



Jason K. Gross

Member



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Jason K. Gross is a Member of the Firm's Corporate Practice Group. He also serves as Co-Chair of the International | U.S. Cross Border Practice Group and the Cannabis Industry Practice Group. As counsel to public and private companies, both national and international, Mr. Gross is actively involved in transactional matters involving acquisitions, dispositions, corporate governance and compliance with the federal securities laws. Mr. Gross acts as outside counsel for several U.S. subsidiaries of a multi-billion dollar, foreign manufacturing conglomerate. In this capacity, he is involved in corporate governance, resolving business disputes, commercial transactions, operational agreements and compliance with U.S. laws.

Mr. Gross has a growing practice representing companies in the pharmaceutical/medical device and gaming/hospitality and European apparel industries in connection with matters ranging from M&A transactions, compliance programs, regulatory hearings, off-label marketing, cross-licensing agreements, distribution agreements and strategic alliances. Mr. Gross has counseled cannabis clients in Arizona, Nevada, New Jersey and Texas on cannabis industry matters ranging from acquisitions and capital raising to corporate structuring and licensing. He has also advised clients on franchise agreements, and the rights and obligations of franchisors and franchisees.

Mr. Gross previously served as Corporate Counsel to Caesars Entertainment Inc., a Fortune 500 company involved in the gaming, lodging and entertainment industries. His work as Corporate Counsel has enabled him to apply practical business knowledge to any legal strategy. While there, he was involved in negotiating closing documents and performing corporate due diligence on major acquisitions, negotiating and drafting joint venture, development, management and consulting agreements and handling regulatory and general corporate matters affecting properties within and outside of the U.S. In connection therewith, Mr. Gross was licensed by the New Jersey Casino Control Commission as a Key Employee. Mr. Gross has represented clients before various gaming regulatory agencies and has experience representing gaming companies, casino vendors and

financial institutions in casino-related transactions.

Practices

Corporate

International | U.S. Cross-Border

Cannabis

Mergers and Acquisitions

Corporate Governance

Representative Matters

- Representation of an international company in the \$300 million acquisition of a diagnostic products business of a large, international company.
- Representation of an international company in the \$58 million acquisition of a diagnostic products division of a large, international company.
- Representation of a medical marijuana business in Arizona in connection with sale to publicly traded Canadian corporation in excess of \$25 million.
- Representation of a New-Jersey CBD company in sale to publicly traded Canadian corporation for consideration in excess of \$15 million.
- Representation of several businesses applying for a permit to operate a Medical Marijuana Alternative Treatment Center in New Jersey, including 1 (one) of the 6 (six) applicants selected by the New Jersey Division of Health to open a new ATC.
- Representation of well-known U.S. food chain franchisor in negotiations with existing franchisees regarding terms and conditions of their franchise agreements and provide advice and counsel to franchisor regarding advertising and other rights and obligations of the parties.
- Representation of Plant-Based Alternative Seafood Company in \$8.7 million Series A financing and corporate initiatives and strategy.
- Representation of an energy beverage company in connection with investments by strategic investors.
- Representation of a baked good company in connection with negotiating an enterprise resource planning (ERP) solution.
- Representation of an international company in the acquisition of a manufacturing facility from an

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automotive company.

- Representation of a publicly-listed retail chain in its sale to a private investment firm.
- Representation of a publicly-listed high-tech company in a proposed merger of equals which involved a hostile proxy contest.
- Representation of an international company that produces and sells melted iron, aluminum and magnesium components for the automotive industry in the purchase of a 25-percent interest in an iron foundry.
- Representation of a U.S. affiliate of a foreign company in the negotiation and drafting of distribution agreements for the sale of gasoline, natural gas and marine diesel engines, and industrial generating sets throughout the U.S., Mexico and Canada.
- Representation of a parking enforcement solutions provider in the national roll-out of its products and services.
- Representation of a person-to-person Internet consumer lending site in connection with its creation and establishment of the company.
- Representation of a leadership training company in connection with its development, including advice, counseling and preparation of agreements.
- Representation of a medical device company in acquisitions, distribution, sales, marketing and R&D matters.

Newsroom

In the News

N.J. Bet on PokerStars Is Double or Nothing

NJBIZ

March 11, 2013

PokerStars' Purchase of Atlantic Club Casino Hotel to Face Tough Licensing Scrutiny

The Press of Atlantic City

February 18, 2013

Presentations

Doing Business with Italy Symposium

NJ Italy Trade Council

October 16, 2009

Issues affecting the Pharmaceutical Industry When Licensing from Start-up Biotech Companies

October 2, 2006

National Institute on Gaming Enforcement

Global Gaming Means Global Compliance - Ethical Considerations

American Bar Association Criminal Justice Section and Center for CLE

February 4, 2002

Publications

New Jersey Law Adds Teeth to Mediation

Metropolitan Corporate Counsel

June 1, 2017

New Jersey Close to Approving Mobile Gaming

Casino Enterprise Management Magazine

September 1, 2012

DOJ Reverses Course and Announces Favorable Internet Gambling Policy

The Metropolitan Corporate Counsel

March 1, 2012

Internet Gambling & The Law - Prohibition vs. Regulation

The Metropolitan Corporate Counsel

August 1, 2006

Compliance Counsel and "Off-Label" Issues

New Jersey Law Journal

July 24, 2006

Casino Gaming is Coming to a Racetrack Near You

The Metropolitan Corporate Counsel

June 1, 2004

Client Alerts

New Jersey Adult-Use Recreational Cannabis Laws Provide Business Opportunities

Cannabis

February 26, 2021

Rankings and Recognition

Selected for inclusion in:

Sills Cummis & Gross P.C.

- *The Best Lawyers in America*®* 2020-2023, Corporate Law
- *New Jersey Super Lawyers*®* "Rising Stars" 2006-2007

* See [Award Methodology](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

Education

J.D., Benjamin N. Cardozo School of Law at Yeshiva University

Editor-in-Chief, *New Europe Law Review*

B.A., Emory University

Bar Admissions

New Jersey

New York