Vegas, NV

2:30 – 4:00 pm

CONCURRENT SESSIONS

1. Lifestyle Centers – Is New Urbanism the Next Wave?

A buzzword a few short years ago, New Urbanism is beginning to transform the industry. Why? Will it endure? Is it a morphing of the Lifestyle Center or is New Urbanism creating its own distinct format? What is its effect on traditional centers?

MODERATOR

IAN THOMAS
ICSC Trustee
Chairman
Thomas Consultants, Inc.
Vancouver, BC

PANELISTS **KEMPER FREEMAN**
ICSC Past Chairman
President
Bellevue Square Managers, Inc.
Bellevue, WA

DANIEL T. MCCAFFERY, csm
President
McCaffery Interests
Chicago, IL

DONALD PROVOST
Principal
Alberta Development Partners
Englewood, CO

YAROMIR STEINER
CEO
Steiner and Associates
Columbus, OH

CHUCK STILLEY
ICSC Trustee
President
AMC Realty (AMC Theatres)
Kansas City, MO

2. Permanent Financing Outlook

Fixed-rate loans come from a variety of structures – first mortgages, mezzanine and preferred equity. What can you expect in 2006? Will these lenders continue to be aggressive? What new products will we see?

MODERATOR **SIMON ZIFF**
President
The Ackman-Siff Real Estate Group, LLC
New York, NY

PANELISTS **ALICE M. CONNELL**
Managing Director
Teachers Insurance & Annuity Association
New York, NY

RICHARD KATZENSTEIN
Senior Managing Director
MMA Realty Capital, Inc.
New York, NY

MICHAEL J. MAZZEI
Managing Director
Barclays Capital
New York, NY

3. How the Commercial Real Estate Industry Can Develop, Retain, and Benefit From Female Leadership



Commercial Real Estate Women (CREW) Network recently completed a research study to ascertain the status of women in the industry. The findings were compelling, and provide clear direction for the industry in terms of how to attract and retain top talent. By understanding where women have advanced, and where they haven't, the industry can better understand the things that need to be done to address these issues. In addition, the panel will discuss what women need to do individually to advance their own careers in commercial real estate. The knowledge and skills that audience members will take away from the session will be primarily two-fold: (1) How companies have been successful by instituting programs that reach out to women and (2) How women in various disciplines of commercial real estate can advance their career.

MODERATOR **ELIZABETH LAMBERT SAUL**
Director
The Archon Group, LP
Irving, TX

PANELISTS **GINGER BRYANT**
Regional Vice President
SARES/REGIS
San Mateo, CA

DEBORAH QUOK
Professional Sales IC
CB Richard Ellis
San Francisco, CA

KATHLEEN P. WILKE, MAI
Vice President, Producer
GMAC Commercial Mortgage
Tucson, AZ

4:00 – 4:30 pm

ANNUAL MEETING OF MEMBERS

TUESDAY, MAY 23

7:00 am – 6:00 pm

REGISTRATION AND BADGE VALIDATION AT L.V.C.C.

7:00 am – 6:00 pm

WELCOME CENTER AND DESIGN TRENDS OPEN

7:00 am – 6:00 pm

PUBLIC SECTOR LOUNGE

7:00 am – 6:00 pm

SPOUSE HOSPITALITY LOUNGE

7:30 – 8:00 am

BREAKFAST SERVED

8:00 – 9:00 am

BREAKFAST PRESENTATION WITH GUEST SPEAKER

A Morning with Phil Simms

Widely regarded as one of the top NFL quarterbacks of all-time and a superb football analyst, Phil Simms will share with enthusiasm, humor and passion, his stories and insights from his fifteen-year career with the Super Bowl-winning New York Giants, his insights on leadership, perseverance and teamwork, and his current role as an acclaimed broadcaster.

GUEST SPEAKER



PHIL SIMMS
NFL Legend
Franklin Lakes, NJ

9:00 am – 6:00 pm

**LEASING MALL, TRADE EXPOSITION
AND PUBLIC SECTOR SHOWCASE OPEN**

9:15 – 10:30 am

CONCURRENT SESSIONS

1. Disposition Strategies for Open-Air Centers

How do you plan for disposition of your asset even if you are a long-term holder? When is the right time? How do you compare recent transactions in defining the cap rate that is appropriate for your asset? How do you identify a broker and how should the property be packaged for sale? What are some tactics that sellers employ to maximize NOI immediately prior to the sale? Where will the buyers of tomorrow come from? Our panel will explore these and your questions from the floor to demystify the process at a time when buyers are shopping for healthy open-air centers.

MODERATOR **GLENN J. RUFRANO**
ICSC Treasurer and Trustee
Chief Executive Officer
New Plan Excel Realty Trust, Inc.
New York, NY

PANELISTS **EMILIO A. AMENDOLA**
Principal
D J M Asset Management, LLC
Melville, NY

ROY MARCH
Chief Executive Officer
Eastdil Realty Co., LLC
Santa Monica, CA

RANDALL BENDERSON
President
Benderson Development Company, Inc.
University Park, FL

**2. Retail Opportunities in Underserved Markets: The Problems Facing
the Redevelopment of the Urban Core and How to Succeed**



Retail in major U.S. markets is well established and many new regulations are making further expansion difficult. The urban communities are demanding better retail services and the local leaders are trying to find ways to revitalize long neglected retail and industrial areas. Instinctively it seems that there is opportunity to operate at a profit due to lack of services and density of population. But how do you do a project with all the hurdles of redevelopment? How do you convince retailers to enter these markets? This panel of experts who are currently involved in redevelopment in the urban core will discuss strategies they are using to bring successful development to underserved communities. They will discuss many of the financial aspects of making these deals happen; detail marketing techniques to convince retailers to get on board; discuss how to work with community groups so you can get the job done in a timely manner. This will be a quick moving and informative panel with examples from projects being done today in the urban core.

INTRODUCTIONS BY **BEVERLY MAYO DIETZ**
REAP Board Chair
Partner
The Winfield Group, Inc.
McLean, VA

MODERATOR **REBECCA MACCARDINI, scMD**
ICSC Past Chairman and Trustee
President
Rebecca Maccardini Resources
Ann Arbor, MI

PANELISTS **THEODORE M. AMENTA**
President
A & Co., LLC
New York, NY

CARL MULLER
Vice President of Design
Real Estate Department
Walmart Stores, Inc.
Bentonville, AR

G. LAMONT BLACKSTONE
Principal
G.L. Blackstone & Associates
Mount Vernon, NY

LYNEIR RICHARDSON
Vice President of Urban
Land Development
General Growth Properties, Inc.
Chicago, IL

ALYSSA STEWART LEE
Senior Research Analyst
Urban Markets Initiative
The Brookings Institution
Washington, DC

LISA ROSENSHEIN, cLS
Vice President
Rosenshein Associates
Mamaroneck, NY



3. Developing Retail in a Smart Growth Environment

Smart growth is occurring across the country in new and existing communities. Space for retail and commercial users are planned for and much desired, but national retailers do not always reciprocate in kind. So why aren't retailers completely sold on the smart growth? Or are they? This session allows national retailers an opportunity to discuss their needs, requirements and attitudes as they pertain to the commercial component of smart growth projects. Explore what makes for a successful retailing experience that is also profitable to a retailer and developer. What is your company's position on Emerging/New Markets, Main Street formats and new town concepts? What are the key strategies to profitability when rolling out these formats?

