

**ALFA** INTERNATIONAL

THE GLOBAL LEGAL NETWORK



## **Green Business – Climate Change: Legal & Business Consequences**

**ALFA INTERNATIONAL'S  
INTERNATIONAL LAW PRACTICE GROUP SEMINAR**

September 24, 2010

The Westin Paris  
Paris, France

[www.alfainternational.com](http://www.alfainternational.com)

## Green Business – Climate Change: Legal & Business Consequences

Climate change undeniably challenges the social and economic norms of the 21st century. The environmental consequences are being felt already and at such a rate that the implementation of protective action and contingency planning as well as the development of new approaches to business activities can no longer be ignored. ALFA's International Law Practice Group will focus on how environmental concerns affect your way of doing business. It will provide expert analysis on the risks and opportunities of the global environmental challenge. A worldwide ALFA panel will offer clients innovative solutions to the latest legal issues and highlight the potential for your business growing green. The ALFA International lawyers invite you to take part in this timely program.

### What is ALFA International?

ALFA International, the global legal network, is an organization of independent law firms. ALFA International's membership is comprised of 143 international law firms (85 U.S. based firms, 58 non U.S. based firms) employing over 9,000 lawyers and 10,000 other legal professionals. Member firms are located in nearly every U.S. state as well as in Canada, Mexico, across Europe, Latin America, South America, Africa and the Pacific Rim. ALFA International's basic objective, accomplished through its member firms and their activities, is to improve the quality and efficiency of legal services and to provide those services to clients within a reasonable and value oriented cost formula across jurisdictions around the world.

### Friday, September 24

**7:00 - 9:00**

**BREAKFAST (for hotel guests only)**

*Le First Restaurant at the Westin Paris*

**9:00 - 9:30**

**Registration & Welcome Coffee**

*Imperial*

Coffee, juice and pastries will be available for our local guests.

**9:30 - 9:45**

**WELCOME REMARKS**

*Concorde*

**Sarah H. Lamar**

*Chair, ALFA International Board of Directors*  
HUNTER MACLEAN EXLEY & DUNN, P.C.  
Savannah, Georgia

**Harvey Jay Cohen**

*Co-Chair, International Law Practice Group*  
DINSMORE & SHOHL LLP  
Cincinnati, Ohio

**Ignacio Lopez-Balcells**

*Co-Chair, International Law Practice Group*  
BUFETE B. BUIGAS  
Barcelona, Spain

**Frédéric Cohen**

*Program Co-Chair, International Law Practice Group*  
COURTOIS LEBEL  
Paris, France

**Hervé Gabadou**

*Program Co-Chair, International Law Practice Group*  
COURTOIS LEBEL  
Paris, France

**9:45 - 11:15**

**THE BP DEEPWATER HORIZON DISASTER: AN OVERVIEW OF IMMEDIATE AND LONG-TERM LEGAL AND ENVIRONMENTAL CONSEQUENCES**

The explosion of the BP Deepwater Horizon and subsequent massive oil discharge into the Gulf of Mexico poses unprecedented legal, social, economic and environmental questions. After the devastation caused by the Exxon Valdez, the United States created a public-private statutory scheme to address large-scale environmental disasters. This statutory scheme, known as the Oil Pollution Act, has never been fully tested until now. We will discuss the immediate impact of this economic and environmental disaster and offer a preliminary analysis of the public-private structure and how the international legal system can and should strike a balance between economic development and environmental protection.

**W. Paul Andersson**  
LEAKE & ANDERSON LLP  
*New Orleans, Louisiana*

**Edward T. (Eddy) Hayes**  
LEAKE & ANDERSON LLP  
*New Orleans, Louisiana*

**11:15 - 11:30**  
**COFFEE BREAK**  
*Imperial*

**11:30 - 12:45**  
**BREAKOUT SESSIONS - GROUP 1**  
*Concorde and Tuileries 1+2*

**A. Environmental Risk Management Panel:  
North-South, East-West**

The global environmental problem exposes all continents to new legal risks and obligations. The management of environmental legal risk and potential liability varies substantially from one country to another (the laws governing punitive damages and class actions, for example). The ALFA international panel will present an overview of investment regulations in various countries, the role of lobbies and environmental associations, and their impact on different business areas.

**Craig Moyer**  
*Moderator*  
MANATT, PHELPS & PHILLIPS, LLP  
*San Francisco, California, USA*

**Ajit Anekar**  
KOCHHAR & CO.  
*Mumbai, Maharashtra, India*

**Nuno Azevedo Neves**  
ABBC - AZEVEDO NEVES, BENJAMIM MENDES, BESSA MONTEIRO, CARVALHO & ASSOCIADOS  
*Lisbon, Portugal*

**Gustavo Ortega**  
ORTEGA MOREIRA & ORTEGA  
*Guayaquil, Ecuador*

**Ken Wood**  
*Group Risk and Excellence Manager*  
IMPRESS GROUP BV  
*Deventer, Netherlands*

**B. Environment: Impacts on the M&A Market**

M&A transactions constitute a key tool in business development strategy and as such play a crucial role in the development of green business. International regulation of environmental risks in this area is growing rapidly, and you will hear about the latest developments in environmental due diligence

and various ways of mitigating these new risks. The panel will present a step-by-step approach examining, in particular, liability attaching to the activity, liability attaching to the sites, direct and consequential damages and third party claims. Advice and recommendations on acquisition structures, warranties and environmental litigation will also be provided to give a complete overview of the M&A market.

