

# NEW JERSEY OPPORTUNITY ZONE SUMMIT

MARCH 11, 2019 | NEW BRUNSWICK

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- 8:50am**      **Opening Remarks**  
Jose Lozano, President & CEO, Choose New Jersey
- 9:10am**      **Opportunity Zone Fundamentals**  
Sarah Bianchi, The Governance Project
- 9:50am**      **How States and Municipalities Can Maximize Opportunity Zones**
- *Moderator:* Jaime Reichardt, Sills Cummis & Gross P.C.
  - George Ashton, LISC
  - Evan Weiss, HJA Strategies
  - Leslie Anderson, NJRA
  - Vinn White, Office of the Governor
  - Mayor Adrian Mapp, Plainfield NJ
- 10:50am**      **Intersection of Opportunity Zones and the Innovation Economy**
- *Moderator:* Tim Sullivan, CEO, NJEDA
  - Carl E. Van Horn, Ph.D., John J. Heldrich Center for Workforce Development
  - Aisha Glover, Newark Alliance
  - Christopher Paladino, DEVCO
  - Mike Meyer, Hugo Neu Corporation
- 12:00pm**      **Luncheon discussion featuring Governor Philip Murphy and Secretary Anthony Foxx, Chief Policy Officer & Senior Advisor to the President & CEO-LYFT moderated by Jose Lozano, President and CEO, Choose NJ**
- 12:45pm**      **Investment Strategies for Opportunity Zones**
- *Moderator:* Rob Bachman, Enterprise Community Partners
  - Michael Lohr, Goldman Sachs
  - Ron Beit, RBH Group
  - Vijar Kohli, Golden Door Asset Management
  - Alfa Demmellash, Rising Tide Capital
  - Wasseem Boraie, Boraie Development
  - Michael Myers, Rockefeller Foundation
  - Vaughn Crow, Wesray Social Investments, LP
- 1:45pm**      **Panel 1: Focus: Businesses, Developers, Investors and CDC's**  
**Content:** Identifying eligible sites (i.e. through asset map), navigating the municipal permitting and approval process, how to conform to OZ rules, and finding Opportunity Funds to invest.
- *Presenters:* NJ Housing Mortgage Finance Agency, U.S. Dept. of Housing and Urban Development, New Jersey Community Capital
- 2:45pm**      **Panel 2: Focus: Municipalities**  
**Content:** This breakout session is designed to equip municipal officials with the tools needed to ensure positive outcomes in their Opportunity Zones with lasting impact for residents. We will cover Opportunity Zone strategies for municipalities including setting local development properties, coordinating local departments in support of development, marketing your community to businesses, developers, and investors, promoting inclusive development, and building partnerships with local stakeholders. Each session will conclude with a live demonstration of DCA's Community Asset Map and how it can be used to execute your Opportunity Zones strategy.
- *Presenters:* NJ Department of Community Affairs ( Local Planning Services), The Governance Project, New Jersey Redevelopment Authority, NJ Economic Development Authority
- 3: 45pm**      **Adjourn**