MODERATOR **SUE MURPHY**
President
P&M Consulting Group, Inc.
Tampa, FL

4. Beyond the Horizon – Trends Impacting Tomorrow

This panel of nationally recognized experts in real estate, finance and law will analyze the reasons for, and the short and long term impact of, the spate of mergers and acquisitions in retail real estate, seemingly accelerating a continuing industry consolidation. In addition, other trends and their impact will also be identified and analyzed, such as (1) the increased velocity of change; (2) the off-the-mall migration of some retailers vs. the on-the-mall migration of others; (3) the increasing demands of the financial markets; (4) new development vs. redevelopment; (5) the impact of "Wall Street" on the industry and; (6) the "atomization" of previous retailing segments.

MODERATOR **JEFFREY H. NEWMAN, esq.**
Senior Partner/Chair Real Estate Department
Sill Cummis Epstein & Gross, PC
Newark, NJ

PANELIST **JONATHAN LITT**
Senior Real Estate Analyst
Smith Barney
New York, NY

11:00 am – 12:15 pm

GENERAL SESSION

4th Annual Hot Retailers Awards

Join us for the 4th Annual Hot Retailers Awards as we unveil the trendsetters of the Retail World. These winners have been selected through a survey of nearly 3,000 North American shopping center management professionals. This session will feature the latest up and coming retailers...the trendsetters...companies to watch.

12:30 – 1:00 pm

LUNCHEON SERVED

1:00 – 2:15 pm

KEYNOTE PRESENTATION

2:30 – 4:00 pm

CONCURRENT SESSIONS



1. Making Retail Successful in a Mixed-Use Development (Held in collaboration with NAIOP)

With the increased demand for mixed-use development, retail is a major driving factor. What makes the retail component of a mixed-use development successful? How can you sustain the demand? Senior executives involved in mixed-use development projects discuss why retail is so important to a mixed-use project and what makes it thrive.

MODERATOR **ALAN J. BEAUDETTE**
Senior Vice President
Loew Enterprises Real Estate Group
Irvine, CA

2. Lifestyle Centers – Past, Present and Future

Explore the lifestyle center and what has worked and what hasn't. The session will start with the basic definitions that various developers and retailers have said define a successful lifestyle center. From there, the panel will examine multiple completed projects to describe the intricacies of lifestyle centers. This exploration will include the issues facing anyone developing or designing a lifestyle center today. Not only will pragmatic areas such as parking, streets, tenant orientation and storefront design and implementation be reviewed, but also leasing strategies, operation issues and management concerns will be explored. The future of this project type will also be debated, including, whether or not this is a project type that is here to stay. The panel will also review the latest fad, mixed-use developments – do they really benefit the center, or just add cost and complications. Come participate in a lively Q & A on lifestyle centers – find out about "double wide mainstreets," "pods," "two level, open-air, regional lifestyle centers," and that now famous "iny-outy."

MODERATOR **J. THOMAS PORTER**
Principal
Thompson, Ventulett, Stainback & Assoc.
Atlanta, GA

CO-FACILITATORS **GORDON "SKIP" GREEBY**
President
The Greeby Companies, Inc.
Lake Bluff, IL

DALE SCOTT
Senior Vice President
SIKON Construction Corporation
Boca Raton, FL

PROGRAM

CONTINUED



MODERATOR

3. Retail Leaders of Today: Building Relationships in Our Rapidly Evolving Industry

This dynamic panel of retail leaders will provide an insider's view of the key factors to deal making in today's world and their perspective on the future of our rapidly evolving industry. The panelists will also share experiences that shaped their careers and discuss how they effect their decision making today. In addition, they will discuss the importance of building and maintaining successful relationships in our business. This is a great opportunity to learn what it takes to get in their door and how to succeed in making a deal as you establish yourself in the shopping center industry.

GAR HERRING

Executive Vice President
The MG Herring Group
Dallas, TX



MODERATORS

4. Micropolitan Statistical Areas – Redefining the Marketplace

If you are defining your community or your market share as urban, suburban, or rural then you may be missing out on one of the fastest growing segments of the American Landscape – Micropolitan Areas. Are you ready for this new marketplace phenomenon? The National Association of Counties and the International Council of Shopping Centers Partnership for Economic Opportunity focused on economic development opportunities in America's small and midsize communities. Attend this session to learn more about the Partnership's findings on this growing market and why it is important to your site selection strategy.

THE HONORABLE COLLEEN LANDKAMER

NACo President-Elect
County Commissioner
Blue Earth County, MN

GORDON SUDBECK, SCSM, SCMD, CLS

Vice President
Noddle Companies
Omaha, NE

5:30 – 8:00 pm

DIVERSITY RECEPTION

La Fleur Room, Wynn Las Vegas

Sponsored by Nixon Peabody LLP, General Growth Properties, Forest City Enterprises, Simon Properties, Urban America, The Limited, Concordis Real Estate, REAP, Target and ICSC.

Join us at the Diversity Reception to celebrate inclusion and to promote relationship-building in the retail and shopping center industries. Network at this dynamic cocktail reception and connect with other real estate decision makers and business people. Space is limited. Please RSVP before May 16, 2006 to jhanson@nixonpeabody.com. Please contact April Stephen at (202) 585-8514 with questions.

WEDNESDAY, MAY 24

7:30 – 9:30 am

ALLIANCE CO-CHAIRS BREAKFAST AND ANNUAL MEETING

(By Invitation Only)

8:30 am – 12:00 noon

SPOUSE HOSPITALITY LOUNGE

8:30 am – 5:00 pm

REGISTRATION AND BADGE VALIDATION AT L.V.C.C.

8:30 am – 5:00 pm

WELCOME CENTER AND DESIGN TRENDS OPEN

9:00 am – 5:00 pm

LEASING MALL OPEN

9:30 – 11:00 am

WORKSHOPS

1. Survival Tools of the Trade

2. Letter of Intent LIVE!



3. Latino Psychographics

4. Stress Management

5. Brownfields: The Best Kept Secret in Real Estate Investment

6. Strategies for Improved Communication Between Landlords and Tenants

7. "The WOW! Feel" – See It on Your Customer's Face Day After Day

8. Reversing a Trend: What to do if Your Mall is One of the Thirty Percent that Isn't Supposed to Make It?



SPOUSE PROGRAM

Breaking
NEW
GROUND

The Spouse Program is intended for spouses and companions of ICSC Convention attendees. Registered spouses and companions are welcome to attend sessions, meal functions, and the Leasing Mall and Trade Exposition, as well as the Spouse Program events. This year's program offers a variety of activities including contemporary exercise, crafts, fashion and photography. Transportation to all Spouse Program events will depart from and return to the Las Vegas Convention Center. The Spouse Program hospitality lounge will be located at the Las Vegas Convention Center in Room N263 on the second level and will be open during the following hours:

Saturday, May 20

10:00 am – 5:00 pm

Sunday, May 21

9:00 am – 5:00 pm

Monday, May 22

7:00 am – 6:00 pm

Tuesday, May 23

7:00 am – 6:00 pm

Wednesday, May 24

8:30 am – 12:00 noon

Note: Badges for the Spouse Program will be mailed in advance if you register by March 31, 2006. Badges can be validated in Las Vegas at one of the Satellite Badge Validation Locations or at the Las Vegas Convention Center.

