

In-house
attorney
registration is
FREE

ABA Section of Litigation

Corporate Counsel CLE Seminar

February 16–18, 2017
Ritz-Carlton Grande Lakes
Orlando, FL
ambar.org/corporatecounsel



10.58 hours of MCLE credit including 1 ethics credit and 1.25 elimination of bias credit in 60-minute states, and 12.7 hours of MCLE credit including 1.2 ethics credit and 1.5 elimination of bias credit in 50-minute states.

*Sponsored by the ABA Section of Litigation
Corporate Counsel Committee*

#LitigationCorporate

Join Us

Why You Should Attend

For over 30 years in-house and outside counsel have come together each winter to mingle, learn and share expertise about the unique challenges they face in representing corporations of all types around the world. Designed by and for general counsel and their outside law firms, this innovative seminar takes place over three days in an amazing venue and offers a mix of CLEs by industry thought leaders including programs on ethics and elimination of bias, hands-on workshops, forums, business meetings, roundtables, luncheons, dinners, and receptions giving attendees the opportunity to connect with some of the best in-house lawyers, outside litigation counsel, and judges in the country.

What You Will Learn at This Year's Meeting

- Focused presentations on the issues that keep GC's up at night, including developments in the False Claims Act in the wake of *Escobar*, individual accountability for corporate misconduct under the Yates Memo and federal contracting compliance
- A boot camp track for in-house counsel with practical workshops focused on nuts and bolts of life in-house, including time management, mediation strategies, technology-related ethics, labor and employment issues, and intellectual property considerations
- Cutting-edge discussions on emerging issues such as third-party litigation financing and the rapidly expanding area of cybersecurity
- In-house counsel only peer-to-peer open forum and a pitch workshop for outside and in-house counsel alike

Who Should Attend

- In-house counsel looking to meet and learn from their peers and outside counsel
- Outside counsel looking to interact with their peers and in-house counsel
- Outside counsel looking to learn what is on the minds of their clients and potential clients
- Any lawyer wanting to get timely, relevant CLE in a collegial atmosphere

Special Thanks

2017 Honorary Seminar Co-Chairs: **Horace G. Dawson III**, Executive Vice President and General Counsel, Red Lobster Seafood Co., **Tim Hughes**, Senior Vice President and General Counsel, SpaceX, **Alan K. Tse**, Senior Vice President and General Counsel, Petco Animal Supplies Inc.

2017 Corporate Counsel Committee Co-Chairs: **Ryan Blair**, Partner, Cooley LLP, **Patricia O'Prey**, Executive Counsel, GE Corporate, **Zachary G. Newman**, Partner, Hahn & Hessen LLP, **David R. Singh**, Counsel, Weil, Gotshal & Manges LLP

2017 Seminar Co-Chairs: **Gail Gottehrer**, Partner, Akerman LLP Chicago, **Andrea Donovan Napp**, Partner, Robinson & Cole LLP, **Stephen Reynolds**, Partner, Ice Miller LLP, **James O. Walker**, Partner, Richards Kibbe & Orbe LLP

Co-Sponsoring Committees

Business Torts & Unfair Competition
Minority Trial Lawyer
The Woman Advocate
Trial Practice

Special Discount:
In-house attorney
registration is
FREE

Register Now:

ambar.org/corporatecounsel

Schedule at a Glance*

Thursday, February 16

1:00 pm – 6:30 pm		Registration
3:30 pm – 4:45 pm	CLE	Plenary: Litigation Management Roundtable
4:45 pm – 5:00 pm		Networking Break
5:00 pm – 6:15 pm	CLE	Plenary: General Counsel Forum
6:30 pm – 8:00 pm		Welcome Reception

Friday, February 17

7:00 am – 2:00 pm		Registration
7:00 am – 8:00 am		Breakfast
7:00 am – 8:00 am		Business Torts & Unfair Competition Committee Meeting
7:00 am – 8:00 am		Corporate Counsel Committee Business Meeting
7:00 am – 8:00 am		Minority Trial Lawyer Committee Roundtable Meeting
7:00 am – 8:00 am		Trial Practice Committee Business Meeting
7:00 am – 8:00 am		The Women Advocate Committee Business Meeting
8:00 am – 9:15 am	CLE	Plenary: Decrypting Cybersecurity Trends: 2016 Year in Review and Looking Forward to 2017
9:15 am – 9:30 am		Opening Remarks
9:30 am – 9:40 am		Networking Break
9:40 am – 10:40 am	CLE Boot Camp	Breakout: Hot Topics in Labor and Employment Law: What You Don't Know Might Hurt You (and Your Company)
	CLE	Breakout: Killer Class Actions: Recent Developments and Emerging Trends
	CLE	Breakout: Technology-Related Ethics and Risk Management Issues for In-House Counsel
10:40 am – 10:50 am		Networking Break
10:50 am – 11:50 am	CLE Boot Camp	Breakout: Is Time Management a Dead Concept? Concrete Practices and Technology Tips for In-House Lawyers
	CLE	Breakout: Don't Be Fooled Twice: The Role of the General Counsel in the Remediation Process
	CLE Ethics	Breakout: The False Claims Act after <i>Universal Health Services v. United States ex rel. Escobar</i> : Assessing Risks and Avoiding Liabilities
12:00 pm – 1:00 pm		19th Annual Pro Bono Award Luncheon (<i>Ticketed: \$45</i>)
1:15 pm – 2:30 pm	CLE	Breakout: "My Last Day Will Be in Two Weeks...and I'm Taking Your IP With Me": Protecting Trade Secrets When Employees Leave the Company
	CLE Elimination of Bias	Breakout: Diversity and Inclusion Roundtable
2:30 pm – 6:00 pm		Spa Networking Event
7:00 pm – 10:00 pm		Dinner Party (<i>Ticketed: \$95</i>)