**Frédéric Cohen**  
*Moderator*  
COURTOIS LABEL  
*Paris, France*

**Javier Lizardi**  
VON WOBESER Y SIERRA  
*Mexico City, Mexico*

**Vladimir Lobastov**  
EGOROV PUGINSKY AFANASIEV & PARTNERS  
*Moscow, Russia*

**Phillip Mitchell**  
TRESSCOX LAWYERS  
*Sydney, New South Wales, Australia*

**Keneth R. Morrow**  
DICKSTEIN SHAPIRO LLP  
*Washington, District of Columbia, USA*

**Håkan Osvald**  
*Vice President and Deputy General Counsel*  
ATLAS COPCO AB  
*Stockholm, Sweden*

**12:45 - 14:30**  
**PLATED LUNCH**  
*Imperial*

**14:30 - 15:45**  
**BREAKOUT SESSIONS - GROUP 2**  
*Concorde and Tuileries 1+2*

**A. Fostering the Development of Green  
Technology: Emerging Trends**

Green technology provides the foundation for a sustainable future. This ALFA International panel will take a closer look at new governmental initiatives designed to foster green innovation and share the successful experiences from private companies. The panel will highlight the industry sectors at the forefront of green development, offering new business opportunities.

**Douglas V. Tingey**  
*Moderator*  
BORDEN LADNER GERVAIS LLP  
*Calgary, Alberta, Canada*

**Brian Anderson**  
WHYTE HIRSCHBOECK DUDEK S.C.  
*Milwaukee, Wisconsin*

**Roslina Baba**  
RAMDAS & WONG  
*Singapore, Singapore*

**Nicolas Chaudron**  
*Partner*  
ALLIANZ AGF PRIVATE EQUITY  
*Paris, France*

**Dan Gross**  
DARDIK, GROSS & CO.  
*Ramat Gan, Israel*

**B. Sector-Specific Green Focus:  
Product Liability, Construction & Real Estate**

The concept of "going green" has rapidly spread to many facets of our lives. The development of environmentally-friendly building materials and construction designs is one such area that raises the potential of so many problems. Evolving building standards, meshed with new manufacturing technologies, raise a host of developing legal issues: What standards govern this process? What is a green product? What happens when a "green" product fails? What type of legal exposure do developers, builders and manufacturers have when a green building goes bad, and how does a company manage such exposure? This sector-specific panel will focus on these and other related issues.

**Dennis B. Keene**  
*Moderator*  
HUNTER MACLEAN EXLEY & DUNN, P.C.  
*Savannah, Georgia*

**Phillipe Courtois**  
COURTOIS LABEL  
*Paris, France*

**Paul Hartland**  
ANTHONY HARPER  
*Christchurch, New Zealand*

**Jeffrey H. Newman**  
SILLS CUMMIS & GROSS, P.C.  
*Newark, New Jersey*  
*New York, New York*

**Boma Ozobia**  
STERLING PARTNERSHIP  
*Lagos, Nigeria*

**15:45 - 16:00**  
**BREAK**

*(Continued on back)*

**16:00 - 17:15**

**CLOSING GENERAL SESSION**

**Environment & Corporate Governance**

*Concorde*

Green Business represents a positive and visionary policy change in the management of companies. It is about going a step further than mere compliance with corporate responsibility, instead actively pursuing sustainable development. The "Green boardroom panel" will analyze various aspects of corporate governance, illustrating the impact of environmental issues on business and vice versa. They will share legal knowledge and different international approaches, with a particular focus on how environmental issues are creating new employment risks and concerns.

**Dr. Hani Sarie-Eldin**

*Moderator*

SARIE-ELDIN AND PARTNERS LEGAL  
ADVISORS

*Cairo, Egypt*

**Denson N. "D." Franklin III**

BRADLEY ARANT BOULT CUMMINGS LLP  
*Birmingham, Alabama*

**Thierry Gougy**

DFDL MEKONG  
*Hanoi, Vietnam*

**René Speelman**

*Group CSR Director*  
SOGETI  
*Vianen, Netherlands*

**Vicky Topalidou**

MOURGELAS & ASSOCIATES LAW FIRM  
*Athens, Greece*

**17:15**

**MEETING ADJOURNED**

**17:45 - 22:15**

**CRUISE ON THE RIVER SEINE**

Join us aboard the Clipper Paris for cocktails and heavy hors d'oeuvres as we sail down the Seine and enjoy the spectacular sights of one of the most beautiful cities in the world. Buses depart the lobby of the Westin Paris promptly at 17:45.

## General Information

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### MEETING LOCATION

The Westin Paris  
3 Rue De Castiglione  
Paris, 75001 France  
Phone: (33)(1) 44771111  
Fax: (33)(1) 44771460  
Website: [www.thewestinparis.com](http://www.thewestinparis.com)

### REGISTRATION

Contact your ALFA International attorney to register.

### HOTEL

ALFA International Room Rate:  
€10 per night, single or double occupancy.

The ALFA room block at the Westin Paris expires on Wednesday, September 1, 2010. It is likely that all rooms in the block will be reserved before the deadline, so make sure to REGISTER EARLY.

Hotel reservations are requested by completing the seminar registration process. Please contact your ALFA International attorney to register.

### ATTENDANCE IS OPEN ONLY TO MEMBERS OF ALFA INTERNATIONAL AND THEIR INVITED GUESTS.

### TO CONTACT ALFA INTERNATIONAL

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