Pre-registration is required for all Spouse events. A separate sign-up form will be sent to you upon receipt of your registration.

SATURDAY, MAY 20, 2006

10:00 am – 5:00 pm

Registration and Hospitality Lounge

SUNDAY, MAY 21, 2006

9:00 am – 5:00 pm

Registration and Hospitality Lounge

MONDAY, MAY 22, 2006

7:00 am – 6:00 pm

Registration and Hospitality Lounge

10:00 am – 12:00 noon

**FASHION SHOW AND BRUNCH
Saks Fifth Avenue**

Get an up close look at the newest styles and the hottest trends at the annual ICSC Spouse Program Fashion Show and Brunch. From wardrobe basics to the latest fashion accessories, this show features all the things you'll need to polish your look for spring.

12:00 noon – 2:00 pm

SHOPPING AT FASHION MALL

One of the nation's largest shopping centers and Las Vegas' premier retail destination, Fashion Show Mall features 250 shops and restaurants and seven flagship department stores, including Nevada's only Nordstrom.

TUESDAY, MAY 23, 2006

7:00 am – 6:00 pm

Registration and Hospitality Lounge

9:00 – 10:00 am

**LET'S DANCE – AN INTRODUCTION
TO SALSA**

Add spice to your life with Salsa, a delightful and exhilarating dance with roots in Latin America. Its moves are fun and beneficial to your health, fitness and coordination. This beginner's class will teach you rhythm, basic steps, partnering techniques, turns and lots of exciting and fun moves!

11:30 am – 12:30 pm

**SCRAPBOOKING – PRESERVING
YOUR MEMORIES**

Choosing an album, gathering supplies and getting out your photos and mementos are just the beginning of a hobby that will preserve your family's most treasured memories for years to come. Learn the tools, techniques and products to help you get started in one of the fastest growing and creative hobbies in America.

2:00 – 4:00 pm

**BASIC PHOTOGRAPHY/CAPTURE
YOUR VISION**

Photography is a combination of art, imagination and skill, but the main idea is to express oneself visually and have fun. Once you learn a few simple techniques, taking great photos is easy. This workshop offers simple tips to help you bring better pictures home from your vacation, take more artistic pictures of your family, friends and pets and enjoy the process of taking pictures more.

WEDNESDAY, MAY 24, 2006

8:30 am – 12:00 noon

Registration and Hospitality Lounge

TRANSPORTATION

Shuttle bus service will be available throughout the Convention between all participating Convention hotels and the Grand Lobby Entrance of the Las Vegas Convention Center. Bus schedules will be included in your Convention kit.

MAKEOVERS

We are happy to offer makeovers in the hospitality lounge. Makeovers will be available during the following hours.

Saturday, May 20

10:00 am – 4:00 pm

Sunday, May 21

10:00 am – 4:00 pm

Monday, May 22

10:00 am – 6:00 pm

Tuesday, May 23

10:00 am – 6:00 pm

Wednesday, May 24

10:00 am – 12:00 noon

**FEES
AGAIN REMAIN
UNCHANGED
FROM LAST
YEAR**

REGISTRATION FEES

	ADVANCE	ON-SITE
ICSC Members*	\$345	\$445
Non-members	\$690	\$890
Spouse Program	\$345	\$445

(Fee includes access to all Convention Activities)

Convention Registration

Fee Includes:

Access to the Full Convention Program, Networking Brunch, Welcome Reception, Two Breakfasts and Lunches, Admission to the Leasing Mall and Trade Exposition.

Spouse Program Registration

Fee Includes:

Admission to all Spouse Program Activities, Access to the Full Convention Program, Networking Brunch, Welcome Reception, Two Breakfasts and Lunches, Admission to the Leasing Mall and Trade Exposition.

Dress Code:

Business or business casual attire is appropriate.

REGISTRATION DEADLINES

Register by March 31, 2006 to receive your badge in the mail...quick and hassle-free. Registrants who pay the member rate must be a member in good standing on March 31 to retain that rate and receive a badge in the mail. All Convention and Spouse Program badges will be mailed at the end of April with instructions. Upon arriving in Las Vegas just stop by the Registration Center at the Las Vegas Convention Center or at one of the Satellite Badge Validation Locations at McCarran International Airport to pick up your badge holder and program information. It's that simple.

March 31, 2006

Register by deadline to receive your Convention badge in the mail and to be listed in the Advance Registrants Directory.

April 28, 2006

Deadline to pre-register before arriving in Las Vegas. Registrations will not be accepted after this date.

May 20, 2006

Registrations will be accepted on-site in Las Vegas.

*To qualify for the member rate, each registrant must be an ICSC member. A company membership does not entitle every employee of that company to register at the member rate.

CANCELLATIONS

If you are unable to attend the Convention, you may cancel up to March 31, 2006 and receive a refund. All cancellations will be subject to a \$25 cancellation fee and requests for refunds must be received by ICSC in writing. No refunds will be issued after March 31. Once your registration is cancelled, remember to contact DePrezTravel to cancel your room reservations in writing by fax to (585) 442-8934 or email to icsctravel@depreztravel.com.

HOW TO REGISTER

There are three ways to register:

ONLINE: www.icsc.org

FAX: (732) 694-1800

MAIL: International Council of Shopping Centers
P.O. Box 26958
New York, NY 10087-6958

PLEASE NOTE: Nobody under the age of 18 is allowed in the Trade Exposition or Leasing Mall.

■ I authorize ICSC to send me announcements via mail, fax, e-mail, phone or otherwise about ICSC programs and services that may be of interest to me or my colleagues.

Complete registration, exhibitor, travel and hotel information and forms can be viewed at www.icsc.org

REGISTRATION FORM

Check here if name and address are to be corrected on ICSC's records to conform to information below.
Note: Changes in company membership can only be done if paid by the individual.
PLEASE PHOTOCOPIY FORM AS NEEDED.

RETURN TO:
INTERNATIONAL COUNCIL OF SHOPPING CENTERS
P.O. Box 26958
New York, NY 10087-6958
FAX: (732) 694-1800
ONLINE: www.icsc.org

REGISTRATION INFORMATION

Individual Membership Number* (As it appears on your membership card.) _____

*To qualify for the member rate, each registrant must be an ICSC member. A company membership does not entitle every employee of that company to register at the member rate.