*Subject to change

Schedule at a Glance*

Saturday, February 18		
7:00 am – 11:00 am		Registration
7:00 am – 8:00 am		Breakfast & Corporate Counsel Committee Business Meeting
8:00 am – 9:15 am	CLE	Breakout: Can Freud Help? The Interplay of Psychology and Mediation Strategy
	CLE	Breakout: Did You Get the Memo? What the Yates Memo Means for Companies and Their Counsel
9:15 am – 9:30 am		Networking Break
9:30 am – 10:30 am	CLE Boot Camp	Breakout: Less Is More: Assessing and Managing Risk to Prevent Litigation
	CLE	Breakout: The New Frontier: The Rise and Impact of Third-Party Litigation Financing
	CLE	Breakout: Federal Contracting Here and Now: Smothered in Compliance Burdens & Risks
10:30 am – 10:40 am		Networking Break
10:40 am – 12:00 pm	CLE	Workshop: Pitch Practice Makes Perfect
	Non CLE	Forum: For In-House Counsel Only: Peer-to-Peer Open Forum Discussion
12:00 pm – 1:00 pm		Networking Lunch (<i>Ticketed: \$25</i>)
12:00 pm – 5:30 pm		Golf Tournament (<i>Ticketed: \$230, lunch included</i>)
6:30 pm – 8:00 pm		Networking Reception *Subject to change

Speakers

David Ackert <i>Ackert Inc.</i> Sherman Oaks, CA	Pamela A. Bresnahan <i>Vorys Sater Seymour and Pease LLP</i> Washington, D.C.	Leslie Davis <i>Riley Safer Holmes and Cancila LLP</i> Chicago, IL
Alexander Arato <i>Neulion Inc.</i> Plainview, NY	Jason L. Brown <i>Dyson Inc.</i> Chicago, IL	Tom DeLattre <i>Wieland Hilado & DeLattre Law Firm</i> Orlando, FL
Kelesha Armand <i>JPMorgan Chase & Co.</i> New York, NY	Anthony J. Carriuolo <i>Berger Singerman LLP</i> Fort Lauderdale, FL	Jennifer Demay <i>TCS Education System</i> Chicago, IL
Kendra L. Basner <i>Hinshaw & Culbertson LLP</i> San Francisco, CA	Hailyn J. Chen <i>Munger Tolles & Olson LLP</i> Los Angeles, CA	Chad Doellinger <i>Walmart Stores Inc.</i> Bentonville, AR
Brian K. Beeler <i>Horizon Pharma</i> Chicago, IL	Harold Coleman, Jr. <i>Mediation.org</i> Los Angeles, CA	Hon. Robert J. Egan <i>Ninth Judicial Circuit Court of Florida</i> Orlando, FL
Michael Bishop <i>General Electric Company</i> Cincinnati, OH	Christopher Cox <i>Weil Gotshal & Manges LLP</i> Redwood Shores, CA	Yoon Ettinger <i>Southern Company Gas</i> Atlanta, GA
Robert Bostrom <i>Abercrombie & Fitch</i> New Albany, NY	Florence Crisp <i>CVS Health</i> Woonsocket, RI	William R. Forstner <i>WakeMed Health & Hospitals</i> Raleigh, NC
Shari A. Brandt <i>Richards Kibbe & Orbe LLP</i> New York, NY	Sarah Cronan <i>Husqvarna Group</i> Charlotte, NC	Koji Fukumura <i>Coolley LLP</i> San Diego, CA

Speakers

Lisa Frye Garrison

Smith Moore Leatherwood LLP
Greensboro, NC

Hon. Darrin P. Gayle

U.S. District Court for the Southern District of Florida

Gail Gottehrer

Akerman LLP
New York, NY

Doris Gray

Avnet Inc.
Phoenix, AZ

Jeffrey J. Greenbaum

Sills Cummis & Gross PC
Newark, NJ

Cheryl L. Haas

McGuireWoods LLP
Atlanta, GA

Marcos E. Hasbun

Zuckerman Spaeder LLP
Tampa, FL

Randy E. Hayman

Beveridge & Diamond PC
Washington, D.C.

Brian A. Hill

Miller & Chevalier Chartered
Washington, D.C.

Sean Antone Hunt

The Hunt Law Firm
Memphis, TN

Christina M. Ibrahim

Weatherford
Houston, TX

Stacey Keegan

The Home Depot, Inc.
Atlanta, GA

Maria L. Kreiter

Godfrey & Kahn S.C.
Milwaukee, WI

Ronald C. Machen

WilmerHale
Washington, D.C.

Robert Manne

The Ultimate Software Group Inc.
Fort Lauderdale, FL

Jonathan T. Marks

Navigant
Lawrenceville, NJ

Elizabeth McBride

Applied Materials
San Francisco, CA

Lynn McCreary

Fiserv Inc.
Milwaukee, WI

Maria D. Melendez

Sidley Austin LLP
New York, NY

Joan E. Meyer

Baker & McKenzie LLP
Washington, D.C.

