

F. James Donnelly, P.C. v. Copelco Capital Inc.  
N.J.Super.A.D.,2007.

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UNPUBLISHED OPINION. CHECK COURT  
RULES BEFORE CITING.

Superior Court of New Jersey,Appellate Division.  
F. JAMES DONNELLY, P.C., individually and on  
behalf of all others similarly situated, Plaintiff-  
Appellant,  
v.

COPELCO CAPITAL INC.; Citicorp Vendor  
Finance, Inc., Defendants-Respondents.  
Argued March 27, 2007.  
Decided April 11, 2007.

#### SYNOPSIS

On appeal from the Superior Court of New Jersey,  
Law Division, Bergen County, L-2808-04.

Scott A. Kamber (Kamber and Associates) of the  
New York bar, admitted pro hac vice, argued the  
cause for appellant (Sohmer Law Firm and Mr.  
Kamber, attorneys; [Stephen M. Sohmer](#), on the  
brief).

[James M. Hirschhorn](#) argued the cause for  
respondent (Sills Cummis Epstein & Gross,  
attorneys; [Joseph L. Buckley](#), Mr. Hirschhorn and  
[Jonathan S. Jemison](#), of counsel and on the brief).

Before Judges [COBURN](#), [AXELRAD](#) and [R.B.  
COLEMAN](#).

PER CURIAM.

\*1 Plaintiff sued defendants alleging breach of  
contract and consumer fraud. The trial judge  
granted defendants' motion for summary judgment,  
and plaintiff appeals.

In April 2000, plaintiff, a law firm located near  
Denver, Colorado, leased a 250-pound Ricoh 5840  
photocopying machine and fax from defendants for  
three years. The lease provided, in pertinent part,  
that when it expired the lessee  
shall return the Equipment to us at your cost, in  
good condition and working order in a manner and

to a location designated by us or remit the purchase  
option.

When the lease was about to end, plaintiff advised  
defendants that he did not want to purchase the  
machine or renew the lease. Defendants responded  
by directing plaintiff to return the machine to a  
remarketing facility in North Carolina at a cost of  
\$603.00. Plaintiff protested, complied, and then  
sued, claiming that defendants should have  
permitted him to return the machine to some  
location in the Denver area. Defendants submitted  
substantial evidence, which was not contradicted by  
plaintiff, showing that the lease's return provision  
was consistent with industry standards for office  
equipment leases, that for purposes of economy  
they dealt with two remarketing facilities, and that  
the one selected in this case was closest to  
plaintiff's office.

On appeal, plaintiffs argue, as they did below, that  
the return provision is ambiguous, and that in light  
of the implied covenant of good faith and fair  
dealing the provision should have been construed in  
its favor to allow redelivery to a location closer to  
plaintiff's office.

After carefully considering the record and briefs,  
we are satisfied that the judgment is based on  
findings of fact which are adequately supported by  
evidence, *R. 2:11-3(e)(1)(A)*; that all of plaintiff's  
arguments are without sufficient merit to warrant  
discussion in a written opinion, *R. 2:11-3(e)(1)(E)*;  
and that we should affirm substantially for the  
reasons expressed by Judge Jonathan Harris in his  
oral opinion delivered on September 23, 2005.  
Nonetheless, we add the following comments.

In its reply brief, plaintiff argues for the first time  
on appeal that the trial judge erred in dismissing its  
consumer fraud action. The argument is presented  
without citation of authority. Moreover, as  
defendants noted in their brief, plaintiff's initial  
brief contained no point heading on this subject, in  
violation of *R. 2:6-2(a)(5)*, which requires that the

legal argument “be divided into as many parts as there are points to be argued.” Claims not briefed are deemed abandoned. *Triffin v. Mellon PSFS*, 372 N.J.Super. 221, 226 (App.Div.2004). Thus, we are not required to consider the consumer fraud claim, which, in any case, is entirely without merit.

When a contract is unambiguous, resolution by summary judgment is appropriate. *Cedar Ridge Trailer Sales, Inc. v. Nat'l Cmty. Bank*, 312 N.J.Super. 51, 62-63 (App.Div.1998). The language of the return provision could not be any clearer, and given the uncontradicted facts regarding industry practices and defendants' purpose in selecting the North Carolina facility as the return location in this case, we cannot say that the judge erred in determining as a matter of law that enforcement did not violate the covenant of good faith and fair dealing. Therefore, we are obliged to affirm.

**\*2** Affirm.

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Not Reported in A.2d, 2007 WL 1062066  
(N.J.Super.A.D.)

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