Last Name _____ First Name _____

Company Name _____ Title _____

Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Business Telephone _____ Fax Number _____ E-Mail _____

SPOUSE PROGRAM Indicate name of Convention registrant _____

Last Name _____ First Name _____

Badge and Correspondence Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Fax Number _____ E-Mail _____

MEETING REGISTRATION FEES (Select One)

ICSC Members	\$345 (Advance)	\$445 (On-Site)	}	\$ _____	}	TOTAL AMOUNT DUE \$ _____
Non-members	\$690 (Advance)	\$890 (On-Site)				
Pay the member rate by joining ICSC today.						
Spouse Program	\$345 (Advance)	\$445 (On-Site)	}	\$ _____		
ICSC MEMBERSHIP FEE (For Non-members)						
Regular and Associate		\$800*	}	\$ _____		
Affiliate and Public/Academic		\$100*				
Public/Academic Affiliate		\$ 50*				

*See Membership Information page 25 for details.

METHOD OF PAYMENT

 All prices are in U.S. funds.

Check or money order made payable to ICSC enclosed for \$ _____ or MasterCard VISA AMEX Discover \$ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date _____

REGISTRATION DEADLINES

Register by March 31, 2006 to receive your badge in the mail...quick and hassle-free. Registrants who pay the member rate must be a member in good standing on March 31 to retain that rate and receive a badge in the mail. All Convention and Spouse Program badges will be mailed at the end of April with instructions. Upon arriving in Las Vegas just stop by the Registration Center at the Las Vegas Convention Center or at one of the remote satellite airport locations to pick up your badge holder and program information. It's that simple.

- March 31, 2006** Register by deadline to receive your Convention badge in the mail and to be listed in the Advance Registrants Directory.
- April 28, 2006** Deadline to pre-register before arriving in Las Vegas. Registrations will not be accepted after this date.
- May 20, 2006** Registrations will be accepted on-site in Las Vegas.

CANCELLATIONS: If you are unable to attend the Convention, you may cancel up to March 31, 2006 and receive a refund. All cancellations are subject to a \$25 cancellation fee and requests for refunds must be received by ICSC in writing. No refunds will be issued after March 31.

ADA: Any disabled individual desiring an auxiliary aid for this meeting should notify ICSC at least five weeks prior to the meeting.

CONTINUING EDUCATION CREDITS:
SCSM/SCMD: 1.5 credits; CLS: 1.5 credits

LEASING MALL INFORMATION AND REGISTRATION

Breaking
NEW
GROUND

LEASING MALL

MONDAY, MAY 22	8:00 am – 6:00 pm
TUESDAY, MAY 23	9:00 am – 6:00 pm
WEDNESDAY, MAY 24	9:00 am – 5:00 pm

TWO OPTIONS FOR LEASING MALL REGISTRATION

OPTION 1: FULL CONVENTION REGISTRATION

To participate in ALL Spring Convention functions, you must register and pay the appropriate fee for each attendee.

This registration fee includes:

- Welcome Reception
- All Meal Functions
- All Sessions and Workshops
- All Convention Materials
- Admission to the Trade Exposition and Leasing Mall
- Name and hotel location listed in the Advance Registrants Directory if registration is received by March 31, 2006

OPTION 2: LEASING MALL STAFF BADGE

All companies participating as exhibitors in the 2006 Leasing Mall are entitled to free Leasing Mall Staff badges as part of the space rental fee based on the following formula:

- One (1) free badge for every 100 square feet of space leased rounding to the nearest hundred. A minimum of four (4) free badges will be provided even if less than 400 square feet of space is leased.
- Allocation of Leasing Mall Staff badges will be based upon the amount of square feet your company occupied in the 2005 Leasing Mall. Where differences occur between square footage occupied and amount actually assigned, badge entitlement will be adjusted accordingly.
- These staff badges should be utilized by Leasing Mall company employees who are not attending the Convention sessions or meal functions. These badges do not permit access to Convention sessions, receptions and meal functions. **Leasing Mall staff using staff badges will not have their names and hotel locations listed in the Advance Registrants Directory.**
- The Leasing Mall Registration Form is to be used for registering the leasing staffs of exhibiting companies.
- All Leasing Mall Staff badges will be prepared from the information contained on the registration form. Please take special care when completing this form to ensure accuracy.
- Leasing Mall Staff badge registration forms should be returned on or before April 28, 2006. You will get instructions on how to obtain your Leasing Mall Staff badges directly from the staff person coordinating your exhibit. **Leasing Mall Staff badges will not be mailed.**
- Exhibitor Registration will be located in Meeting Room N101 on the first level of the Las Vegas Convention Center.
- Now that the Leasing Mall schedule is set, we encourage you to register for the Spring Convention and to take advantage of the advance registration fee and advance hotel and airline bookings.

LEASING MALL REGISTRATION FORM

Check here if name and address are to be corrected on ICSC's records to conform to information below.
Note: Changes in company membership can only be done if paid by the individual.

PLEASE USE THIS FORM ONLY IF YOUR COMPANY IS A LEASING MALL EXHIBITOR.

RETURN TO:

INTERNATIONAL COUNCIL
OF SHOPPING CENTERS
P.O. Box 26958
New York, NY 10087-6958

FAX: (732) 694-1800

ONLINE: www.icsc.org

OPTION 1: FULL CONVENTION REGISTRATION

Exhibitors who want full access to the Convention will need to obtain a Full Convention Registration. Registration fees provide access to all Convention Sessions, meal functions, Welcome Reception, Convention materials as well as an individual listing of name and hotel location in the Advance Registrants Directory and access to the Trade Exposition and Leasing Mall.

Last Name _____ First Name _____ Membership # _____

Company Name _____ Title _____

Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Business Telephone _____ Fax Number _____ E-Mail _____

OPTION 2: LEASING MALL STAFF BADGE

Companies participating as an exhibitor in the 2006 Leasing Mall are entitled to one (1) staff badge per 100 square feet of space leased. These badges allow access to the Leasing Mall and Trade Exposition only. They are not valid for Convention Sessions or meal functions. **Individuals assigned exhibitor badges will not be listed in the Advance Registrants Directory.**

Last Name _____ First Name _____ Membership # _____

Company Name _____ Title _____

Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Business Telephone _____ Fax Number _____ E-Mail _____

SPOUSE PROGRAM

Last Name _____ First Name _____

MEETING REGISTRATION FEES

(Select One)

- ICSC MEMBERS** \$345 (Advance) \$445 (On-Site)
- NON-MEMBERS** \$690 (Advance) \$890 (On-Site)
Pay the member rate by joining ICSC today.
- SPOUSE PROGRAM** \$345 (Advance) \$445 (On-Site)
- LEASING MALL STAFF** **NO FEE REQUIRED**
Option 2 only.

REGISTRATION DEADLINES

March 31, 2006

Register by deadline to receive your Convention badge in the mail and to be listed in the Advance Registrants Directory.

April 28, 2006

Deadline to pre-register before arriving in Las Vegas. Registrations will not be accepted after this date.

May 20, 2006

Registrations will be accepted on-site in Las Vegas.

METHOD OF PAYMENT All prices are in U.S. funds.