Nikki Odom

Akzo Nobel Inc.
Chicago, IL

Beatrice O'Donnell

Duane Morris LLP
Philadelphia, PA

Patricia C. O'Prey

GE Corporate
Norwalk, CT

Lucian T. Pera

Adams and Reese LLP
Memphis, TN

McCray S. Pettway

Expeditors International
Seattle, WA

John S. Purcell

Quinn Emanuel Urquhart & Sullivan, LLP
Washington, D.C.

Patti Ramseur

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Alicia Rigdon

ViaSat Inc.
Atlanta, GA

A. Chantelle Roberson

BlueCross BlueShield of Tennessee, Inc.
Chattanooga, TN

Dawn Rodda-Stoewe

Darden Restaurants Inc.
Orlando, FL

Catherine Clemons Rowsey

Thompson & Knight LLP
Dallas, TX

Tracey Salmon-Smith

Bressler, Amery & Ross, P.C.
Florham, NJ

Harrie Samaras

ADR Office of Harrie Samaras
West Chester, PA

Hon. Migna Sanchez-Llorens

Eleventh Judicial Circuit Court of Florida
Miami, FL

Phillip R. Seckman

Dentons Law Firm
Denver, CO

Effie D. Silva

Duane Morris LLP
Miami, FL

David R. Singh

Weil, Gotshal & Manges LLP
Redwood Shores, CA

Ralph Sutton

Bentham IMF
New York, NY

Amie Taal

Deutsche Bank
New York, NY

Karyl Van Tassel

Navigant
Houston, TX

Andrea B. Tecce

Navigant
Washington, D.C.

Hon. Anthony J. Trenga

U.S. District Court for the Eastern District of Virginia
Alexandria, VA

James Vitrano

Ruby Tuesday Inc.
New Orleans, LA

Aaron Michael Wais

Mitchell Silberberg & Knupp LLP
Los Angeles, CA

Marguerite S. Walsh

Littler Mendelson PC
Philadelphia, PA

William E. Weinberger

Parker Milliken Clark O'Hara & Samuelian, APC
Los Angeles, CA

Heather White

TIAA-CREF
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Lara E. White

Adams and Reese LLP
New Orleans, LA

David S. Williams

Deloitte
New York, NY

Mary Kay Wills

Berkeley Research Group LLC
Washington, D.C.

Denise V. Zamore

UnitedHealthCare
Hartford, CT

Plenaries, Breakouts, Forums & Workshops

Thursday, February 16, 2017

CLE Plenary: **Litigation Management Roundtable**

3:30 pm – 4:45 pm

A roundtable discussion, led by in-house and outside counsel, discussing the newest and best techniques to manage litigation and client expectations.

Moderator: **Anthony J. Carriuolo**, Berger Singerman LLP, Fort Lauderdale, FL
Speakers: **Yoon Ettinger**, Southern Company Gas, Atlanta, GA, **Maria L. Kreiter**, Godfrey & Kahn S.C., Milwaukee, WI, **Robert Manne**, The Ultimate Software Group Inc., Fort Lauderdale, FL, **James Vitrano**, Ruby Tuesday Inc., New Orleans, LA

CLE Plenary: **General Counsel Forum**

5:00 pm – 6:15 pm

In this consistently popular program, outstanding general counsel from diverse industries candidly share their perspectives on developing trends in business and law, as well as how in-house and outside counsel can best serve the companies they represent.

Moderator: **Koji Fukumura**, Cooley LLP, San Diego, CA
Speakers: **Brian K. Beeler**, Horizon Pharma, Chicago, IL, **Robert Bostrom**, Abercrombie & Fitch, New Albany, NY, **Jason L. Brown**, Dyson Inc., Chicago, IL

Friday, February 17, 2017

CLE Plenary: **Decrypting Cybersecurity Trends: 2016 Year in Review and Looking Forward to 2017**

8:00 am – 9:15 am

Laws governing cybersecurity and data privacy constantly evolve, hackers keep changing their methods, and data breaches happen regularly. An experienced panel of lawyers and a FBI cyber-law specialist will explore recent legal developments, security trends and data breaches and provide practical guidance on mitigating cyber-risks and preparing for the future.

Moderator: **Gail Gottehrer**, Axinn Veltrop & Harkrider LLP, Hartford, CT
Speakers: **Stacey Keegan**, Home Depot, Atlanta, GA, **Amie Taal**, Deutsche Bank, New York, NY, **Aaron Michael Wais**, Mitchell Silberberg & Knupp LLP, Los Angeles, CA

CLE Breakout: **Hot Topics in Labor and Employment Law: What You Don't Know Might Hurt You (and Your Company)**

9:40 am – 10:40 am

Complying with laws "banning the box," legalizing marijuana and providing paid sick leave, plus new overtime regulations, wellness program guidance and NLRB social media decisions is challenging for employers. This boot camp will give in-house counsel tips and tools to address these, and other, recent labor and employment law developments.