Check or money order made payable to ICSC enclosed for \$ _____ or MasterCard VISA AMEX Discover \$ _____

Name (as it appears on credit card)

Signature

Credit Card Number (include all digits)

Expiration Date

CANCELLATIONS: If you are unable to attend the Convention, you may cancel up to March 31, 2006 and receive a refund. All cancellations are subject to a \$25 cancellation fee and requests for refunds must be received by ICSC in writing. No refunds will be issued after March 31.

ADA: Any disabled individual desiring an auxiliary aid for this meeting should notify ICSC at least five weeks prior to the meeting.

CONTINUING EDUCATION CREDITS: SCSM/SCMD: 1.5 credits; CLS: 1.5 credits

TRADE EXPOSITION INFORMATION AND REGISTRATION

Breaking
NEW
GROUND

TRADE EXPOSITION

SUNDAY, MAY 21	2:30 – 6:00 pm
MONDAY, MAY 22	8:00 am – 6:00 pm
TUESDAY, MAY 23	9:00 am – 6:00 pm

TRADE EXPOSITION EXHIBIT BOOTH SPACE

Booth space is assigned in 10' x 10' increments. The space rental fee of \$2,295 (a 10% surcharge is applicable for booths with corner exposure) will include:

- Three exhibitor staff badges per booth. These badges allow access to the Trade Exposition and Leasing Mall only; and do not gain access to Convention sessions, receptions or meal functions.
- General hall security.
- General hall lighting.
- One set of Convention materials per company.

Exhibitors must show proof of liability insurance and provide or make arrangements for booth carpeting and a hard wall backdrop.

For more information on the Trade Exposition visit the Spring Convention Exhibitor Page at www.icsc.org/2006sc

Or call... **Greg Jira:** (646) 728-3632
Liz Alverio: (646) 728-3631
Sally Stephenson: (847) 835-1617

TRADE EXPOSITION REGISTRATION OPTIONS

OPTION 1: FULL CONVENTION REGISTRATION

Access to all Convention functions including Convention Sessions, receptions and food functions – additional fee required.

Exhibitors wishing to obtain full access to the Convention will need to obtain a Full Convention Registration. Registration fees provide access to all Convention Sessions, meal functions, Convention materials as well as an individual listing of name and hotel location in the Advance Registrants Directory and access to the Trade Exposition and Leasing Mall.

OPTION 2: TRADE EXPOSITION STAFF BADGE

Access to the Trade Exposition and Leasing Mall only; does not gain access to Convention Sessions, receptions or food functions.

Companies participating as an exhibitor in the 2006 Trade Exposition are entitled to three (3) exhibitor staff badges for each booth occupied. These badges allow access to the Trade Exposition and Leasing Mall only. They will not grant access to Convention Sessions or meal functions. Individuals assigned exhibitor badges will not be listed in the Advance Registrants Directory.

Exhibitors selecting this option should fill out the appropriate sections of the Trade Exposition Registration Form.

Exhibitor Registration will be located in Meeting Room N101 on the first level of the Las Vegas Convention Center.

TRADE EXPOSITION REGISTRATION FORM

Check here if name and address are to be corrected on ICSC's records to conform to information below.
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P.O. Box 26958
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FAX: (732) 694-1800

ONLINE: www.icsc.org

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Last Name _____ First Name _____ Membership # _____

Company Name _____ Title _____

Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Business Telephone _____ Fax Number _____ E-Mail _____

OPTION 2: TRADE EXPOSITION STAFF BADGE

Companies participating as an exhibitor in the 2006 Trade Exposition are entitled to three (3) exhibitor staff badges for each booth occupied. These badges allow access to the Exposition & Leasing Halls only. They will not grant access to Convention Sessions or meal functions. **Individuals assigned exhibitor badges will not be listed in the Advance Registrants Directory.**

Last Name _____ First Name _____ Membership # _____

Company Name _____ Title _____

Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Business Telephone _____ Fax Number _____ E-Mail _____

SPOUSE PROGRAM

Last Name _____ First Name _____

MEETING REGISTRATION FEES

(Select One)

- ICSC MEMBERS** \$345 (Advance) \$445 (On-Site)
- NON-MEMBERS** \$690 (Advance) \$890 (On-Site)
Pay the member rate by joining ICSC today.
- SPOUSE PROGRAM** \$345 (Advance) \$445 (On-Site)
- TRADE EXPOSITION STAFF** NO FEE REQUIRED
Option 2 only.

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May 20, 2006

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METHOD OF PAYMENT All prices are in U.S. funds.

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Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date _____

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ADA: Any disabled individual desiring an auxiliary aid for this meeting should notify ICSC at least five weeks prior to the meeting.

CONTINUING EDUCATION CREDITS: SCSM/SCMD: 1.5 credits;
CLS: 1.5 credits

TRAVEL INFORMATION

DISCOUNTED AUTOMOBILE RENTALS

Don't want to wait for the monorail? Interested in seeing Hoover Dam? Rent a car. The ICSC Travel Desk at DePrez Travel has arranged special discounted car rental rates just for you. Rates quoted are daily with unlimited mileage. Please call for information and reservations.

Toll Free: (888) 427-2885 (888 ICSC TVL)
International: 001 585 442 8856
(Monday-Friday, 8:00 am - 5:30 pm EST)
Fax: (585) 442-8934

DISCOUNTED AIRLINE TRANSPORTATION

ICSC and its appointed agent, DePrez Travel Bureau, Inc., have secured special airfares for the attendees of the 2006 ICSC Spring Convention. These discounts apply to First Class as well as the already discounted non-refundable fares to Las Vegas.

Don't qualify for a discounted ticket? Are restrictions raising your fare? Don't worry! Ask about our special ICSC zone fares to Las Vegas. These fares offer discounts up to 70% off full coach fares.

We now offer low cost carriers, including Southwest Airlines, JetBlue and AirTran.

For current prices and availability, please contact:
DePrez Travel Bureau, Inc.
ICSC Travel Desk

Toll Free: (888) 427-2885 (888 ICSC TVL)
International: 001 585 442 8856
(Monday-Friday, 8:00 am - 5:30 pm EST)
Fax: (585) 442-8934

ANNOUNCING OUR NEW ON-LINE AIR RESERVATIONS

While you're registering for the 2006 ICSC Spring Convention on the ICSC website at www.icsc.org, why not book your flights? Just click on the Air button under Travel Reservations on the left hand side of the ICSC registration page.

Of course the best reason to book with the travel specialists at the DePrez/ICSC Travel Desk is for our personalized service. Whether you book by phone or from the ICSC Website, we will secure the best seat assignments available, monitor your travel schedule for any flight time changes and search all airlines for the best rate and schedule to suit your needs. We'll advise the airline of your frequent flyer numbers and offer any special assistance to make your travel as painless as possible. You will also have access to our 24-hour emergency line.

Toll Free: (888) 427-2885 (888 ICSC TVL)
International: 001 585 442 8856
(Monday-Friday, 8:00 am - 5:30 pm EST)
Fax: (585) 442-8934

BOOK EARLY FOR THE BEST PRICES

Note: Air rates subject to change. Restrictions may apply. Seats are limited.