Moderator: **Heather White**, TIAA-CREF, Charlotte, NC
Speakers: **Nikki Odom**, Akzo Nobel Inc., Chicago, IL, **McCray R. Pettway**, Expeditors International, Seattle, WA, **Patti Ramseur**, Smith Moore Leatherwood LLP, Greensboro, NC, **William E. Weinberger**, Parker Milliken Clark O'Hara & Samuelian, APC, Los Angeles, CA

CLE Breakout: **Killer Class Actions: Recent Developments and Emerging Trends**

9:40 am – 10:40 am

Recent U.S. Supreme Court decisions have altered the class action landscape, with rulings on issues ranging from the use of statistical sampling evidence to whether a plaintiff who merely asserts a technical statutory violation has Article III standing. This panel will discuss the impact and other hot issues and trends.

Moderator: **David R. Singh**, Weil Gotshal & Manges LLP, Redwood Shores, CA
Speakers: **Chad Doellinger**, Walmart Stores Inc., Bentonville, AR, **Jeffrey J. Greenbaum**, Sills Cummis & Gross PC, Newark, NJ, **Dawn E. Rodda-Stoewe**, Darden Restaurants Inc., Orlando, FL, **Denise V. Zamore**, UnitedHealthCare, Hartford, CT

CLE Breakout: **Technology-Related Ethics and Risk Management Issues for In-House Counsel**

9:40 am – 10:40 am

This panel discussion will address ethical and risk-management issues such as: 1.) the use of personal mobile devices, 2.) access to company information by employees, 3.) use of encryption, 4.) benefits and risks of cloud computing, 5.) privacy compliance issues, and, 6.) use of social media.

Moderator: **Pamela A. Bresnahan**, Vorys Sater Seymour and Pease LLP, Washington, D.C.
Speakers: **Kendra L. Basner**, Hinshaw & Culbertson LLP, San Francisco, CA, **Lucian T. Pera**, Adams and Reese LLP, Memphis, TN, **Marguerite S. Walsh**, Littler Mendelson PC, Philadelphia, PA

Plenaries, Breakouts, Forums & Workshops

CLE Breakout:
Is Time Management a Dead Concept? Concrete Practices and Technology Tips for In-House Lawyers

10:50 am – 11:50 am

In-house lawyers face tremendous challenges in budgeting their time. Our in-house panelists will offer concrete tips, on how in-house lawyers can prioritize tasks and budget their time wisely. Our tech-savvy attorney will then provide novel time management aimed at in-house lawyers and the “outhouse” lawyers who work with them.

Moderator: Beatrice O'Donnell, Duane Morris LLP, Philadelphia, PA
Speakers: Jennifer Demay, TCS Education System, Chicago, IL, Randy E. Hayman, Beveridge & Diamond PC, Washington D.C., Sean Antone Hunt, The Hunt Law Firm, Memphis, TN

CLE Breakout:
Don't Be Fooled Twice: The Role of the General Counsel in the Remediation Process

10:50 am – 11:50 am

Management, boards, and regulators have little tolerance for repeated bad conduct, especially after an investigation or embarrassing disclosure. Panelists will discuss solutions for GCs challenged with keeping companies focused on fixing the causes of their problems and remediating the failed controls or processes that allowed the bad conduct to occur.

Moderator: Jonathan T. Marks, Navigant, Lawrenceville, NJ
Speakers: Alexander Arato, Neulion Inc., Plainview, NY, Hailyn J. Chen, Munger, Tolles & Olson LLP, Los Angeles, CA, Christina M. Ibrahim, Weatherford, Houston, TX, Joan E. Meyer, Baker & McKenzie LLP, Washington, D.C.

CLE Breakout:
The False Claims Act after *Universal Health Services v. United States ex rel. Escobar*: Assessing Risks and Avoiding Liabilities (Ethics)

10:50 am – 11:50 am

The Supreme Court's decision in *Escobar* set a new standard for liability under the False Claims Act, but it is not the only recent development redefining the risks of doing business with the government. We'll discuss the state of the law and how to minimize risks and manage FCA cases.

Moderator: Brian A. Hill, Miller & Chevalier Chartered, Washington, D.C.
Speakers: Florence Crisp, CVS Health, Woonsocket, RI, Hon. Anthony J. Trenga, U.S. District Court for the Eastern District of Virginia, Alexandria, VA, David S. Williams, Deloitte, New York, NY

CLE Breakout:
"My Last Day Will Be in Two Weeks...and I'm Taking Your IP With Me": Protecting Trade Secrets When Employees Leave the Company

1:15 pm – 2:30 pm

It's no secret that employees don't always stay forever... and sometimes they take the company's intellectual property with them. How to prevent this? This panel will explore ways to let employees go without letting trade secrets and other intellectual property go with them.

Moderator: Christopher Cox, Weil, Gotshal & Manges LLP, Redwood Shores, CA
Speakers: Elizabeth McBride, Applied Materials, San Francisco, CA, Lynn McCreary, Fiserv Inc., Milwaukee, WI, John S. Purcell, Quinn Emanuel Urquhart & Sullivan, LLP, Washington, D.C., Tracey Salmon-Smith, Bressler, Amery & Ross, P.C., Florham, NJ

CLE Breakout:
Diversity and Inclusion Roundtable (Elimination of Bias)

1:15 pm – 2:30 pm

Diverse attorneys will share the challenges they have faced in the legal profession, how they overcame the bias (overt and implicit/hidden) they encountered and became “included,” and what they learned from their experiences. These attorneys will also discuss diversity and inclusion programs that have been successful at their law firms and companies, and other steps that can be taken by the legal profession to increase diversity and inclusion, and to eliminate bias. At the end of the presentation, attendees will have a checklist of action items to increase diversity and inclusion to their organizations.