HOTEL RESERVATION PROCEDURES

HOTEL PREFERENCE

Please select 3 hotels from the list in the order of preference. Hotel rooms will be assigned on a first-come, first-served basis. Reservation requests will only be accepted on the Hotel Reservation Form and must be in writing. If you prefer, you may make your reservation online at www.icsc.org. To avoid duplicate bookings, please use only one of the options available to book your room. Saturday arrivals are limited in Las Vegas, and may be at a higher room rate.

DEADLINE

Hotel reservation requests received before **April 11, 2006** will have the best hotel selections. After that date room availability may be limited.

DEPOSITS

All reservation requests must be accompanied by a valid credit card (card must expire after May 2006) or a check in the amount of \$240 (per room). Those accommodations guaranteed by the \$240 cash deposit that require additional deposit funds (i.e., suites) will be invoiced by DePrez Travel. Those accommodations guaranteed by credit card will be charged one night's room and tax as a deposit 15-45 days prior to arrival if required by the hotel. All funds, either cash or credit card charge, will be applied to your room account at the hotel.

CONFIRMATIONS

You will receive a written confirmation of your assigned hotel directly from DePrez Travel Bureau, Inc. via U.S. mail. Please read this document carefully, as it will contain deposit and/or cancellation information unique to the hotel being confirmed. Pre/post room rates, if applicable, will be included here as well.

CHANGES

Any changes in name, arrival and departure dates, accommodation type or guarantee, must be made in writing directly to DePrez Travel Bureau, Inc. by **April 11, 2006**. Please choose only one of the options listed below to notify DePrez Travel Bureau, Inc. of changes.

CANCELLATIONS

Any cancellation of hotel reservations must be made directly with DePrez Travel Bureau, Inc. in writing. Please choose only one of the options listed below to contact DePrez Travel Bureau, Inc. Cancellations made within 2 weeks of the date of arrival will be charged one night's room and tax.

SPECIAL NOTE: Cancellation of your Spring Convention registration with ICSC will NOT cancel your hotel room.

OPTION 1: Mail

DePrez Travel Bureau, Inc.
ICSC Travel Desk
145 Rue de Ville
Rochester, NY 14618

OPTION 2: Fax

(855) 442-8934

OPTION 3: Email

icstravel@depreztravel.com

SUITES

Rates listed for suites are minimum rates. Should you request a suite, a DePrez representative will contact you to answer questions on size, location, rate and amenities. Once a decision has been made on a specific suite type, your confirmation will be processed and mailed.

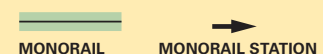


OFFICIAL HOTELS MAP KEY

- | | |
|---------------------------------------|----------------------|
| 1 LAS VEGAS HILTON Headquarters Hotel | 11 Bellagio |
| 2 Stratosphere | 12 Paris |
| 3 Riviera | 13 Aladdin |
| 4 Wynn Las Vegas | 14 Monte Carlo |
| 5 Venetian | 15 New York New York |
| 6 Mirage | 16 Mandalay Bay |
| 7 Harrah's | 17 Four Seasons |
| 8 Flamingo | 18 Rio Suites |
| 9 Caesars Palace | 19 Palms |
| 10 Bally's | 20 Hard Rock Hotel |

Las Vegas Monorail

The Robert N. Broadbent Las Vegas Monorail is the newest attraction on the famous Las Vegas skyline. Gliding above traffic at speeds reaching 50 miles per hour, you'll be able to cover the four mile route in approximately 14 minutes for as little as \$3.00. It's fast, fun and convenient. Whether you're in town for business or pleasure, traveling among the Las Vegas Strip hotels and attractions has never been easier! Enjoy the ride!



HOTEL RATES AND DESCRIPTIONS

Breaking
NEW
Ground

OFFICIAL ICSC CONVENTION HOTELS Includes shuttle to Convention Center

Hotel Name	Single/Double Occupancy	One Bedroom Suite from	Two Bedroom Suite from
LAS VEGAS HILTON Headquarters Hotel	\$ 219 5/21-5/24 \$ 125 5/19-5/20	\$ 420	\$ 570
Stratosphere	\$ 49 5/21-5/24 \$ 109 5/19-5/20	\$ 150	\$ 220
Riviera	\$ 94	\$ 175	\$ 400
Harrah's	\$ 112 5/21-5/24 \$ 145 5/19-5/20	\$ 250	N/A
Flamingo	\$ 115	\$ 350	\$ 500
Bally's	\$ 120	\$ 325	\$ 450
Aladdin	\$ 125 Deluxe Room \$ 159 Resort Room	\$ 259	\$ 629
NO SATURDAY ARRIVALS			
New York New York	\$ 135 5/21-5/24 \$ 149 5/19-5/20	\$ 250	N/A
Rio Suites	\$ 139 5/21-5/24 \$ 177 5/19-5/20	\$ 360	N/A
Monte Carlo	\$ 159	\$ 430	\$ 2,500
Palms	\$ 179 5/21-5/24 \$ 299 5/19-5/20	\$ 400	\$ 600
NO SATURDAY ARRIVALS			
Hard Rock Hotel	SOLD OUT	N/A	N/A
Mirage	\$ 195 5/21-5/24 \$ 245 5/19-5/20	\$ 475	\$ 625
Paris	LIMITED AVAILABILITY \$ 195	\$ 350	\$ 750
Caesars Palace	\$ 215 Deluxe Room \$ 295 Augustus Tower Rm	\$ 285	\$ 800
Venetian	\$ 249 Suite \$ 339 Venezia Bella Ste	\$ 849	\$ 1,188
Mandalay Bay	LIMITED AVAILABILITY \$ 259 Deluxe Room \$ 329 5/19-5/20	\$ 359	\$ 509
Bellagio	\$ 289 5/21-5/24 \$ 329 5/19-5/20	\$ 500	\$ 1,100
Wynn Las Vegas	SOLD OUT	\$ 550	\$ 750
Four Seasons	SOLD OUT	\$ 700	\$ 1,150

ALL RATES PLUS APPLICABLE TAXES

ALADDIN: Sprawling 34 acre resort with Arabian Nights theme. Located center strip there is great shopping in the Desert Passage. No Saturday arrivals.

BALLY'S: Modern high-rise, located at center strip, and connected to Paris. Last renovated in 2004.

BELLAGIO: This 3900 room luxurious property, has added a new tower, and renovated existing guest strip. Home to the famous for the choreographed water ballet on the fountain in the lake. The Cirque du Soleil show "O" is featured. Located center strip.

CAESARS PALACE: Evoking the decadence of ancient Rome, located at center strip, features 22,000 square feet spa and health facilities. Home to the Dion show and Elton John's Red Piano Show. Roman Plaza is the home to new shopping. New Augustus tower will have premium rooms at \$295, we also have rooms in the Palace tower at \$255.

FLAMINGO: Located in the center of the Las Vegas Strip, rooms renovated in 2004. 30 acre site featuring Wildlife Habitat, 15 acres of pools, lagoons, streams and waterfalls. Home to Jimmy Buffett's Margaritaville Grill.