Moderator: Effie D. Silva, Duane Morris LLP, Miami, FL
Speakers: Kelesha Armand, JPMorgan Chase & Co., New York, NY, Hon. Darrin P. Gayle, U.S. District Court for the Southern District of Florida, Maria D. Melendez, Sidley Austin LLP, New York, NY, Hon. Migna Sanchez-Llorens, Eleventh Judicial Circuit Court of Florida, Miami, FL

Plenaries, Breakouts, Forums & Workshops

Saturday, February 18, 2017

CLE Breakout:
**Can Freud Help?
The Interplay of
Psychology and
Mediation Strategy**

8:00 am – 9:15 am

Because all conflict resolution involves people responsible for negotiations, all mediations are an equal part people and problem. This experienced panel will explain how psychological issues impact all phases of the mediation and will discuss how a better understanding of emotional intelligence can help you reach a satisfying settlement.

Moderator: **Lara E. White**, Adams and Reese LLP, New Orleans, LA

Speakers: **Harold Coleman Jr.**, Mediation.org, Los Angeles, CA, **Sarah Cronan**, Husqvarna Group, Charlotte, NC, **Harrie Samaras**, ADR Office of Harrie Samaras, West Chester, PA

CLE Breakout:
**Did You Get the
Memo? What the
Yates Memo Means
for Companies and
Their Counsel**

8:00 am – 9:15 am

The 2015 “Yates Memo” announced DOJ’s intention to aggressively investigate and prosecute individuals for corporate wrongdoing, and requires new levels of coordination between various counsel. In this “law school reunion” format, we’ll discuss ramifications of the Yates Memo from the perspectives of a government lawyer and in-house and “outhouse” counsel.

Moderator: **Karyl Van Tassel**, Navigant, Houston, TX

Speakers: **Michael Bishop**, General Electric Company, Cincinnati OH, **Shari A. Brandt**, Richards Kibbe & Orbe LLP, New York, NY, **Marcos E. Hasbun**, Zuckerman Spaeder LLP, Tampa, FL, **Ronald C. Machen**, WilmerHale, Washington, D.C.

CLE Breakout:
**Less is More:
Assessing and
Managing Risk to
Prevent Litigation**

9:30 am – 10:30 am

How can in-house counsel identify your company’s risks and manage them in a way that avoids litigation? How can outside counsel augment your clients’ efforts to manage pre-suit claims successfully? This panel of experienced counsel from various industries will share their innovative, effective risk management and litigation avoidance strategies.

Moderator: **Lisa Frye Garrison**, Smith Moore Leatherwood LLP, Greensboro, NC

Speakers: **Cheryl L. Haas**, McGuireWoods LLP, Atlanta, GA, **A. Chantelle Robertson**, BlueCross BlueShield of Tennessee, Inc., Chattanooga, TN, **Andrea B. Tecce**, Navigant, Washington, D.C.

CLE Breakout:
**The New Frontier:
The Rise and Impact
of Third Party
Litigation Financing**

9:30 am – 10:30 am

A diverse group of panelists will discuss the increasingly more common situation of third party litigation financing. In particular, they will address the ethical considerations and the likely impact on the future of litigation.

Moderator: **Catherine Clemons**, Rowsey Thompson & Knight LLP Dallas, TX

Speakers: **Leslie Davis**, Riley Safer Holmes and Cancila LLP, Chicago, IL, **Tom DeLattre**, Orlando, FL, **Hon. Robert J. Egan**, Ninth Judicial Circuit Court of Florida, Orlando, FL, **Ralph Sutton**, Bentham IMF, New York, NY

CLE Breakout:
**Federal Contracting
in Here and Now:
Smothered in
Compliance Burdens
& Risks**

9:30 am – 10:30 am

Brought to you by a panel of experts in government contracts, this session will explore the various significant and new compliance burdens incorporated into federal contract awards, including how in-house counsel and compliance officers are dealing with increased risks and practical insights related to these issues.

Moderator: **Phillip R. Seckman**, Dentons, Denver, CO

Speakers: **Doris Gray**, Avnet Inc., Phoenix, AZ, **Alicia Rigdon**, ViaSat, Inc., Atlanta, GA, **Mary Kay Wills**, Berkeley Research Group LLC, Washington, D.C.

CLE Workshop:
**Pitch Practice
Makes Perfect**

10:40 am – 12:00 pm

This unique session will provide an overview of the key components to an effective pitch, many of which are often overlooked by outside counsel. The overview will be followed by an interactive program whereby outside counsel will be grouped into client teams so they can pitch hypothetical cases to teams of inside counsel. Inside counsel will provide feedback on the pitches that were most effective.

Speaker: **David Ackert**, Ackert Inc., Sherman Oaks, CA

Non-CLE Forum:
**For In-House Counsel
Only: Peer-to-
Peer Open Forum
Discussion**

10:40 am – 12:00 pm

Candid, open forum discussion led by in-house counsel for in-house counsel on topics of shared interest. No outside counsel allowed, permitting the group to facilitate a more open discussion.