FOUR SEASONS: Atop the Mandalay Bay resort, sophisticated non-gaming property.

HARD ROCK HOTEL: Superior first class, eleven story hotel, adjacent to the Hard Rock Café with rock n' roll memorabilia throughout. Room rate is \$189 single/double occupancy.

HARRAH'S: This carnival themed superior first class resort is at center strip. Recent renovations include a 35 story tower and Carnival Court shopping area.

LAS VEGAS HILTON: Headquarters Hotel. This is the closest hotel to the Convention Center and is connected to it by a covered walkway. Boasting 3,000 luxurious rooms, this hotel was renovated in 2001. World's largest race and sports book, 14 restaurants, home to the Barry Manilow Show and "Star Trek: The Experience." Beautiful pool and full-service spa.

MANDALAY BAY: A 60 acre resort, featuring 3,700 rooms, tropical theme with shark tanks, 11 acre garden and water

area, renovated in 2002. Features THEhotel, our room rate there will be \$290. **THEhotel sold out.**

MIRAGE: 35 story tower hotel on 100 acres of tropical lagoons, palm trees and waterfalls. Located at center strip, it was renovated in 2002.

MONTE CARLO: At center strip, this striking property is designed to resemble turn of the century Monte Carlo, renovated in 2004.

NEW YORK NEW YORK: South end of strip, mega resort creating a stylized version of the Manhattan skyline with a facade replicating 12 New York skyscrapers. Last renovated in 2003, features 203 foot high Coney Island style roller coaster, Coyote Ugly and ESPN zone.

PALMS: The newest hot spot in Las Vegas, this 40 story Casino Hotel is the home of the Ghost Bar and Rain, the dance club.

PARIS: This French traditional property is located at center strip. It features the Eiffel Tower. Connected to Bally's. **Limited availability**

RIO SUITES: This all suite hotel is 1 mile from the strip and has free shuttle to the strip. It now includes Masquerade Village.

RIVIERA: Renovated in 2004, located directly on the Strip. Back entrance to the Riviera is across the street from the Las Vegas Convention Center and a 5 minute walk.

STRATOSPHERE: Entertainment hotel complex and casino featuring a new 24 story hotel tower and 1,149 foot observation tower, as well as the new ride "Insanity"

VENETIAN: Palatial Venetian themed 36-story tower hotel featuring a 1/4 mile Grand Canal - Connected to the Sands Expo and Convention Center. Features new Venezia tower where our room rates will be \$294. Located at center strip. **Limited availability**

WYNN LAS VEGAS: At center strip, built in 2005, the 1,100 room 30 story hotel has a 170 foot mountain and 5 waterfalls. Heart of the strip, it is the newest luxury hotel.

DON'T SEE YOUR FAVORITE HOTEL?

Just indicate it as your first choice on your completed form and we will contact you with the most current available rate.

UNOFFICIAL ICSC CONVENTION HOTELS

Special arrangements have been made at the following hotels. Please note, however, a shuttle will NOT be provided from these properties. If you select one of these properties, we will contact you with the most current available rate.

ALEXIS PARK: Resort setting with greenery, waterfalls and streams, with Mediterranean style architecture. Located 2 blocks from the strip, across the street from the Hard Rock Hotel.

COURTYARD BY MARRIOTT: Directly across the street from the Convention Center, contemporary residential style hotel, and a 3 minute walk. Room rate is \$149 5/19, \$193 5/20-5/24 single or double occupancy.

EMBASSY SUITES: Located on Paradise Road near the convention center. This modern, all suite hotel is non-gaming.

HILTON GARDEN INN: New hotel opened in 2004 on the south end of the strip. Includes restaurant, outdoor pool, exercise room and high speed internet in guest rooms. Complimentary shuttle to Mandalay Bay and McCarran Airport. \$109 for single or double occupancy.

HILTON GRAND VACATION CLUB: Located on the grounds of the LV Hilton, you are entitled to all the amenities of the LV Hilton, which is a 6 minute walk. Studio suites are \$139 single or double occupancy, one bedroom suites are \$169 single or double occupancy.

IMPERIAL PALACE: Contemporary tower hotel with ornate, traditional Asian style, center of Strip. Connected by monorail to Las Vegas Convention Center. Room rate is \$95 single or double occupancy.

MARRIOTT SUITES: Located on Convention Center Drive, all suite non-gaming hotel, and a 4 minute walk to the Convention Center. Room rate is \$149 5/19 and \$209 5/20-5/24 single or double occupancy.

RENAISSANCE HOTEL: Opened in 2004, located on Paradise Road, next to the Convention Center, it is a 5 minute walk to the center. Room rate is \$199.00 for single or double occupancy.

RESIDENCE INN: Located on Paradise Road, all-suite non-gaming hotel, and a 4 minute

walk to the Convention Center. Room rate is \$149 for 5/19 and \$193 5/20-5/24 for single or double occupancy.

RESIDENCE INN HUGHES CENTER: All suite non-gaming hotel, this high rise is not far from the convention center. Room rate is \$144 single or double occupancy.

TREASURE ISLAND: Caribbean-style resort hotel featuring dramatic sea battles, located at Center Strip.

WESTIN CASUARINA HOTEL: On the site of the former Maxis, this modern high rise with two towers, has a casino and all the amenities of the Westin Hotel chain. Room rates will be \$149 single or double occupancy.

HOTEL RESERVATION FORM

Booking a hotel does not register you for the Convention. Please submit your registration form to ICSC.

You MUST select three (3) hotels. You must complete one form for every room you are trying to reserve. List your choices in order of preference. Don't see your favorite hotel? Just indicate it as your first choice on your completed form, fax it in, and we will contact you with the most current available rate.

1. _____ Rate _____
2. _____ Rate _____
3. _____ Rate _____

RETURN TO:

DEPREZ TRAVEL BUREAU, INC.
ICSC Travel Desk
145 Rue de Ville, Rochester, NY 14618

TOLL FREE: (888) 427-2885 (888 ICSC TVL)

OR: (585) 442-8856
(M-F 8:00 am – 5:30 pm EST)

INTERNATIONAL: 001 585 442 8856

FAX: (585) 442-8934

EMAIL: icsctravel@depreztravel.com

NOTE: If your form is faxed, please do not send original.

Please photocopy form as needed.

TYPE OF DESIRED ACCOMODATIONS

IMPORTANT If you are requesting a suite and intend to use it for leasing purposes and would like to be listed as such in the program directory, please check here. Note: Your request must be received by March 17, 2006.

Single Occupancy (1 adult in room) Double Occupancy (2 adults in room) Junior Suite 1 Bedroom Suite 2 Bedroom Suite

Last Name _____ First Name _____

Company Name _____

Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Business Telephone _____ Fax Number _____ E-Mail _____

Arrival Date _____ Departure Date _____ Smoking Nonsmoking

Special Requests _____

If double room, please list second person's name:

Last Name _____ First Name _____

This form completed by: Last Name _____ First Name _____

Business Telephone _____ Email _____

NOTE: SATURDAY ARRIVALS ARE LIMITED IN LAS VEGAS. IN SOME CASES, SATURDAY NIGHT IS AT A HIGHER RATE.