Leader: **Patricia C. O’Prey**, GE Corporate, Norwalk, CT

General Information

Registration	Various registration rates and discounts are available for your convenience. Your registration fee includes: admission to CLE sessions, CLE credit, hot breakfast and refreshments, course materials, and the Thursday and Saturday evening receptions. The deadline for advance registration is Wednesday, January 25, 2017, 5:00pm CST . After this date, registration will take place onsite. We encourage you to take advantage of online registration. Visit us online at www.ambar.org/corporatecounsel . You can also retrieve a printable registration form there.
Registration Desk Hours	The registration desk will be located in the Tuscany Foyer, during the following hours: Thursday, February 16, 1:00 pm – 6:30 pm Friday, February 17, 7:00 am – 2:00 pm Saturday, February 18, 7:00 am – 11:00 am
Cancellations	To receive a refund for your registration fee and /or social events, a written request must be received on or before Wednesday, January 25, 2017 . Cancellations may be sent via e-mail to Audra Howard at audra.howard@americanbar.org . There will be an administrative fee of \$50 deducted from the refund. No refunds will be provided for cancellations after Wednesday, January 25, 2017 ; however, substitute registrants are welcome. Registrants who do not cancel within the allotted time period and who do not attend the seminar will receive a copy of the program course materials after seminar completion. The ABA reserves the right to cancel any programs and assumes no responsibility for personal expenses. Refund requests will be processed 30 days after the meeting concludes.
Substitutions	Written requests for substitutions will be permitted prior to the conference for requests received by Wednesday, January 25, 2017 . After this date, substitutions will need to be made onsite. There is no additional cost for substitutions. Substitutions are not permitted once a registrant has registered onsite or after the conference has occurred. Please submit a request to transfer the registration to another person. Only the substitute will be eligible for CLE credit. The substitute and original registrant must work out the payment between themselves.
MCLE Credit	The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, MN, MS, MO, MT, NM, NV, NY, NC, ND, OH, OK, OR, PA, PR, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This seminar is expected to qualify for 10.58 hours of MCLE credit including 1 ethics credit and 1.25 elimination of bias credit in 60-minute states and 12.7 hours of MCLE credit including 1.2 ethics credit and 1.5 elimination of bias credit in 50-minute states. This transitional program is approved for both newly-admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit www.ambar.org/corporatecounsel .
Tuition Assistance	A limited number of scholarships to defray registration fees may be available for government employees, public interest lawyers employed with nonprofits, academics, and law students, as well as unemployed attorneys. To apply, send a letter outlining the basis for your fee waiver request to Audra Howard at audra.howard@americanbar.org . All requests must be received by Wednesday, January 25, 2017 . <i>For courses costing over \$500, attorneys who qualify will receive at least a 50% reduction in the course fee(s). This does not include any reduction in meals, lodging or travel costs.</i>
Program Course Materials	Course materials will be disseminated via email to all registrants prior to the seminar. Please be sure you have an email address on file with the ABA or one is indicated on your registration form. Course materials will also be available online at ambar.org/corporatecounsel . You may bring a laptop, iPad, or tablet to view the materials onsite, as complimentary Wi-Fi access will be available.
Roster of Participants	Those registered by the cut-off date will be included on the attendee roster and posted on the seminar website.
Services for Persons with Disabilities	If special arrangements are required, please contact Audra Howard at (312)988-5664 or audra.howard@americanbar.org . Reasonable advance notice is required.

General Information

Hotel Information

The Ritz-Carlton Orlando, Grande Lakes
4040 Central Florida Parkway/Orlando, FL 32837

Individuals are responsible for making their own travel accommodations. A block of rooms has been reserved at the discounted rate of \$289, plus 12.5% tax for single/double rooms. The deadline for room reservations at the discounted rate is **Wednesday, January 25, 2017**. All reservations are subject to availability. For reservations, call 407-393-4300, or visit our seminar page, www.ambar.org/corporatecounsel for a direct link to online reservations, referencing the ABA Section of Litigation 2017 Corporate Counsel CLE Seminar.

Resort Fee: The daily resort service fee is \$30, attendees have the option to opt in or out of this fee. The resort fee includes enhanced in-room wireless internet for up to 6 devices, unlimited local and domestic long distance calls, a daily credit of up to \$10 per room towards dry cleaning, transportation to local theme parks, driving range privileges, and daily recreational activities.

Cancellation Policy: Individuals with guaranteed reservations must cancel their reservations 72 hours prior to the scheduled day of arrival to avoid a one-night cancellation charge.

Airline Information

With ABA Egencia*, you can automatically obtain ABA negotiated airfare discounts for travel to the ABA Meetings. ABA Egencia enables you to purchase the best airfare at the time of booking, by providing you with the ability to search for and compare fares from virtually every airline serving the destination. Reservations with ABA Egencia can be made online or offline. For offline reservations, call (877) 833-6285. ABA Egencia is available online via ABA Travel Services*. ABA airfare discounts on some carriers may also be obtained by purchasing your tickets under the ABA Discount Codes directly from the airline or through your travel agent.

ABA Airline Discount Codes:

- American Airlines: ABA Discount only available at Egencia.
- Delta Airlines: (800) 328-1111 / ABA File Global Meeting Code: NMP56/ Discount available at www.delta.com Online Meeting Event Code: NMP56
- United Airlines: (800) 426-1122 / For ABA Meetings Only - Agreement Code: 621691 / Z Code: ZXDR / Discount available at www.united.com / Online Discount Code: ZXDR621691

Airport Information

Orlando International Airport (MCO) 1 Jeff Fuqua Blvd, Orlando, FL 32827
Travel Distance: Approximately 19 miles (27 minutes)

Ground Transportation

Taxi Service: Taxis are available from Level one without a reservation for an approximate cost of \$38.00 to \$45.00
Shared Shuttle Ride: Mears Motor Shuttle operates a non-exclusive, shared ride van shuttle from each of the terminals. Tickets can be purchased at any of the Mears booths conveniently located on level one in each Terminal. **No reservations are necessary for arrivals** as the shuttle departs throughout the day and evening every 30-40 minutes from level one at Orlando International Airport. **Reservations are required for departures, return back to the airport.** The cost \$33.00 for adults **Round Trip** and \$25.00 for children ages 4-11 **One Way Ticket** is \$21.00 for adults & \$16.00 for children ages 4-11 Reservations may be made by visiting our web site www.mears.com or by calling 407-423-5566.

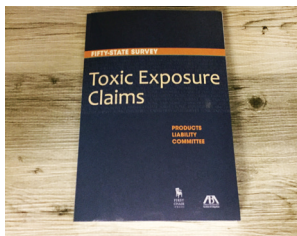
Activities

Golf: All meeting attendees are welcome to play in our golf tournament on **Saturday, February 18, 2017**. The tournament will be a four-person scramble format with a shotgun start at 12:30 pm. Please sign up when you register for the meeting. The tournament fee is \$230.00 per person, which includes greens fees, cart, unlimited use of practice facility prior to the tournament, lunch, and golf goodie bag. If desired, the resort can arrange for your clubs to be delivered to the golf course upon check-in at the resort. Once you are signed up for the tournament, you will receive an email requesting your handicap, playing partner preferences, etc. Questions about the golf tournament should be directed to Maria Gamboa at maria.gamboa@americanbar.org. Finally, if you are interested in booking tee times of your own, please contact the golf shop directly.

Spa Networking Event: The Woman Advocate Committee is hosting a spa networking event for all interested attendees. The event will take place on **Friday, February 17, 2017**, from 2:30–6:00 pm at The Ritz-Carlton Spa® Orlando, Grande Lakes. The networking portion of the spa event is free to all seminar attendees and will take place in a common area, where light refreshments will be provided. For those interested, the spa also has a variety of treatments available for purchase. If you want to receive a spa treatment during the event, you must call the spa at (407) 393-4200 to schedule your time and to provide credit card information for your selected treatment. Prices of spa treatments vary.

New Books

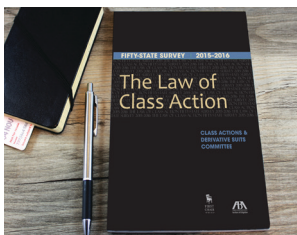
To purchase, visit ambar.org/litigationbooks or call (800) 285-2221.



[New! Fifty-State Survey: Toxic Exposure Claims](#)

By the Products Liability Committee

A quick reference dedicated solely to covering claims and defenses applicable to toxic exposure across all fifty states and the District of Columbia, including case law and statutory authority. This book is ideal for litigators practicing in this area, as well as for in-house counsel whose businesses deal with chemical products.



[New! The Law of Class Action: Fifty-State Survey 2015-2016](#)

By the Class Actions & Derivative Suits Committee

This book is a valuable tool for both in-house and outside counsels who confront the prospect of litigating class actions in state forums with which they may have little or no experience and must make informed recommendations on removal. Succinct summaries are prepared by litigators from each of the respective states and address significant case law and changes in rules and statutes.



[New! An Introduction to Health Law Litigation Based on Contract and Government Claims](#)

Edited by Aaron Krauss

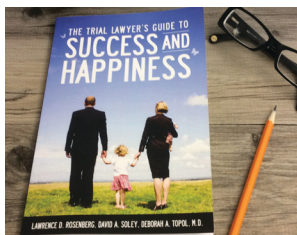
Litigators seeking to gain experience in health law litigation, as well as those looking for guidance on a specific issue, will find in this book practical advice on how to try health law cases and suggestions for "issue spotting" and case management.



[New! When Products Kill](#)

By James T. O'Reilly and Thomas G. Neltner

Fatal accidents often lead to litigation, and attorneys involved in this type of litigation, in order to succeed in representing their clients, need to understand what information is available about the product associated with the death and what the product regulatory agency does or could do about the allegations that the product has caused a death.



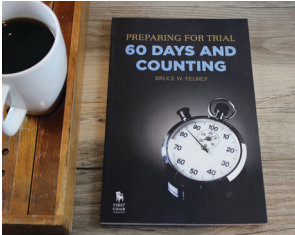
[New! The Trial Lawyer's Guide to Success and Happiness](#)

By Lawrence D. Rosenberg, David A. Soley, and Deborah A. Topol, M.D.

Written by two trial attorneys and a medical doctor, the advice offered throughout this book will guide you in building a satisfying and successful career that is supported by a healthy and rewarding lifestyle.

Books Related to Programs

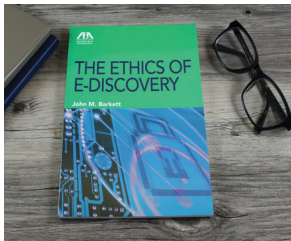
To purchase, visit ambar.org/litigationbooks or call (800) 285-2221.