CANCELLATIONS MADE WITHIN 2 WEEKS OF THE DATE OF ARRIVAL WILL BE CHARGED 1 NIGHT'S ROOM AND TAX.

My credit card to guarantee my reservation is:

MasterCard VISA AMEX Diners Discover

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (must expire after May 2006) _____

If I have not filled in a credit card guarantee, my check for \$240 (payable to DePrez Travel) is enclosed with my completed form. I understand that my confirmed hotel may require the balance of the first night's room and tax and that I will be billed for that amount by DePrez. Any changes or cancellations must be made in writing to DePrez Travel by April 11, 2006. **PLEASE CHOOSE ONLY ONE OF THE OPTIONS LISTED ABOVE TO SUBMIT YOUR CHANGE OR CANCELLATION.**

REGULAR MEMBERSHIP

\$800 (U.S.) PER YEAR

DUES MUST ACCOMPANY APPLICATION

If your company is already a member, please go to instructions for Affiliate Membership.

You are eligible for Regular Membership if your company is engaged in the development, ownership or management of shopping centers, is engaged in business as a merchant located in a shopping center or is engaged in business as a lending institution that provides equity, interim or permanent financing of shopping centers from its own funds. Each Regular Member company designates one person to act as its Official Member. Only Regular Members have voting privileges or may hold office in ICSC.

ASSOCIATE MEMBERSHIP

\$800 (U.S.) PER YEAR

DUES MUST ACCOMPANY APPLICATION

If your company is already a member, please go to instructions for Affiliate Membership.

You are eligible for Associate Membership if your company is engaged in a trade, profession or industry allied to the shopping center field (i.e., leasing agents, lawyers, mortgage brokers, architects, contractors, suppliers, promotion, advertising and public relations agencies, and merchants associations located in shopping centers). Each Associate Member company designates the person to act as its Official Member.

AFFILIATE MEMBERSHIP

\$100 (U.S.) PER YEAR

DUES MUST ACCOMPANY APPLICATION

You are eligible for Affiliate Membership if you are employed by a Regular or Associate Member, or are an officer of a merchant association located in a shopping center of a Regular Member. You must be directly associated with a member firm and your company title must be consistent with that of your Regular or Associate Member. You cannot become eligible through a subsidiary or commonly owned company.

PUBLIC/ACADEMIC MEMBERSHIP

\$100 (U.S.) PER YEAR

DUES MUST ACCOMPANY APPLICATION

This category of membership is open to any government entity and any appointed or elected public official at the city, state or national level. Also eligible are educators with a recognized college, university or educational institution and any such institution. Each Public/Academic Member entity designates one person to act as its Official Member.

PUBLIC/ACADEMIC AFFILIATE MEMBERSHIP

\$50 (U.S.) PER YEAR

DUES MUST ACCOMPANY APPLICATION

You are eligible for Public/Academic Affiliate Membership if you are employed by a Public/Academic Member. You must be directly associated with a member firm and your title must be consistent with that of your Public/Academic Member.

**JOIN NOW AND TAKE ADVANTAGE
OF THE DISCOUNTED MEMBER
REGISTRATION FEE.**



MEMBERSHIP APPLICATION FORM

RETURN TO:
INTERNATIONAL COUNCIL OF SHOPPING CENTERS
 P.O. Box 26958
 New York, NY 10087-6958
FAX: (732) 694-1800 ONLINE: www.icsc.org

PLEASE PRINT

Ms. _____
 Mrs. _____
 Mr. _____
 First Name M.I. Last Name

_____ Title _____ Company _____

_____ Business Mailing Address _____

_____ City _____ State/Province _____ Country _____ Zip/Postal Code _____

_____ Business Telephone _____ Fax Number _____ Email _____

I AM APPLYING FOR (Check only one – FOR MEMBERSHIP DESCRIPTIONS, SEE PAGE 25):

- Regular Membership \$800** Your company's specific business category (check the ONE that is your company's PRIMARY business function)
- Lending/Financial Institution Shopping Center Management Company
 Shopping Center Owner/Developer Retail
- Associate Membership \$800** Your company's specific business category (check the ONE that is your company's PRIMARY business function)
- Accounting/Financial Architecture/Design Construction/Contractor Executive Search
 Insurance Law Firm Leasing Broker Marketing/Advertising/Public Relations
 Mortgage Broker Product Supplier Real Estate Consulting Other _____
- Public Membership \$100** See instructions on page 25.
- Academic Membership \$100** See instructions on page 25.

FOR INDIVIDUALS WHOSE COMPANIES ARE ALREADY MEMBERS:

- Affiliate Membership \$100** (Only if your company is already a member.) See Instructions on page 25.
- Public/Academic Affiliate Membership \$50** (Only if your company is already a member.) See Instructions on page 25.

What is Your Primary Job Responsibility? (Check one)

- Academic Insurance/Risk Management Public/Municipal Government
 Admin/Executive Assistant Leasing/Real Estate Research
 Architecture/Design Legal Security
 Construction Maintenance Other
 Development Marketing/Advertising/
 Public Relations
 EDP/MIS
 Finance/Accounting Operations/Management

What Type of Legal Entity is Your Company? (Check one)

- Regular C Corporation
 Tax Exempt Organization
 Individual (Sole Proprietorship)
 LLC/LLP
 Partnership
 Sub S Corporation
 Real Estate Investment Trust
 Trust
 Other _____

Title Category (Check one)

- Owner/Partner/CEO/
 Chairman/President Executive/Senior VP Attorney
 Contoller Director Leasing Agent/Real
 Estate Broker
 Marketing Associate Manager Other _____

Organizational Level (Check one)

- Corporate Headquarters Level
 Divisional Level
 Shopping Center Level

Have you ever been a member of ICSC? Yes No

Has your company ever been a member of ICSC? Yes No
 How many years have you been in the industry? _____

Do you hold any ICSC certifications? Yes No
 Please list certifications _____

I hereby apply for membership in ICSC. If elected, I will abide by the Council's Articles of Incorporation and By-Laws, support its objectives and pay the dues established by the Board of Trustees for my class of membership. **If applying for Affiliate Membership, I attest that I am a salaried employee of the official member company and not a franchisee of that company.**

ICSC requires a photo for membership and access to many events. Details on how to submit a photo will be sent after your membership application is processed. I authorize ICSC to send me announcements via mail, fax, email, phone or otherwise about ICSC programs and services that may be of interest to me or my colleagues.

Signature of Applicant

Date

Membership dues MUST accompany application.

CHECK ENCLOSED Mail application and check to: ICSC, P.O. Box 26958, New York, NY 10087-6958

CHARGE MY MasterCard VISA American Express Discover TYPE OF CARD Corporate Personal **TOTAL** _____

Name (As it appears on card)

Signature of Cardholder

Account Number

Expiration Date

FOR ICSC USE ONLY: Individual ID _____ Company ID _____

2006SC-B