[Preparing for Trial: 60 Days and Counting](#)

By Bruce W. Felmly

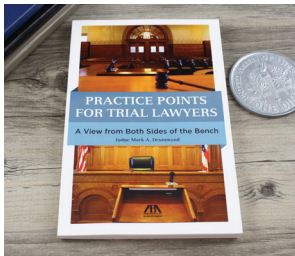
In these days of the “vanishing trial,” when there are fewer opportunities to learn from the masters, this book is an invaluable guide for trial lawyers needing to focus, prioritize, and prepare for that morning when they alone will say, “Ready, Your Honor.” Preparing for Trial demonstrates how to systematize your approach to the final weeks before trial to assure there are no loose ends in your case, and to limit the stress of a very demanding time.



[The Ethics of E-Discovery](#)

By John M. Barkett

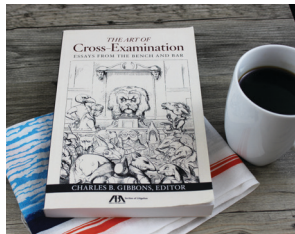
E-discovery has changed litigation across America. This concise book examines the ethical issues associated with e-discovery and provides guidance on how to deal with the new and challenging intersection of electronic discovery and ethics.



[Practice Points for Trial Lawyers: A View from Both Sides of the Bench](#)

By Hon. Mark Allen Drummond

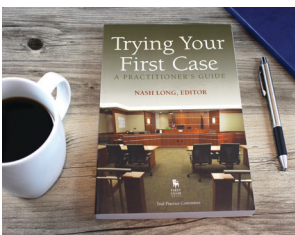
Designed for aspiring and active trial lawyers, this collection of short works offers Judge Drummond's perspective and practice points on trial preparation, jury selection, trial presentation, witness examination, and professionalism, as well as the shared wisdom of leading trial lawyers across the country.



[The Art of Cross-Examination: Essays from the Bench and Bar](#)

Charles B. Gibbons, Editor

Decades of articles on cross-examination from Litigation magazine comprise this group of essays, which collectively cover all aspects of the art. Read together, these pieces resemble vigorous conversation on the art of cross-examination amongst skilled advocates, judges, and law professors, sometimes agreeing and occasionally disagreeing and contradicting each other, giving the reader a well-rounded understanding of the subject.



[Trying Your First Case: A Practitioner's Guide](#)

Nash Long, Editor

This “how-to” guide provides exceptional guidance and practical advice for lawyers preparing for their first trial, as well as attorneys who have tried numerous cases. Detailed examples offer insights on how to persuade jurors, prepare efficiently, and present evidence and arguments in a compelling manner.

Thank You

The ABA Section of Litigation Corporate Counsel Committee would like to thank the following sponsors for their generous support of the 2017 Corporate Counsel CLE Seminar:

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for 2018!**
February 15–17, 2018
La Quinta Resort & Club
La Quinta, CA

The Committees thank all planning committee members for their hard work in coordinating the panelists, programs, and materials. Their efforts and outstanding support of the ABA Section of Litigation staff, along with the panelists' participation, made this CLE seminar possible.

Thank You

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Deadline For Mail-In or Online Registration: Wednesday, January 25, 2017

First/Last Name (as it should appear on badge) **ABA I.D. #** (the number is above your name on the mailing label)

Company/Affiliation

Mailing Address **Apt/Suite**

City **State** **Zip**

Telephone **Fax** **Email** (providing your email address allows you to receive promotions and communications from the ABA and its entities)

Accompanying Spouse/Guest (please include full name, city, and state as it should appear on badge)

Special Dietary Needs

Registration Fees				3 Easy Ways to Register: Visit www.ambar.org/corporate-counsel Call (800) 285-2221 Mail Complete and mail this form with a check (payable to the American Bar Association) to: ABA Service Center/Registration Department
		Before 1/25/17	After 1/25/17	
<input type="radio"/> Non-ABA Member		\$825	\$875	
<input type="radio"/> ABA Member		\$659	\$709	
<input type="radio"/> Section of Litigation Member		\$495	\$545	
<input type="radio"/> First-Time Section Member Attendee		\$395	\$445	
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<input type="radio"/> Young Lawyer (age 35 or younger or in practice less than 5 years)		\$365	\$415	
<input type="radio"/> Law Student		\$25	\$50	
<input type="radio"/> In-House Counsel (Does not include solo practitioners, contract lawyers, vendors, or partners or employees of law firms)		\$0	\$0	
<input type="radio"/> Sponsor		\$0	\$0	
Ticketed Events				Is this your first time attending the Corporate Counsel CLE Seminar? <input type="radio"/> Yes <input type="radio"/> No
	\$/Person	Quantity	Total	
Thursday, February 16, 2017				
Welcome Reception	Complimentary	_____	\$ _____	
Friday, February 17, 2017				
Pro Bono Award Luncheon	\$45	_____	\$ _____	
Dinner Party (Adult)	\$95	_____	\$ _____	
Dinner (Children 12 and under)	\$45	_____	\$ _____	
Saturday, February 18, 2017				
Golf Tournament	\$230 (lunch included)	_____	\$ _____	
Networking Lunch	\$25	_____	\$ _____	
Networking Reception	Complimentary	_____	\$ _____	
Total Amount Enclosed			\$ _____	

Meeting Code: LTCC17



Corporate Counsel CLE Seminar

Ritz-Carlton Grande Lakes
Orlando, FL

February 16-18, 2017
www.ambar.org/corporatecounsel



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